

NEWS: EUROPE

Farmers to bear brunt in Commission plan to charge users full 'economic cost'

EU in drive to curb water pollution

By Leyla Boulton, Environment Correspondent

The European Commission is expected to act early next year to make all water users pay the full "economic cost" of water in a drive to eliminate serious water pollution and end waste.

EU environmental officials have completed a framework directive which could particularly hit farmers, who pay very little for their water in most EU states. Pollution from sewage and industry is already largely covered by

existing EU directives, but agriculture remains a big source of groundwater pollution.

Commission officials believe the framework directive can only be fully implemented together with reform of the Common Agricultural Policy, which encourages over-production.

One way of doing this involves charging farmers for the cost of water pollution through the use of pesticides and fertilisers.

The draft directive defines the full economic cost of

water as including a charge for environmental costs as well as operational and management costs, capital costs, and reserves for future investments.

The draft aims to achieve a "good ecological status" for all water in the European Union by 2010, with a few exceptions including irreversibly polluted harbours such as Rotterdam. It argues that water pollution needs to be tackled in a "holistic" fashion because it crosses national boundaries, and because different kinds of

environmental problems are closely related.

"If you pour fertiliser into the Thames, the Seine, or the Rhine, you are likely to affect fishers in the North Sea," explains one official.

The Commission's environment directorate is sending the plan to EU governments for comment at the same time as other Commission departments.

The Commission is expected to submit a final proposal for adoption by EU environment ministers early next year.

The draft framework directive carries no price tag, but one senior Commission official says it is unlikely to cost nearly as much as earlier expensive directives to clean up drinking water and improve sewerage systems. "The worst is over," said the official.

However, the proposal is certain to spark fierce debate in other respects, particularly in its proposal that member states phase out subsidies for water use and charge the full economic cost.

Determining environmental costs remains fraught with difficulty because few member states have done it.

The second leap of imagination the Commission will ask member states to make is not to expect Brussels to set specific targets for abating water pollution.

Instead it would let individual EU governments decide what constitutes good ecological quality and then implement it, bearing in mind standards should be set according to the use for which the water is intended.

EUROPEAN NEWS DIGEST

Di Rupo wins part clearance

Belgium's deputy prime minister, Mr Eliot Di Rupo, was yesterday partially cleared of paedophile allegations, but must wait for the supreme court to investigate new evidence against him.

A report from the court to the Belgian parliament said the original dossier against Mr Di Rupo alleging a homosexual relationship with a minor, had insufficient substance to be worth pursuing. But it added that the correct legal procedures had not been followed when a second dossier had been presented last week, and it had been unable to examine the new evidence.

When the court has examined this further evidence it will make another recommendation on whether parliament should lift the minister's constitutional immunity from prosecution and indict him, or to drop the case completely. Mr Di Rupo has consistently protested his innocence.

The supreme court will today deliver a report on similar allegations against a regional minister, Mr Jean-Pierre Graffe, to the parliament of Wallonia, Belgium's French-speaking southern region. Mr Graffe has also denied the charges. *Neil Buckley, Brussels*

Counting cost of paying in euros



Consumer companies may need deep pockets to accommodate the single currency, writes Peter Norman

Preparing for Emu

The closer a business is to the consumer, the more problems it faces adapting to the euro. This became clear at a recent seminar organised by the German chambers of industry and commerce (DIHT) in Bonn from the experiences of three large companies which are preparing for the single European currency.

The retail trade, in particular, faces huge extra costs if, as consumer groups want, goods have to be priced in both euros and national currencies for a full six months from January 1, 2002 while euro notes and coins are introduced.

Mr Hartmut Kramer, an executive with the clothing retailer Peels & Cloppenburg, warned of "immense problems" if European leaders did not introduce the euro overnight in a "big bang". Double pricing would cost his company about DM35m (\$16m). Cash registers would have to be adapted to produce two receipts. Paying for goods would be slower and require more staff. Bar code labels would have to be replaced by bigger ones with room for information in two prices, at a cost of DM10m.

Given the tough competitive con-

ditions in the retail trade, companies would be under pressure to round down prices of goods when converted into euros, reducing turnover and narrowing profit margins.

Mr Kramer cited Peels & Cloppenburg's cheapest men's shirt, which retails in Germany at DM39. At a conversion rate of DM2.15, this would cost E18.13. The retailer would be more likely to charge E17.90 or E18. "Good for the consumer but bad for the retail trade," he said.

As a company with outlets in Belgium and the Netherlands as well as Germany, Peels & Cloppenburg had to cope with the impact of differing value added tax rates in its pricing policy. The consumer, Mr Kramer said, would expect the same euro prices in the three countries. Because of competitive pressures, transnational retailers would find it hard to round up prices.

Gerling-Konzern, a large insurance company, has also come up against practical problems associated with the euro introduction. Mr Dieter Weber, of the group's information management unit, said substituting

the euro for the D-Mark would mean changes to its entire range of insurance products. For example, at DM2.15 per euro, the standard DM300 excess German customer paid in the event of a car insurance claim translated into E139.53.

If double pricing were agreed for an interim period after 2002, the company would have to replace its application forms to accommodate the information, Mr Weber said. He hoped the abbreviation chosen for the euro would be no more than two letters. Replacing "DM" by "EU" would be relatively simple, but "EUR" would cause problems in the group's computer system.

Gerling's costs would depend on whether the group decided to switch to the euro with a "big bang" or in stages. The former would be cheaper at about DM30m but technically risky, Mr Weber said. A step-by-step procedure could cost DM75m, with software changes costing around DM35m. In return, Gerling expected gains of just DM4m-DM7m from the single currency.

By contrast, the euro appeared to pose few problems for Mr Günter

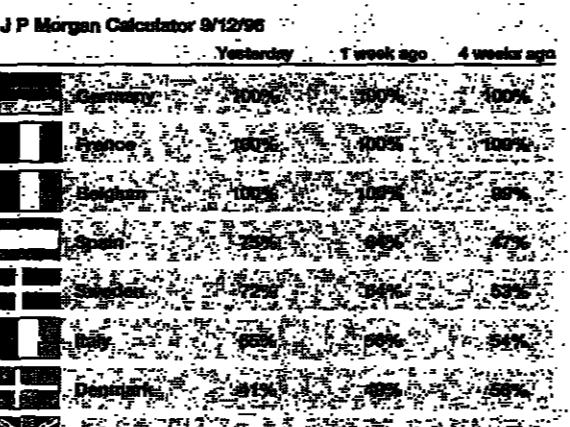
Erichardt, an executive with the large chemical company BASF, and a member of the euro working group set up by the German chemical industry association. He believed the euro would bring big opportunities. The industry association had produced a checklist to help members cope with transitional issues affecting purchasing, logistics, sales, balance sheets, taxation, data processing, personnel and contracts.

Mr Erhardt said there was no single blueprint for a company to tackle the switch from D-Mark to euro and many companies would use the occasion to make other changes.

The three companies began intensive preparations between the middle and end of last year. The executives complained that public authorities, such as tax offices, were failing to match the progress of private businesses and were showing far less enthusiasm for the project than Europe's politicians.

Mr Erhardt also said there was often a lack of reliable information. Mr Jacques Laffite, an aide of Mr Yves-Thibault de Silgny, monetary affairs commissioner, said the European Commission favoured a shorter transition period than six months. He suggested a hearing with consumer and business organisations in May to discuss contentious issues such as double pricing.

Emu who's going to make it



The Emu calculator provides a weekly snapshot of the probabilities which the financial markets place on selected countries being willing and able to join Germany in forming a single European currency in 1999.

Currency strategists at investment bank J P Morgan calculate the probability from the interest rate swaps market, in which investors swap floating rate interest payments on an investment for fixed-rate cash.

The probability which the markets place on France can be calculated by looking at the current difference between French franc and D-Mark swap rates and comparing it to the difference you would expect if the Euro were postponed indefinitely.

on 10-year French government bonds to the CME during US trading hours.

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how a single "super exchange" in Europe could alter the global strategic playing field. "There are tremendous scale and scope economies that allow the bigger, better diversified exchanges to succeed."

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Swedes probe currency trader

By Clay Harris in London and David Roberts in Stockholm

A Swedish prosecutor yesterday opened an official investigation into Fairbank, the currency trading company which has targeted ethnic Chinese private investors in that country.

The decision by Ms Anna Lena Dahlqvist, a prosecutor attached to the Serious Economic Crimes Squad, followed a meeting with Mr Bertil Magnusson, head of the securities department at Financials Inspection, Sweden's financial supervisory authority. Police in Sweden first had their attention drawn to Fairbank's activities in February.

Fairbank, which operates openly in Stockholm, Gothenburg and Malmö, does not have permission from the Riksbank, Sweden's central bank, to provide currency trading services. Its customers, conservatively estimated to number more than 300, are believed to have lost millions of kronor.

Fairbank is operated by Mr Dennis Cheung, a UK citizen who ran Pagoda, a similar currency trading scheme which is being investigated by Britain's Serious Fraud Office over the alleged misuse of \$7.5m of investors' money.

Mr Kenneth Young, director of Currency Exchange Services, which supplies foreign exchange prices to Fairbank from an office in Soho and keeps its records, yesterday refused to comment when asked whether his company had withdrawn an application for authorisation by the UK's Securities and Futures Authority.

Currency Exchange Services has been allowed to arrange "rolling spot" foreign exchange trades - rolled-over forward contracts of seven days or less - while the SFA processed its application. Withdrawal would be another blow to Fairbank.

On Friday, after articles about Fairbank were published in the Financial Times and Dagens Nyheter, the Swedish newspaper, more than 25 investors confronted Mr Cheung in his Stockholm office, while 70 to 80 others sent faxes to the company, all demanding to close their accounts.

Mr Cheung also met between 20 and 30 of Fairbank's traders in an attempt to assure them of the company's legality. Fairbank had begun to expand its business outside the Chinese community by recruiting ethnic Swedish employees.

Vote today on programme of welfare improvements and tough reforms

Romanian parties agree cabinet

By Virginia Marsh

After protracted negotiations, the victors in last month's Romanian general elections yesterday announced the formation of the country's first centre-right government since the second world war.

Mr Victor Ciorbea, the 42-year-old prime minister elect, is due to put the team - drawn mainly from his Democratic Convention - as well as a governing programme that emphasises welfare improvements and tough reform to a parliamentary vote today.

The coalition, which also includes the Social Demo-

cratic Union (USD), a centrist group, and the ethnic Hungarians' party, has 59 per cent of the seats after defeating the former communists for the first time in the November 3 elections.

Mr Ciorbea, a lawyer and former trade union leader who as mayor of Bucharest won a reputation as a competent and honest administrator, said his cabinet would "execute a programme that is as ambitious as it is difficult".

Mr Mircea Ciunira, a 63-year-old economist and leading member of the Peasants' party, the mainstay of the Convention, is to be finance minister in the 24-member

cabinet. The merged industry and trade ministry - one of six portfolios given to the Liberals - will be led by Mr Calin Popescu-Tariceanu, a well-known businessman who heads a popular private radio station.

The USD's Mr Adrian Sevărău, the new foreign minister, is one of several technocrats from Romania's first post-communist government to be brought back into the cabinet. The ethnic Hungarians are to have two ministerial posts.

The new government, which has already begun talks with the International Monetary Fund, said plugging the widening budget

deficit, reducing inter-company debt which had risen to 17 per cent of gross domestic product, and encouraging foreign strategic and portfolio investment would be among the priorities for the first six months.

The short-term programme also pledges to cut inflation while bringing in a minimum pension, indexing pensions to price rises, assuring credits for agriculture and for homes for young people, and gradually liberalising energy and agriculture prices.

It promises to ensure transparent government and reliable economic information.

However, Mr Ciorbea made clear welfare would be selective and that sacrifices would be needed.

While the programme is considered optimistic, analysts said the new government appeared committed to tackling reform, fighting pervasive corruption and improving relations with investors and the west.

The political will is clear and, while it has several experienced members, the government has already indicated its openness to co-operate with the outside world business and society in areas where it is short on know-how," a western diplomat said.

Greek proves hurdle for top telecoms job

By Kerin Hope in Athens

Greece's first attempt to choose a chief executive for a public sector company by normal international management methods has run into an impasse because of the lack of top candidates who can speak Greek.

Of the four finalists, two could appoint an international manager provided he had telecoms experience and could speak Greek.

However, OTE's board has faced a dilemma because none of the 50 candidates who applied for the job could satisfy both requirements.

Today the board of OTE, Greece's partially privatised telecoms company, will decide whether to appoint Mr George Tsanetatos, who works for Northern Telecom of Canada, as its new chief executive despite his less fluent Greek.

The decision will be a test of the board's commitment to modernising the lumbering state telecoms monopoly, which floated 8 per cent of its equity on the Athens stock exchange last March and plans to place another 17 per cent with international institutions during 1997.

He currently runs the Greek subsidiary of Mölnlycke, the Swedish manufacturer of hygienic paper products.

The second choice, Mr Tsanetatos, who heads Northern Telecom's cellular telephone operations in Latin America, is a Greek-Canadian but like many expatriate Greeks has only a rudimentary command of the language.

If his candidacy is rejected, the chances are that the current general manager, Mr Petros Lambrou, will remain in place.

Mr Lambrou, a former Socialist party treasurer, supervised OTE's successful flotation and is on good terms with the company's 15 unions, which still exert a strong influence on decision-making.

However, Mr Lambrou is also a powerful symbol of the old order in public sector management which the government says it is determined to change.

Serb protests fail to draw workers

By Laura Silber in Belgrade

Tens of thousands of Serbian demonstrators showed no sign of abandoning their protest against the annulment of opposition victories, but independent trade unions yesterday failed to rally factory workers to their cause.

Workers at Industrija Motora i Traktora (IMT), a tractor factory on the outskirts of Belgrade, voted down a union proposal to march to the city centre and join three weeks of protests against President Slobodan Milosevic of Serbia, who cancelled opposition wins in local elections last month.

Yesterday's vote in the factory courtyard underscores the difficulties opposition leaders face in winning workers' support to widen their protest.

Fearing retaliation, workers said they joined the opposition protests in their own time, but were more concerned with eking out an existence on their sporadic wage than with joining the political protests.

"It's cold, why should we walk all the way to Belgrade," said Mr Skender Scerovic, a 40-year-old IMT worker. Like his fellow workers. Like his fellow workers, he could not make ends meet on his monthly wage, the equivalent of DM100 (\$64).

In an attempt to undermine the planned strike, IMT workers, who are owed five months' back wages,

received 70 per cent of their October salary on Friday. IMT reflects the grim picture of Serbia's economy, hit by the collapse of the economy of former Yugoslavia, footing the bill for the wars in Croatia and Bosnia, and under 42 months of UN sanctions.

"I've worked here for 20 years. I have nothing to show for it, no money, no flat, nothing," said Mr Zdravko Jamburic, who works in quality control. His hands calloused from building walls and digging ditches, he said: "I am forced

to do odd jobs and sell smuggled goods at a flea market to survive."

More than half of Serbia's factories have closed, and only a handful operate at full capacity. Fifty per cent of the workforce is unemployed. More than two-thirds of IMT's 4,500-labour force has been sent on "forced holidays".

Hopes have faded the factory would return to its full production of 42,000 tractors a year once sanctions were lifted.

While trade unions tried to drum up support, up to 40,000 students yesterday protested against the arrest and beating of a young worker riding a jeep with a dummy of Mr Milosevic. "Must we bow our heads and take all of this?" said a student statement.

"Tomorrow it could be one of us. Let's rebel against their brutality."

Tens of thousands of opposition supporters last night renewed their protest the day after Serbia's Supreme Court ruled against an appeal to restore their victories. They have appealed to a federal court of Serb-led Yugoslavia.

Brussels points way to single market in auditing

By Jim Kelly, Accountancy Correspondent

The European Commission yesterday set out plans for achieving its long-term goal of a single market in statutory auditing by a process of close co-operation with the accountancy profession rather than through EU legislation.

In return, the profession is expected to develop a code to guarantee the independence and integrity of auditors, and to help break down barriers which prevent auditors and audit firms

practising freely across borders. "If we want to develop a strong single market we must ensure that good accounting and auditing practices are applied," Mr Mario Monti, the single market commissioner, told a conference on the role of the auditor.

Mr Anthony Carey, head of international accounting at the UK's powerful Institute of Chartered Accountants, said: "We are pleased that a decision has been taken not to seek legislative solutions to the development of auditing in the EU." Mr John Hegarty,

secretary-general of the Fédération des Experts Comptables Européen (FEE), the profession's leading EU body, also welcomed the statement, saying the plan amounted to "regulatory contracting-out".

Yesterday's Commission statement is broadly in line with its green paper published earlier this year and with reports produced by the profession and the Big Eight accountancy firms.

Brussels is intending to prepare plans to harmonise auditing standards in the EU along the lines

already established with the profession for harmonisation of accounting standards.

A new subcommittee of member state representatives, and others, will monitor audit standards produced by the New York-based International Federation of Accountants. The EU will seek to play an active role in its work to make sure it does not have carte blanche to set Europe's audit framework.

The Commission believes current rules governing the independence of auditors are inadequate

and has asked the profession, in the shape of the FEE, to take a central role in producing a "clear programme of action".

It also wants progress on bringing down national barriers to auditing. "If we really want the establishment of a single market in auditing services, auditors - both individuals and firms - should be able to move and practise freely in each of the member states," said Mr Monti.

Again the Commission is looking for the profession to co-operate in these reforms and

wants the FEE to make proposals on issues such as lowering barriers for "migrant professionals" in the audit market.

The Commission's green paper disappointed the profession by distancing itself from any move to bring about a single regime for auditor liability in the EU.

Yesterday its statement did contain an admission that the issue "warrants further examination", and a study will be launched next year, although it is understood this will be subject to funds being available.

INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (Ecus). The Ecu exchange rate shows the number of national currency units per Ecu. The nominal effective exchange rate is an index with 1985=100.

	UNITED STATES	JAPAN	GERMANY	UNITED KINGDOM	FRANCE	ITALY
	Exports Visible trade balance	Current account balance	Exports Visible trade balance	Exports Visible trade balance	Exports Visible trade balance	Exports Visible trade balance
1985	-279.8	-1742	-163.0	97.623	100.0	228.2
1986	291.0	-140.5	153.0	0.8636	81.4	268.3
1987	220.2	-131.8	144.1	71.9	83.7	194.7
1988	272.4	-130.4	144.1	67.0	87.0	217.9
1989	202.2	-203.2	144.1	101.7	70.0	205.6
1990	308.0	-78.3	127.4	69.7	220.0	200.0
1991	340.5	-53.5	6.0	128.1	65.7	249.4
1992	345.9	-65.2	-7.5	129.7	64.4	256.8
1993	373.3	-98.7	85.4	117.0	68.3	300.4
1994	432.3	-127.0	117.1	102.3	85.1	322.1
1995	412.7	-122.6	124.5	92.5	81.2	333.7
4th qtr. 1995	117.7	-26.9	128.97	82.3	80.3	22.1
1st qtr. 1996	121.2	-30.5	27.1	83.7	81.7	22.1
2nd qtr. 1996	128.2	-32.7	31.4	84.0	82.0	22.1
3rd qtr. 1996	122.1	-36.4	26.6	84.4	82.6	22.1
November 1995	38.0	-8.7	129.54	82.2	27.1	8.3
December	38.9	-4.1	129.54	82.7	27.1	8.3
January 1996	38.9	-11.5	129.54	83.6	25.5	5.8
February	41.2	-8.3	129.54	83.8	27.1	4.3
March	41.0	-8.8	129.54	83.8	26.1	7.0
April	41.6	-10.5	129.54	84.3	26.5	3.7
May	42.8	-11.7	129.54	84.8	26.7	5.8
June	41.9	-10.4	129.54	84.8	26.5	5.8
July	40.9	-10.4	129.54	84.8	27.1	4.8
August	41.6	-11.3	129.54	84.1	26.6	6.5
September	40.8	-12.9	129.54	84.7	25.3	5.1
October	40.8	-12.9	129.54	85.0	25.3	7.8
4th qtr. 1995	58.2	4.2	8.5590	114.3	49.3	6.0
1st qtr. 1996	58.0	4.4	8.5581	113.9	47.8	4.8
2nd qtr. 1996	58.5	3.8	8.5772	113.4	51.6	3.8
3rd qtr. 1996	57.8	5.3	8.4242	113.2	51.7	5.3

NEWS: ASIA-PACIFIC

Treatment of Bhopal victims 'immoral'

By Jenny Luebby

The International Medical Commission on Bhopal yesterday launched a bitter attack on the Indian government and Union Carbide, the US chemicals company, for neglecting victims of the world's worst industrial accident at Bhopal.

In its report on the medical condition of the victims, published yesterday 12 years after the accident, the commission claimed that survivors' ailments were "unrecognised, untreated and mistreated".

"At every point Union Carbide has been as obstructive as possible," said Dr Rosalie Bertell, one of the commissioners. This had created an "immoral international situation".

The research is the first independent assessment of the impact of the 1984 accident on hundreds of thousands of survivors.

Between 4,000 and 5,000 people were killed by 40 tonnes of poisonous pesticide from a plant owned jointly by Union Carbide and the Indian government. The commission, made up of 15 medical specialists from 12 countries, is the only team of international experts to have been allowed into Bhopal.

The commission found that the compensation procedure set up by the Indian government had been derailed by corruption. It also reported that local doctors had been obstructed in their efforts to recognise victims and deliver appropriate healthcare by the government's refusal to release relevant medical data. The commission said that around 200,000 survivors had suffered permanent damage to their health and partial or permanent disability.

However, the out-of-court settlement between the Indian government and Union Carbide, made in 1989, had been made without reference to the number of victims from the accident.

China's four demands to restore dialogue □ Taiwan's search for recognition
Taipei rejects Beijing's conditions

By Laura Tyson in Taipei

Taipei yesterday flatly rejected as "impossible" demands by Beijing that the island abandon its pursuit of international recognition as a condition for resumption of bilateral contacts severed in June 1996.

The exchange of views came as Mr John Chang, Taiwan's foreign minister, scrambled to shore up ties among Taipei's dwindling ranks of allies on a secret European trip, after failing

to persuade South Africa to reverse its decision to cut diplomatic links.

China's senior Taiwan negotiator set out in Hong Kong's pro-Beijing Wen Wei Po newspaper four conditions for reopening a dialogue across the Taiwan Strait. Beijing broke off talks in anger at a visit to the US by Mr Lee Teng-hui, Taiwan's president.

Mr Tang Shuei, China's Taiwan negotiator, demanded Taiwan abandon its ambitions to join the United Nations; stop sending leaders to countries that recognise Beijing; give up dual recognition and halt imports of large amounts of advanced weaponry.

"Communist China's demands are unreasonable. There is no way we will agree to such conditions," said Mr Shi Hwei-you, vice-chairman of the cabinet's Mainland Affairs Council (MAC). "The conditions are simply impossible."

Mr Shi, whose agency is charged with shaping the

Taiwan government's China policies, said that, as a member of the international community, Taiwan was entitled to parallel contacts with other countries.

Mr Chang King-yuh, MAC chairman, said the government would follow the "people's will" in developing its China policies. He added that the door for negotiations with China was always open and that Taipei would wait patiently for the resumption of talks.

Taipei is feeling increas-

ASIA-PACIFIC NEWS DIGEST

Japan bank lowers rate

The Industrial Bank of Japan will lower its long-term prime lending rate by 0.2 percentage points to a record low of 2.5 per cent from tomorrow, it said yesterday. The cut in the prime rate - the interest rate that the IBJ offers to the most creditworthy corporate clients - was seen as further indication of continued easing of monetary policy in Japan in the foreseeable future.

The declining trend in long-term rates on the Tokyo money market was reinforced by the release in November of Bank of Japan's quarterly "tanban" survey of business sentiment, which showed a weak recovery in business confidence.

Japan's two other long-term credit banks - the Long-Term Credit Bank of Japan and Nippon Credit Bank - are expected to follow suit.

Long-term credit banks customarily set their long-term prime rates at 0.3 percentage points above the coupon on IBJ's most recent five-year debenture issue. The rate is reviewed when the debenture's coupon and its market yield differ by more than 0.2 points.

The IBJ's December five-year debentures for institutional investors will carry a coupon of 1.6 per cent - down from the November issue, which carries a coupon of 1.8 per cent.

Gwen Robinson, Tokyo

Colour TV price war in China

A colour television price war in China is spurring sales, cutting the share of foreign brands and rationalising an industry which has capacity nearly three times that of public companies and newspapers reported yesterday.

However, Mr Peters is unpopular among National MPs, who have been wary of linking with him.

He has, in recent weeks, been emphasising "natural conservative" credentials.

It is widely known that Mr Peters opposes a linkage with the more left-wing Alliance, whose support Labour would need to form a majority coalition alongside NZF.

Because of the price cut, Chung Hong's market share rose to 26 per cent in October from 16 per cent in March, with sales rising by 1.3m sets. It overtook Matsushita Electric Industry as top seller.

Chung Hong expects total 1996 sales of 4.5m sets, up from 2.6m in 1995 out of total national output of 8m sets.

Reuter, Shanghai

N Koreans defect to Seoul

A group of 17 North Koreans arrived in Seoul yesterday, in what is believed to be the largest single batch of defections to South Korea. Officials fear the defections will be the start of an exodus of North Koreans because of food shortages in the North.

The North Koreans - 16 members of one family and a state policeman who guided them - were helped in their escape by a wealth in the US, who provided funds to bribe border guards. The family travelled through China for six weeks before reaching Hong Kong and then flew to Seoul.

The number of North Koreans defecting to South Korea is still small, totalling just 140 since 1991, while another 1,000-2,000 North Koreans are believed to have escaped to Russia or China. The South Korean government yesterday submitted legislation that would establish settlement camps where defectors can stay for up to a year for questioning and vocational training.

John Burton, Seoul

Editorial Comment, Page 15

NZ set to have new government today

By Terry Hall in Wellington



Balancing act: NZF party leader Winston Peters

partners in anticipation of an opening.

Insurance reforms were advocated three years ago in an influential report headed by Mr R.N. Malhotra, former central bank governor, which said the sector should be progressively opened to private and foreign players, largely in the interests of improving competitiveness and efficiency. But India's previous Congress party government was slow to act on the recommendations.

Mr P. Chidambaram, finance minister, promised in this year's budget to propose a bill empowering the three-member regulatory authority, appointed last year, the move is due for parliamentary vote in the present session. The finance minister also promised to "revisit" the issue of insurance liberalisation next spring.

Hindu nationalist and leftist politicians have said they oppose the move. India's Communist party (Marxist), which otherwise supports the minority and coalition United Front government, has suggested it would oppose the bill.

It argues liberalisation would lead to "capital flight".

Labour spent

most of yesterday in talks with Alliance, seeking its support - the last hurdle it needs to overcome before today's NZF meeting. The talks were described as "positive".

However, Mr Peters yesterday suggested that NZF may, after all, decide to retain its independence and not enter a coalition government.

This would probably lead to the creation of a minority National government, the biggest single party, with NZF support on key confidence issues. NZF's 17 MPs are said to be evenly split between supporting National and Labour.

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have a coalition with National, from which he resigned as a cabinet minister in 1993 after a series of public arguments with Mr Peters, its leader.

However, Mr Peters is unpopular among National MPs, who have been wary of linking with him.

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In the election campaign he reserved his greatest criticism for Mr Bolger, claiming he was "not fit to govern".

Over the past two months, however, the pair have had more cordial meetings. Mr Peters said the time had come to "put the differences of the past behind us".

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Japan bank owers rate

By Ian Hamilton Fazey

The British government is to pull out of the United Nations Industrial Development Organisation, Unido, at the end of next year because the UN has failed to sort out overlaps between its specialised agencies involved in economic development.

The UK decided to quit Unido a year ago and will do so at the end of this month. The UK decision is significant because it breaches European Union solidarity in support of Unido, which was relying on the EU and Japan for more than 70 per cent of its \$78m regular budget in the wake of the US withdrawal.

The German cabinet is tomorrow due to discuss a recommendation from Mr Carl-Dieter Spranger, German minister for economic co-operation and development, that it too should quit Unido at the end of 1997.

With the UK and Germany between them contributing 20 per cent of Unido's 1997 regular funding, German withdrawal would almost certainly cripple the organisation, probably forcing it to

consider merging with the New York-based UN Development Programme (UNDP) and/or the Geneva-based UN Council for Trade and Development (Uctad).

The UK decision was broken to Unido staff at its Vienna headquarters yesterday. Baroness Chalker, the UK overseas development minister, had earlier written to Mr Mauricio de María y Campos, Unido's director-general, saying the UK was no longer convinced it was needed as a specialised institution. Lady Chalker was not available for comment.

A shocked Mr María y Campos said there was "a major contradiction" in Lady Chalker's arguments. She had welcomed cost-cutting, anti-bureaucratic reforms he had spearheaded since taking charge of the organisation in 1993 but was now making Unido the scapegoat for the UN's general lack of progress on reform.

"Hitting out at the one UN organisation that did most in terms of reform is a powerful disincentive to reform. We did our job and took the lead in the UN system. Broader

UN reform is not within the realm of Unido," he said.

Unido earned its reputation as a bloated, top-heavy, overpaid bureaucracy under its previous director-general, Mr Domingo Slaizor, now Philippine foreign minister. It also fell out of favour with the US because of its close work with the command economies of developing countries influenced by the former Soviet bloc.

Its role changed dramatically after the cold war and Mr María y Campos has removed a layer of senior management and halved staff to about 750. One of its new roles is as lead agency for implementing the Montreal Protocol on pollution in the transitional economies of central and eastern Europe.

However, it has also become the most obvious target through which the UN's paymasters – comprised mainly of western Europe, North America, Japan and Australasia – could prove UN agencies could be dismantled as well as created.

Education spending as a proportion of national income has stagnated over the past 20 years, according to figures released yesterday by the Organisation for Economic Co-operation and Development. Yet, for all this, student participation in post-compulsory education has actually risen because of a significant falling birth rate in the 28 OECD member countries.

Countries spend between 3.5 per cent (Greece) and 9 per cent (Norway) of gross domestic product on education. The average spend is 5.8 per cent, and both the UK and US allocate less than this, having seen their education expenditure decline marginally since 1975. Japan spends just 3.6 per cent of GDP on education.

While some countries invest in a mass system, others invest heavily in individual students. At tertiary level, Switzerland spends an annual \$15,700 per student, or \$64,500 over the whole study period. By comparison, Mexico spends \$4,300 annually per student, or \$11,300 for a complete course.

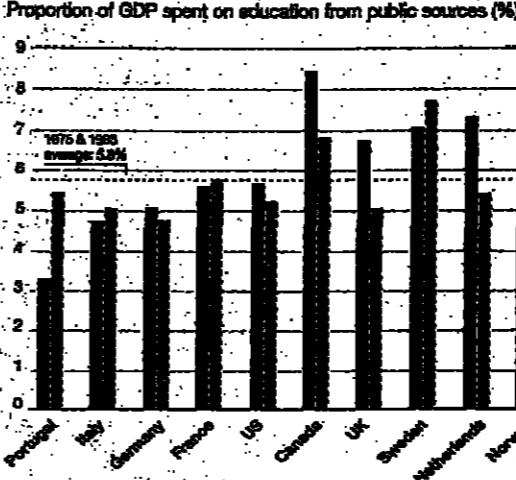
By Simon Targett,
Education Correspondent

OECD member states allocate an average 5.8% of GDP for schooling

Spending on education stagnates

Change in educational resources

Proportion of GDP spent on education from public sources (%)



(28 per cent) is allocated for developing language skills than for mathematical and scientific skills (24 per cent). But the range of instruction hours ranges from less than 700 hours (Turkey) to nearly 1,100 hours (Austria).

If there are significant regional differences in spending policy, the global level of resources earmarked for education has not changed substantially since the 1970s. Yet participation in education after the age of 15 or 16 has boomed, particularly in some southern European countries, and the OECD concludes that so-called "upper secondary" education – broadly 16-18 years old – has become "the norm".

While participation in post-16 school education has levelled off around the 86 per cent mark in the US, Portugal it has doubled. However, such marked improvements mask still low levels of tertiary level qualification.

By comparison, in Italy and Austria fewer than 10 per cent of the same age group has reached an equivalent standard.

Education At A Glance – OECD Indicators. Available from OECD, 2 Rue André-Pascal, 75775 Paris. Price: \$50

the end of compulsory schooling.

The OECD figures show that a growing minority is completing tertiary education, with the average jumping from 18 per cent for 25-34 year-olds to 23 per cent for 25-34 year-olds. Some of the "catching up" has taken place in Europe, notably in

Participation in education after the age of 15 or 16 has boomed, particularly in some southern European countries

Ireland, France, Greece and Spain.

Canada stands as the most educated nation, with more than 50 per cent of those aged 25-34 graduating with a tertiary level qualification. By comparison, in Italy and Austria fewer than 10 per cent of the same age group has reached an equivalent standard.

Education At A Glance – OECD Indicators. Available from OECD, 2 Rue André-Pascal, 75775 Paris. Price: \$50

INTERNATIONAL NEWS DIGEST

Surprise Iraqi visit to Jordan

Jordan
GDP, annual % change

Year	Change (%)
1995/96	-1.0
1996/97	-1.0
1997/98	-1.0
1998/99	-1.0
1999/2000	-1.0
2000/01	-1.0

Jordan and Iraq are moving closer to improved economic and political ties following a surprise visit by the Iraqi foreign and trade ministers to Amman at the weekend. Meetings between Mr Mohammed Saeed al-Sahaf, Iraq's foreign minister, who held talks with Jordan's King Hussein, and Mr Mohammed Mehdi Saleh, the trade minister, who met Mr Abdul Karim al-Kabriti, the Jordanian prime minister, came ahead of official clearance for the United Nations food-for-oil deal. Mr Boutros Boutros Ghali, UN secretary-general, certified yesterday that all the conditions set by the Security Council had been fulfilled to allow Iraq to resume limited oil exports. The meetings went ahead despite cool relations between Jordan and Iraq, following Amman's offer of refuge last year to opposition members.

The weekend visits had an immediate effect on Jordanian stocks. The Amman financial market's 60-share index moved up 0.91 per cent to 155.11, its highest level since February. Bankers said trading was especially strong for vegetable oils, pharmaceuticals and chemicals stocks, which Jordan exported to Iraq before the 1990-91 Gulf war and which are permitted to be exported to Iraq under the oil-for-food deal.

Judy Dempsey, Jerusalem See Commodities, Page 28

Israel seeks further cuts

The Israeli cabinet yesterday agreed additional budget cuts of Shk1.2bn (\$367m), signalling the government's determination to reduce the budget deficit and reassure foreign investors and the markets that it is committed to structural reforms.

The combined Shk6.1bn cut will be presented to the Knesset later this month, where it will face tough opposition. But Mr Benjamin Netanyahu, prime minister, and Mr Dan Meridor, finance minister, are confident it will be passed. Mr Netanyahu said if "we don't cut, let there be no doubt that we will pay with a deterioration in our standing in the financial markets and in our credit rating".

Approval of the budget cuts could pave the way for lower interest rates, which the business community has been clamouring for as high interest rates and an overvalued shekel has hit profitability.

The cuts are aimed at bringing the budget deficit down from 4.4-5 per cent of gross domestic product this year to 2.8 per cent next year, a target which may prove elusive given lower than expected revenues this year and sluggish economic growth. But even if there is a revenue shortfall, Mr Netanyahu insists he will not resort to raising taxes to reach the target.

Judy Dempsey, Jerusalem See Commodities, Page 28

Gulf states take tough line

Leaders of six Gulf states yesterday condemned the policies of Iraq, Iran and Israel, as well as the "interference" by some of Iraq's neighbours in northern Iraq, an apparent reference to Turkey, in a strongly worded communiqué at the end of their annual summit in Doha, Qatar.

The Gulf Co-operation Council states – Bahrain, Kuwait, Oman, Qatar, Saudi Arabia and the United Arab Emirates – own nearly half of proven global oil reserves.

The GCC condemned Iraq for failing to meet all UN resolutions relating to the 1990-91 Gulf war, particularly its refusal to disclose details of its weapons of mass destruction.

The communiqué also criticised a weapons build-up by Iran, and its deployment of surface-to-surface missiles, which exceeded its "conventional" defensive needs.

Gulf leaders condemned Israel, which was called on to sign the nuclear non-proliferation treaty and allow inspection of nuclear installations.

For the fifth consecutive year, the GCC also called on Iran to end its occupation of three Gulf islands claimed by the UAE.

Robin Allen, Dubai

Mary Leakey dies at 83

Mrs Mary Leakey, the famous fossil hunter who in 1978 discovered footprints that are the oldest evidence of the origins of man, died in Nairobi early yesterday, aged 83.

Mrs Leakey and her husband, anthropologist Louis Leakey, who died in 1972, together discovered the fossils of the 1.75-million-year-old *Homo habilis* in a dig at Tanzania's Olduvai Gorge in 1964.

Her 1978 discovery of footprints in volcanic ash at Lestoli in Tanzania revealed that the human ancestor *Australopithecus afarensis* walked fully upright much earlier than was previously thought. The footprints are believed to be 3.6m years old.

Reuters, Nairobi

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Business travel accounted as conveniently as everywhere else. Points and awards. Radical, legal & emergency card replacement. Simplifies travel with. Reduces the need for supplier accounts. Simplifies VAT and accounts payable processes. Simplifies spending for travel accounting.



NEWS: WORLD TRADE

WORLD'S TRADE MINISTERS MEET IN SINGAPORE

WTO progress on textiles and customs

By Guy de Jonquieres, James Kyng and Frances Williams in Singapore

World Trade Organisation members yesterday resolved a long-running dispute over textiles which has deeply divided rich and poor countries.

The US and Canada finally dropped objections to the wording of a declaration which implicitly calls on western countries to speed up the elimination of curbs on imports from developing economies.

Ministers also agreed to instruct the WTO to study simplification of customs procedures - a move which has long been a priority for international business organisations.

The ministers further sought to accelerate talks on liberalisation of telecommunications markets, amid growing optimism that they can conclude negotiations by the deadline for a deal in mid-February. Sir Leon Brit-

tan, EU trade commissioner, hoped the WTO's five-day ministerial meeting, which opened here today, could "break the back" of the talks.

Progress was also evident in talks on an agreement to free global trade in information technology products when the EU and US pledged to work for the conclusion of a pact this week.

China's WTO application is unlikely to be high on the Quad agenda

Sir Leon and Ms Charlene Barshefsky, acting US trade representative, said after an hour-long meeting that they had made useful progress. But they said further work remained to be done if an IT deal was to be struck this week.

However, Mrs Rafidah Aziz, Malaysia's international trade minister, was far more negative. "We did not come to the WTO to

negotiate an IT agreement. As far as Malaysia is concerned - No!"

Mrs Rafidah said she believed her views were shared by other members of the seven-country Association of South-east Asian Nations. The US and the EU insist that the success of the IT negotiations hinges on the active participation of leading south-east Asian countries.

The IT agreement is expected to be discussed at a meeting here today of ministers of the "Quad" powers - the US, EU, Canada and Japan. Sir Leon, who convened the meeting, said its main objective was to issue a statement of political support for the success of China's stalled negotiations to join the WTO.

However, his enthusiasm does not appear to be shared by Washington, in spite of a recent agreement between Mr Bill Clinton, the US president, and China's President Jiang Zemin to seek ways to speed up the membership talks.

A senior US trade official said China's WTO application was unlikely to be high



Canada's trade minister Arthur Eggleston addresses yesterday's opening session of the World Trade Organisation ministerial meeting in Singapore. His country and the US made concessions on import restrictions on textiles from developing countries

on the Quad ministers' agenda.

However, there was little sign yesterday of any narrowing of divisions between WTO members over other controversial issues, notably

US demands that they address trade and labour standards and an EU-led campaign to launch work on the relationship between trade and foreign direct investment.

Ministers urged to do more for poor

Developing nations deserve duty-free entry to rich markets, says UK charity

By Frances Williams in Singapore

Christian Aid, the UK-based charity, yesterday urged WTO ministers to do more to help the world's poorest countries benefit from trade.

In a report released for the first day of the WTO meeting in Singapore, Christian Aid said the least developed countries (LDCs) had failed to gain from free trade. Instead, they had become increasingly marginalised in the global economy.

"Christian Aid believes

there must be action to support poor countries if they are to become independent members of the global economic family," said Mr Peter Madden, co-author of the report.

Christian Aid expressed particular disappointment that richer nations had watered down the plan of action for LDCs proposed earlier this year by Mr Renato Ruggiero, WTO director-general. Ministers are due to endorse the plan in Singapore but only as a guide to action and not as a binding commitment.

At their last meeting in

"The WTO could show commitment by at least adopting [Mr Ruggiero's] proposal for duty-free access to rich-country markets for the least developed countries," Mr Madden said.

Christian Aid also called for increased technology transfer, aid and debt relief, and protection of LDCs from the negative consequences of the Uruguay Round trade accords, especially the agricultural agreement which is expected to raise world food prices over the long run by cutting subsidised exports.

At their last meeting in

Marrakesh in 1994 ministers pledged help for poor food-importers to meet higher food bills resulting from the Round, but LDCs complain that little has been done.

The 46 countries defined by the United Nations as least developed, most of them in Africa, had seen their share of world trade fall by more than half over the past 20 years, the report noted.

Their 570m people represent 12 per cent of the world's population but only 0.4 per cent of international trade, less than half the exports of Ireland.

Friends of the Earth International yesterday called for the WTO's trade and environment committee to be abolished, saying its proceedings were a waste of time and threatened to stand in the way of environmental progress.

The World Wide Fund for Nature (WWF) also

expressed its disappointment, it said the work of the committee called into question international environmental agreements and ecotables that identified goods made in an environmentally friendly way.

United, which also flies

EU doubts on BA-American alliance plan

By Nancy Dunne in Washington and agencies

The European Commission still has "serious doubts" about whether to clear the alliance between American Airlines and British Airways

and indicated that recent suggestions to sell slots would not compensate for the alliance's possible threat to competition.

"Selling slots is not something we can accept," an EU source in reference to a British government statement that it would clear the alliance if the two companies met certain conditions, including giving up 168 landing slots at London Heathrow airport. British Airways responded that it would divest of slots only "on the basis of fair market value."

The EU sources said that the companies should code more than 168 slots and that they should give them away rather than sell them.

EU sources also noted that on certain British-US destinations the companies would control a large proportion of the passenger traffic.

The US is taking a hard-line stance on the issue and is linking the proposed alliance with a bilateral "open skies" deal. Washington also insists that it would not be interested in the BA-American Airlines deal without "open skies".

American Airlines has yet to ask the US transportation department to rule on the alliance. "We could apply right now but because there is no underlying bilateral law, the likeliest outcome would be dismissal," said Mr Rob Britton, spokesman for American Airlines. "It's kind of a chicken and egg situation."

United, which also flies

into Heathrow, praised the UK ruling on slots as a "step in the right direction" toward opening Heathrow to more competition.

Mr Cyril Murphy, a senior United Airlines official, how-

ever, said that other issues had not been addressed, such as Heathrow facilities or slots at the key airports of Chicago and New York.

Another airline official said the UK statement would have been more "useful" if it had been released before last week's "open skies" talks in London.

US aviation officials have expressed disappointment over the "lack of progress" in US-UK air liberalisation talks held in London last week, but at least one observer said important agreement had been reached on pricing and other minor points.

A US transportation department official said the US was considering future steps but that no date has been set for further "open skies" negotiations.

The US has set out 11 demands - including open airport access - which were accepted in other "open skies" deals negotiated in Europe.

"If we give the Brits anything else, we'll have 11 governments wanting to renegotiate their agreements," a Senate staff member said.

However, one airline official said agreement was reached that, under US-UK "open skies", both governments would have to disapprove proposed fare changes to block airlines from charging the prices that they wish. Governments, he said, would want to maintain the "double disapproval" rule in order to curb predatory pricing.

Mr Britton said he was "optimistic" about the talks and hopeful that negotiators would meet again just after the start of the new year.

"There is a lot of will in Washington to get this deal done," he said. "Nobody at State or the Department of Transportation would have the appetite for calling this off."

Editorial comment, Page 15

Health officials cool on drugs proposal

By Daniel Green in Frankfurt

Health officials from several European Union countries yesterday gave a cool reception to proposals by the pharmaceuticals industry to curb sale of cheap drugs from southern Europe to northern Europe, where drug prices are higher.

However, Mr Martin Bangemann, the industry commissioner, said he would press ahead with proposals to dilute the power of governments to set drug prices.

Mr Bangemann was hosting talks in Frankfurt between health ministries and the drugs industry about completing the single European market in medicines.

The talks were given greater urgency by a European Court of Justice ruling last week allowing importers to take advantage of different drug prices across Europe, even though drugs companies had argued they could not raise prices to prevent the trade.

Mr Jan Leschly, chief executive of UK drugs company SmithKline Beecham, was one of the many industry executives to argue that such parallel trade forced prices lower across the Union, effectively imposing the pricing policies of one country on to others.

He warned that this encouraged companies like him to invest more in the US, where prices were set by market forces, at the expense of Europe. Industry executives urged measures such as a block exemption from the single market for drugs, or a single price across Europe plus the ability to offer discounts to governments but not importers.

But Mr Kimmo Lepo of the Finnish health ministry said that it would take a long time before health policies that affected drug prices converged enough to affect parallel trade.

And Mr Vittorio Silano, director general of Italy's ministry of health, argued that prices of some drugs, especially new launches that had a monopoly, were already too high.

Another health official said: "Why should we do anything at all about parallel trade?" He argues that drug prices were converging anyway so the problem would disappear within a few years.

Mr Bangemann disagrees. He said there was a contradiction between a single market among countries and a system where prices were controlled by individual governments.

Within three months, there would be a working paper and within six months proposals to introduce an element of free market competition to drug pricing, said Mr Bangemann. The contents of the working paper and proposals would be worked out through further consultations.

Health ministries should be aware that low drug prices did not necessarily mean a cheap health care system because higher prescribing levels often resulted.

EU and US head for fur trade showdown

By Caroline Southey in Brussels

European Union environment ministers yesterday delayed until next March their threat to ban imports of fur from countries using leghold traps.

The ministers agreed to the delay in the hope that progress could be made in negotiations on banning the use of leghold traps.

But the ministers called on the Commission to prepare for the import ban by drawing up a list of target countries.

Mr Brendan Howlin, the Irish environment minister, said it was important to send a strong signal to negotiating partners.

The EU has already twice delayed imposing the ban.

The US has threatened to take the EU to the World Trade Organisation if the ban is imposed.

The threat of a ban

appeared to have receded after EU negotiators struck a deal with Canada and Russia on restricting the use of some leghold traps. However, some EU ministers, notably from the UK, Germany and the Netherlands, yesterday rejected the compromise, calling on the EU to insist on the toughest standards.

Under the compromise deal steel-jawed traps would be banned after four years. But padded and aquatic traps would be excluded.

Mr John Gummer, the UK environment secretary, said the proposed compromise deal with Russia and Canada was unacceptable. "This is not an effective safeguard. Negotiators have tried to draw a distinction between steel and other traps. This is not a distinction the council is prepared to accept."

He said most ministers expected "more substantial

changes in the negotiating stance" of the main fur-producing countries.

The tough stance taken by environment ministers suggests a deal with the US on banning even some traps will be impossible. The US has rejected the terms of the compromise deal.

EU environment ministers yesterday tightened controls on trade in endangered animals and plants, such as rhinoceroses, tigers, parrots and orchids.

New rules, which have taken years to agree, are intended to improve control and monitoring measures for wildlife traded across the EU to take account of losses before controls under the single market.

The amendments update the EU's implementation of promises made to the 134-member Convention on Trade in Endangered Species, or CITES.

Franco-German contest for \$500m Chile submarine deal

By Imogen Mark in Santiago

Chile will shortly select the supplier for a submarine contract worth at least \$500m. The final decision will have ramifications for regional security issues and the German and French weapons industries.

A senior government source confirmed that the choice, originally among four potential suppliers, has now been whittled down to two consortia - a German group led by HDW (Howaldtswerke-Deutsche Werft) and a French-Spanish venture, DCN-Bazénin.

The other two contenders, which are now out of the race, were Sweden's Kockums shipyard with the Gotland class sub, and the UK, which was offering four Upholders. The Upholders were being offered at a very competitive price, but were apparently ruled out because of the high cost of maintenance.

The German product,

named the type 209, has been successfully utilised by other South American navies. Chile already has two, known as the Thomson and the Simpson, and Argentina, Brazil, Colombia, Venezuela, Peru and Ecuador all have them.

Germany has been a leading weapons supplier in the South American market in the past decade, with sales worth \$2.4bn, according to the latest report from the US Arms Control and Disarmament Agency, ACDA. If it wins the Chilean contract the shipyard group will consolidate its strong position in the region.

The Franco-Spanish offering, the Scorpene, represents a new generation of submarines. Its manufacturers say it will be designed to the standards of a nuclear submarine but with a conventional engine. However, it is only at an advanced design stage and there are as yet no other firm orders.

Both the type 209 and the Scorpene cost around \$250m apiece. Chile's decision is expected early next year, and the new subs will replace two older UK Oberon class machines. Chile's other big acquisition plan is for a minimum of 12 fighter aircraft.

The air force is known to have its eye on the Lockheed Martin F-16s, though these are not formally on offer - the US government has banned sales of advanced combat aircraft to Latin America for the past 20 years.

But the US industry has been lobbying hard for a change of policy, and its arguments have been reinforced by Peru's recent purchase of 12 MiG-29s from Belarus. Washington has formally expressed its "disappointment" to Lima at the purchase. However, the Argentine defence minister, Mr Jorge Dominguez, has asked Washington not to sell combat aircraft to Chile, because "it is not appropriate

to do so or necessary for the region".

If the US ban stays in place, Chile's alternatives are the Gripen from Sweden's Saab or France's Mirage 2000. The Chilean air force say the new aircraft would replace about 30 of its Cessna A-37 Dragonflies. But Chilean defence analyst, Mr Raul Sohr, points out these are a light ground attack aircraft, while the proposed replacements are top-of-the-line combat jets.

At 2.6 per cent of its GDP, Chile's defence budget is among the highest in South America, according to PAL, a research centre for government parliamentarians. Before leaving power in 1990 the armed forces set an index-linked floor for defence spending. They also receive 10 per cent of annual sales revenues, \$250m-\$300m a year, from Codeolco, the state copper corporation, for use exclusively for arms purchases.

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NEWS: THE AMERICAS

US to burn or bury surplus plutonium

By Patti Waldmeir in Washington

Plutonium left over from 50 years of cold war nuclear weapons production will be encased in glass and buried, or burned in nuclear power plants, as part of a \$2bn US government disposal programme.

Ms Hazel O'Leary, energy secretary, was expected to announce last night that her department had decided on a plan to dispose of surplus plutonium from the US nuclear weapon stockpile over a period of several years. The deci-

sion follows years of debate over how to get rid of plutonium from dismantled warheads and nuclear waste from weapons production facilities.

The issue of disposal has been one of the thorniest confronting the former cold war opponents, Russia and the US, as they shrink their nuclear arsenals.

Officials say they needed to find a disposal programme which would persuade Russia the US would not later retrieve the material for new weapons production.

For this reason, they opted to burn some of the material, after combining it with conventional nuclear power plant fuel. It would then be used as fuel for commercial generating plants.

The department is continuing to explore the option of sending the plutonium to nuclear reactors in Canada, though this has been opposed by Canadian environmentalists.

Some will also be "immobilised" by encasing it in glass or ceramic blocks and placing it in a permanent underground repository.

The department considered and rejected alternatives such as launching the plutonium into space, sinking it in the ocean or retaining it in secure storage. Plutonium, the basic building block of nuclear weapons, stays radioactive for tens of thousands of years.

Keeping the material in storage would be easier and cheaper, but would raise the risk that plutonium could fall into the hands of rogue states or terrorists. The US produced about 98 tons of plutonium before ending production in the late 1980s.

The disposal plan is part of a larger programme to disassemble US nuclear weapons. US defence strategy foresees the maintenance of a reduced nuclear arsenal. Shrinkage of that arsenal raised the issue of what to do with surplus plutonium.

Anti-nuclear activists have opposed burning any of the material as fuel, fearing this could lead to routine commercial use of the substance.

Next election could be make or break for four of five parties, writes Bernard Simon

Canada's opposition fights for its life

Canada's next general election, likely to be called within the next 12 months, is shaping up as a life-or-death struggle for no fewer than four of the five parties in parliament.

Evidence of the high stakes at play has surfaced on several occasions in recent weeks. More than half-a-dozen members of the right-of-centre Reform party, including several of the party's most respected members, have made known their intention not to stand again.

Last week, Mr Michel Gauthier announced his intention to quit as leader of the Bloc Quebecois, the group representing Quebec secessionists in the federal parliament.

"There wasn't the unity of thought and expression (in the BQ) necessary to fight an election," Mr Gauthier said after meeting his caucus.

Meanwhile, the 176 members of the ruling Liberal party, led by Mr Jean Chretien, the prime minister, are enjoying more support now than when they were elected to the 285-member parliament in October 1993. According to the latest Angus Reid-Southam News poll published yesterday, the Liberals enjoy the support of 47 per cent of decided voters. While this is a fall from 52 per cent in October and from a peak of 63 per cent in February 1995, it is still up from 43 per cent of votes cast three years ago.

However, Mr John Wright,

senior vice-president at Angus Reid, cautions that "support for the government is somewhat hollow", reflecting the absence of a credible alternative.

Rumblings of discontent have surfaced in recent months over the slow economic recovery and stubbornly high unemployment rate, which is almost 10 per cent.

The 1993 election sowed the seeds of the present turmoil on the opposition benches by breaking the traditional dominance of Canada's three national parties - the Liberals, the right-of-centre Progressive Conservatives, and the social-democratic New Democrats.

The Tories, who had formed the government for nine years from 1984, were routed, ending up with just two seats in the House of Commons. The NDP won only nine.

The opposition is now dominated by the two young regional parties - the Bloc Quebecois, with 53 seats, and Reform, with 51. (The remaining four seats are held by independents.) All the BQ seats are in Quebec, and all but one of Reform's MPs represent constituents in the four western provinces.

But neither the BQ nor Reform has had an easy ride. The BQ was moderately effective until its driving force, Mr Lucien Bouchard, left earlier this year to take over as premier of Quebec.

Mr Gauthier, who has lasted just nine months in the job, lacks Mr Bouchard's charisma. Mr Bouchard himself has undermined the only unifying plank of his former party's platform by putting deficit-cutting and economic revival ahead of independence.

Many Bloc MPs, who planned to be in Ottawa for just a few years pending secession, are dispirited.

Although the BQ remains the most popular federal party in Quebec, the Liberals have narrowed the gap. The BQ also faces the risk of a divisive leadership convention next March.

Reform has failed to broaden its base, and may even have narrowed it. Many of the issues that attracted voters in 1993, such as fiscal discipline and a crackdown on crime, have been appropriated by the Liberals.

According to Mr David Taras, a political scientist at the University of Calgary, "the Liberals have forced Reform even further to the right".

In Alberta, Reform's

stronghold, support has

dipped to 36 per cent, from

52 per cent in 1993. By contrast, the Liberals' approval rating has climbed from 26 per cent to 43 per cent.

The turmoil in BQ and Reform ranks ought to be good news for the Conservatives and New Democrats. The Tories have drawn some encouragement from an upbeat policy convention last summer, well-attended fund-raising events, and their victory in provincial elections last month in Prince Edward Island, the smallest of Canada's 10 provinces.

Their biggest asset is Mr



Jean Chretien: ruling Liberals on a high

note. The party's youthful and personable leader, Mr Wright predicts the Tories could end up with 30-40 seats in the next parliament, mainly from Ontario and Atlantic Canada. "Chretien's momentum is quite significant," he says.

The risk for the Tories

however, is that as in 1993,

Reform could draw off

enough right-of-centre votes

in many constituencies to

hand victory to the Liberals.

Mr Taras says "the Tory problem is that they're not concentrated in one region". Another setback on the scale of 1993 could be the party's death knell.

The NDP faces even more

daunting odds. Voters show

no sign of being excited by

the party's platform,

especially after fiscal misman-

agement in recent years by

NDP provincial governments

in Ontario and British

Columbia. The federal par-

ty's new leader, Ms Alexa

McDonough, has dis-

appointed even NDP loyalists

by keeping a low profile. She

has yet to run for a seat in

parliament.

Political observers are

unanimous that the political

equivalent of a Force Five

hurricane will be required to

deprive the Liberals of a sec-

ond five-year mandate.

But predictions of winners

and losers among the opposi-

tion parties are made with

less certainty. All four will

enter the next campaign

hoping for the best, but fearing

the worst.

AMERICAN NEWS DIGEST

Israel lobby group setback

Opponents of the American-Israel Public Affairs Committee (AIPAC) yesterday hailed a court ruling that could make the pro-Israel lobby group subject to federal election campaign regulations. The opinion by the US Court of Appeals in Washington reversed a finding by the federal election commission that AIPAC was not a political organisation.

If the commission acts on the ruling, AIPAC will have to make regular reports on its contributions to the election commission and limit them to no more than \$1,000 per candidate. In an 8-2 decision yesterday the court said the lobby group qualified under federal law because it gave contributions of more than \$1,000.

"This decision is the beginning of the end of the stranglehold that the Israeli lobby has had on US Middle East policy," Mr Richard Curtis, a former US Information Agency official said. He was one of six individuals whose lawsuit against the election commission led to the ruling. The FEC could appeal against the decision to the US Supreme Court.

Reuter, Washington

Uruguay referendum close

The result of a referendum on vital constitutional reforms in Uruguay is so close that absentee ballots may decide the issue, election officials said yesterday.

The ruling coalition formed by the Blanco and Colorado parties together with the Social Democratic Nuevo Espacio, supported the measure. The left-wing coalition Frente Amplio led the opposition.

The reform package would change Uruguay's presidential election process by limiting parties to a single presidential candidate chosen in primary elections. Presidential elections would have two rounds, the second between the top two vote getters. It would also strengthen presidential powers and modernise Uruguay's election process.

AFP, Montevideo

Bank for native Canadians

Mr Jean Chretien, Canada's prime minister, joined native leaders yesterday for a ceremony in Toronto's financial district at which the charter of the First Nations Bank of Canada was signed. Indian chiefs engaged in the project hope the bank will provide seed money to entrepreneurs, enhancing the strength and diversity of Indian-owned businesses.

Though Canada's Indians and Inuits own an estimated 20,000 businesses, most are small. The new bank is a partnership between Toronto Dominion, Canada's fifth biggest bank, and the federation of Saskatchewan Indian chiefs. Toronto Dominion is investing C\$85.5m (US\$65.5m) and the federation C\$2m, but 75 per cent of the profits will go to the Indians.

AP, Toronto

Poverty surge in Venezuela

The percentage of Venezuelans living below the poverty line surged from 34 per cent to 74 per cent this year, as the second IMF-approved adjustment plan in seven years got under way. A report by the National Economic Council found that a typical family market basket cost \$257 a month, while the minimum wage stood at the equivalent of \$112 a month. Venezuela was rocked by a wave of rioting and looting in February 1995 that left dozens dead and hundreds injured, followed by two failed military coups that year.

APP, Caracas

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NEWS: UK

Major confidant of fending off attacks from Eurosceptic backbenchers

Premier sets out to weather storm

By Robert Peston,
Political Editor

Mr John Major, the prime minister, is braced for further attacks from his backbenchers this week over his "wait and see" approach to European economic and monetary union, but he believes he can weather the storm in spite of losing his majority in the House of Commons.

Mr Major has a detailed plan for staying in office until May, exploiting a range of obscure parliamentary devices, even if his stand against his Eurosceptic colleagues persuades more of them to resign the party whip. His majority in the Commons disappeared last week when backbench MP Sir John Gorst said he could no longer co-operate with the government.

Mr Major is set to lose an important vote on the European Union's common fisheries policy next week, preceded on Wednesday by

further embarrassing attacks from his backbench colleagues on Ennui in a commons debate.

Part of his confidence is based on the discovery of a device for the indefinite postponement of a by-election in Wirral South.

This Conservative seat was made vacant by the death on November 3 of Barry Porter. Under normal procedures, a by-election would be held in February, which Labour would be expected to win.

However, Mr Brian Mawhinney, the Conservative party chairman, has uncovered a convention that by-elections need not take place around the time of the publication of a new electoral register, which is due in February. Allowing several weeks for appeal by electors, Conservative ministers believe that the date for any by-election would then be too close to the general election for it to be held.

Mr Major's business managers believe that the date for any by-election would then be too close to the general election for it to be held. Mr Major's business managers



Teresa Gorman and fellow Eurosceptic Sir Teddy Taylor

agers have also assured him that it is almost impossible for the government to lose its majority on Commons committees, vital to his ability to legislate.

Under parliamentary rules agreed almost two years ago, any Conservative resigning the whip counts as a government supporter unless they join another political party.

Those most likely to quit

are Eurosceptics and on the right. They will not find it easy to take refuge in either the Liberal Democrat or Labour parties.

Mr Major may even threaten to expel unco-operative Conservative MPs, according to a minister.

Under party rules, a Conservative MP may not stand for re-election as a Conservative if he or she no longer holds the whip.

Sir John Gorst pitched his

defection on Friday in such a way that in a technical sense he still holds the whip. But party managers are warning him that if he were to under-

mine their legislative programme he would have the whip withdrawn.

Meanwhile, Mrs Teresa Gorman, an anti-European backbencher, paved the way

for another showdown with the government when she secured a 10-minute rule bill calling for a referendum on a renegotiation of the UK's relationship with the EU.

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TECHNOLOGY

Novel contours would add value to drinks cans but there are production challenges, says John Nutting

The shape of tins to come

The drinks can is the unsung hero of the packaging world. In the 30 years since it was launched more than 2,000bn have been made worldwide, and the latest manufacturing techniques can produce more than 2,000 a minute.

For the customer, it means that fresh, cold drinks retain their fizz almost indefinitely in a pack whose design is as demanding as an aircraft's wing. But developments are under way which could change the appearance of the familiar canisters with their convenient pull tabs.

The technique of converting aluminium or tinplate sheet (steel coated with an ultra-thin layer of tin) into cans is very sophisticated in the US - the world's biggest market, making 100bn a year - the side-wall is just four thousandths of an inch thick, yet the can must support a load of more than 200lb during filling and putting the top on (seaming).

Tinplate cans - which form half of all those used for beer and soft drinks in Europe - have 30 per cent thinner walls yet are even stronger.

The drive for cost reductions from the leading drinks companies - Coca-Cola used almost 30 per cent of the 190bn cans made last year - has cut the weight of the average aluminium can by less than two-thirds from 18g to

It may not sound much, but it means the US industry, for instance, has saved more than 6m tons of aluminium in the past three decades.

For the consumer, the most significant recent change has been the switch to narrower ends, which were also expected to bring big cost savings.

Until recently low cost has been the can's Achilles heel. Battalions have been drawn between canmakers and the main drinks companies as demands for lower prices squeezed margins. With price as the sole criterion for bargaining - it ranges

A virtual reality system that gives packaging designers and fillers a chance to see what their products will look like on the supermarket shelf - without having to produce expensive physical models - has been launched by UK-based VR Solutions, Andrew Baxter writes.

The system was designed for British Steel Tinplate, which was looking for a way to "build" three prototype steel cans in a virtual environment. The designs can then be viewed and changed by customers on any Intel-based PC or workstation. Previous systems would have required high-end workstations.

Products can be displayed in a virtual warehouse or supermarket, helping the packaging chain deal with issues such as labelling, stackability, shelf impact and feasibility of a particular design without the packaging ever having physically existed.

between \$80 and \$120 per 1,000 cans depending on where they are made - the can had become a commodity in the US.

But in March this year Coca-Cola surprised canmakers when George Gourlay, one of its top executives, announced that it wanted to "bury the idea that it was a low-cost producer" and explore the use of shaped cans as a means of "adding value" to its drinks.

The move followed the roaring success in 1994 of Coke's 20oz PET plastic bottles shaped like the distinctive contour glass bottles, first launched in 1916 and registered as a US trademark in 1977.

A prototype shaped steel can developed by Coke was test marketed in Germany and south-east Asia in 1994 and 1995. It was based on technology that has been used for making reformed or shaped food and beer cans for more than a decade.

Gourlay, manager of Coke's UK's market manager, says:

technical operations division, told packaging industry executives at a conference: "We believe that a contour aluminium can is feasible from a technical perspective. We believe we could be in the marketplace with a contoured can by the year's end."

The Coke executive explained that new types of containers were a means of adding value to the product and differentiating the company from the opposition. "We forgot the idea of packaging as a marketing tool and as a result we created sameness and we became boring," he said.

Since then there has been a mixed response. Already stung by Coke's demands for cost cutting in previous years, the can-making industry was not keen to invest up to \$1m in new equipment for an untried idea, despite assurances that Coke would market the product effectively for increased sales.

There is nothing much new in the technology of making shaped cans. A variety of techniques, including high-pressure air, hydraulics, explosives and mechanical systems have been used to make shaped food cans in a number of markets. The differences with drinks cans is that they are much lighter and therefore more delicate, and the production processes are much faster.

Companies such as Crown Cork & Seal of the US, the biggest canmaking company in the world, France's Pechiney, the biggest maker of drinks cans worldwide, and Alcoa, the world's biggest aluminium supplier, have all come up with proposals for high-speed manufacturing of contour cans. They see it as a matter of survival, even though such cans might form only a small sector of the overall market.

But problems in the development of the contour technology have been greater than expected. Robert Miles, Continental Can's market manager, says:



Bring back the bulge: the contours emulate Coke's distinctive bottles

"People have made progress with this but they hit problems that they had not expected. They got so far down the line with aluminium cans and then found that the cans did not have the right axial strength and collapsed in the filling and seaming processes."

It is likely that a steel contour can could provide a stronger answer. Sollac, the French steel company that is part of Usinor Sefcor, has shown Coke its prototypes of cans using special steels designed for reforming, but will not talk about them. These low-carbon steels are ductile for forming, yet harden during manufacturing so they can resist the rigours of filling and distribution.

In any case, the traditional drinks can is unlikely to be transformed overnight. Investment in manufacturing facilities in the more than 250 plants worldwide will as ever be directed toward high productivity and material cost reduction.

And there are other ways of transforming the look of the drinks can which will be much easier to deliver to the consumer than the contour can - and many regard that as being at least a year away.

Alcoa's packaging division, for example, is working on a technique for embossing the walls of the can with a pattern that is registered to the printed graphics. Test marketing is expected in the US early next year.

The easy-open lid, the most expensive and demanding component of the can to manufacture, is being further developed. The familiar stay-on tab has become an industry standard since 1978 when it began to oust the less ecologically friendly ring-pull, and has so far resisted all challenges.

The latest developments of this are versions with larger pour openings being used by Coors, the US brewer, and a spout-type called the Touch Top from Ball, a US-based packaging company.

The writer is editor of *The Canmaker*, a monthly international trade magazine.

Virtual couture

Vanessa Houlder on cutting waste in fashion design

Fashion design is often a hit-or-miss affair. The vast majority of ideas are rejected before they reach the stores.

Cutting down the waste in the design process is one of the aims of a "virtual reality fashion design studio", a project that forms part of the Virtuoso research programme, which is sponsored by the UK's Department of Trade and Industry. It aims to demonstrate how virtual reality can improve business communications.

The 2m Virtuoso project is the work of BT, Division, EICC Group, GPT and the Universities of Nottingham, Nottingham Trent, Lancaster and Manchester, with additional support from Nottinghamshire County Council.

The goal of the virtual reality fashion design studio is to allow people in different locations to share a three-dimensional view of a garment and collaborate in its design. It uses a digital network to link two or three participants who use a headset or monitor, with a mouse, to move around within a virtual studio, containing patterns, fabrics and a mannequin.

While discussing the design over a video link, the participants - typically a designer and a buyer - can experiment with changes to fabric, cut and length by clicking on a mouse. The garment is "worn" on screen by a mannequin, which can be made to move using voice commands such as "face me" or "raise your arm".

One of the main limitations is that virtual design cannot convey the tactile quality of the cloth. However, its champions argue that it is an advance on paper representations because it can model the drape and movement.

Stephen Gray, a professor in the department of fashion and textiles at Nottingham Trent University, is convinced that

the virtual design studio could become commercially viable within a few years. He also believes the technology is applicable to other industries, such as architecture, retail and stage design.

In the case of fashion design, Gray believes there could be a strong commercial case for using virtual reality to facilitate more collaboration between suppliers and retailers. "If we can reduce the number of samples by half by involving buyers in the design process, there would be economic dividends," he says.

He acknowledges, however, that interest in the technology would depend on increased commitment to collaborative working between designer, manufacturer and retailer. "The technology will enable you to do things but a cultural change is necessary to capitalise on the technology."

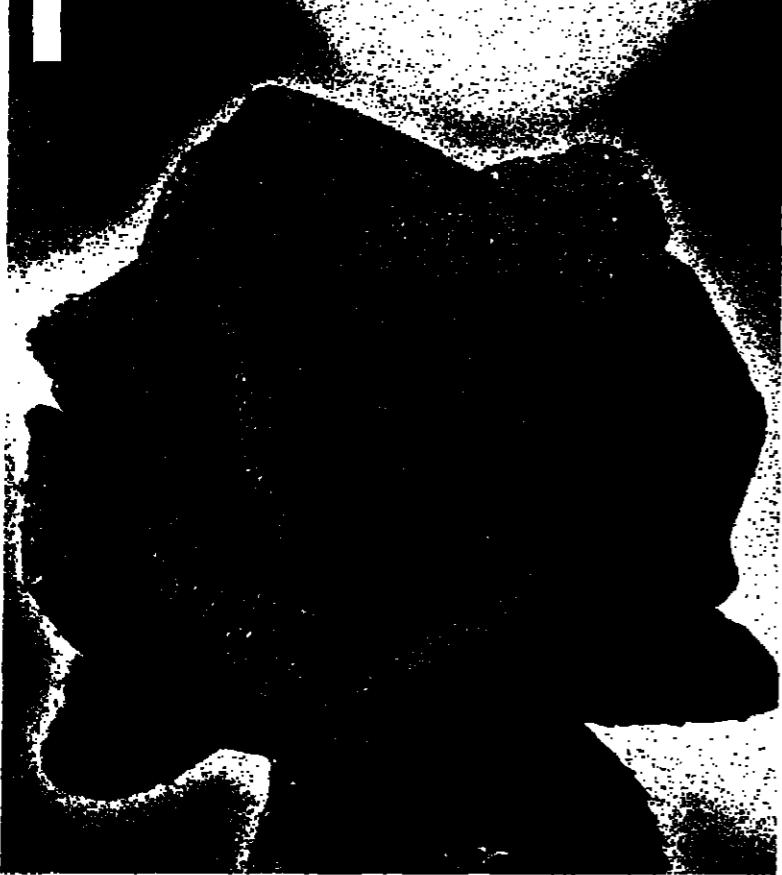
In a related application of this technology, Nottingham Trent University is working on virtual reality catalogues for mail order companies. Customers would be able to dial into the catalogue and see different garments on a three-dimensional mannequin representing their size and shape.

An individual's measurements could be taken using another innovative technology: an electronic measuring booth, designed by Telmat of France. The Telmat booth, located at the International Clothing Centre just north of Nottingham, uses a digital camera to capture an individual's silhouette. Within seconds, it is translated by software designed at Nottingham Trent University into 50 or more dimensions that can be stored on a database or smart card. The booth also takes account of the impact of posture.

This measurement technique could cut the costs of bespoke tailoring to just 10 per cent more than mass-produced garments, say its researchers.

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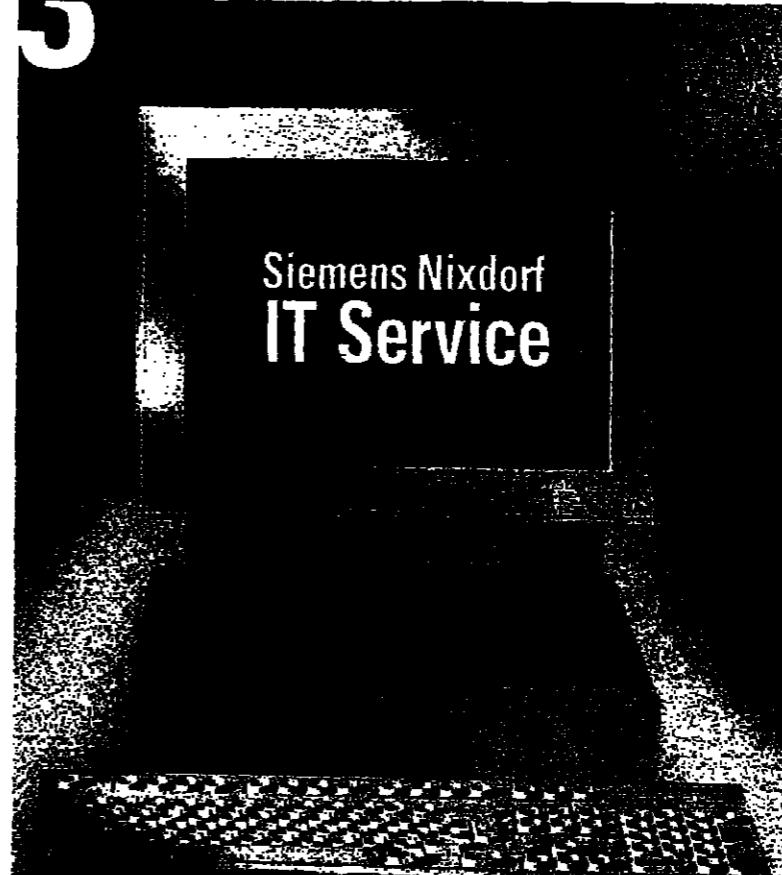
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LAW

No bar to drug imports



Patent-holders cannot block the importation of pharmaceutical products from one European Union member state into another when the products have been lawfully placed on the market of the first member state by or with the consent of the patent-holder, the European Court of Justice ruled last week.

The court said patent-holders could not block such imports even when the products did not benefit from patent protection in the first member state.

Merck and Beecham had brought a patent infringement action in the English Patents Court against certain parallel importers which had imported various products, for which the pharmaceutical companies held patents, from Spain and Portugal into the UK.

In referring the case to Luxembourg, the English court explained that prices in Spain and Portugal for pharmaceutical products were lower than elsewhere in the EU and when the products were sold by the patent-holders to wholesalers in those countries they were exported rather than sold in the domestic market.

The crucial point raised by the case was whether the Treaty of Rome provisions on the free movement of goods precluded national rules that granted patent-holders the right to oppose importation by a third party of those products from another member state in circumstances where the holder had put the product on the market in that member state, after its accession to the EU, but before the product could be protected by patent there.

Although the issue had been decided 15 years earlier by the European court in *Merck v Stephar*, the companies argued that the court should depart from its earlier case law.

In *Stephar*, the court ruled that a patent-holder could

not invoke a patent held in one member state in order to prevent the importation of a product freely marketed by it in another member state, even where that state did not provide patent protection under its national law. It said such action would cause partitioning of national markets, contrary to the aims of the EU.

The court dismissed the various reasons put forward by the pharmaceutical companies for overruling its earlier judgment in *Stephar*. The court said that if the patent-holder, assignee or licensee were able to prohibit the importation of products marketed in another member state by or with its consent, such action would partition national markets and restrict trade.

The court further ruled that *Stephar* was not incompatible with later case law of the court. This case law could be distinguished on the grounds that it related to the granting of compulsory licences. In such circumstances it could not be said that the patent had consented freely to the licensing operations and therefore it was entitled to oppose importation of products made by the holder of the compulsory licence.

It followed that where a patentee was bound under national or European law to market its products in a given member state, it could not be deemed, for the purpose of the *Stephar* ruling, to have given its consent to the marketing of the product.

It was for the patentee to prove before the national courts that there was a legal obligation to market the product in the exporting member state. Ethical considerations, such as the need to satisfy the requirements of domestic patients, were not sufficient to justify protective action by patentees.

C-267/95 and C-288/95: *Merck & Co Inc and Others v Prinecourt and Others; Beecham Group plc v European Patent Office Ltd, ECJ FC, December 5 1996.*

BRICK COURT CHAMBERS, BRUSSELS

Merrill's new operating officer

Herb Allison has been appointed the new chief operating officer of Merrill Lynch, the US investment bank and brokerage, with effect from April 15 1997.

It is a move that has been widely anticipated, as the company fills the gaps left by the planned retirement of Dan Tully next year. David Komansky, the current chief operating officer, is due to take over from Tully as chief executive officer and chairman; this change was itself announced last month.

Allison, a 25-year veteran of the firm, has spent his career in the investment banking side of the business, rather than the firm's traditional brokerage business. The fact that Komansky has also come from investment banking underlines the company's shift away from its brokerage roots.

Allison, 53, has been head of Merrill's corporate and institutional client group, which includes investment banking, debt and equity markets worldwide, since January 1995.

He headed the investment banking group from 1993 to 1995 and

served as chief financial officer from 1990 to 1993.

Merrill also announced the appointment of John Steffens as vice chairman of the board. Steven Hammerman continues as vice chairman of the board, a position he has held since 1992.

Tracy Corrigan, New York

HK exchange chief

Alec Tsui, who as chief executive will guide the Hong Kong Stock Exchange when the territory reverts to Chinese sovereignty next year, is broadly seen as the safe option.

He has a reputation for being a steady operator, one who has already served in both the exchange itself and the Securities and Futures Commission, the industry regulator.

His appointment, which takes effect from February, ends an exhaustive search both outside and within the exchange. Tsui's credentials marry regulatory experience with time spent in the private sector, and he is seen as both straightforward and clear thinking.

Most of Tsui's career has been spent in the back office, including management consultancy with

Arthur Andersen, data processing with Swift Bottlers, and systems roles at both China Light and Power, the territory's dominant electricity supplier, and the SFC.

But Tsui, 47, has enjoyed anything but a plodding career. He was promoted to his present position as deputy chief executive less than a year ago, after just two years with the exchange as executive director of finance and operation services. He previously spent four years at the SFC, after eight years' rising up the ranks at China Light and Power.

The chances are that in his new role Tsui will be obliged to step out of the shadows. He takes responsibility for what is Asia's second biggest stock market (after Japan) through a momentous time, when China is resuming sovereignty of Hong Kong - which could put a political slant on his position.

Moreover, the exchange itself is at a turning point, with some practitioners calling for demutualisation.

Louise Lucas, Hong Kong

Gates promotes two

Bill Gates continued to reshuffle the top management of Microsoft

last week, when the chairman of the world's largest software company replaced a six-member "office of the president" with a new eight-man "executive committee".

The additions are Jim Alchin and Brad Silverberg, each of whom was given expanded responsibilities for Microsoft's product development groups in an earlier reorganisation, in late October. They now join the software company's top decision-making body. Silverberg is in charge of Microsoft's top-selling suite of office applications programs. Alchin's responsibilities include the Windows PC operating

system.

While financial analysts welcomed news of the latest management changes, some observers see recent moves as a bid to shore up Microsoft's defences against mounting competition, particularly in the office applications sector.

Louise Lucas, San Francisco

Daiel appointment

Tadasi Toba, former president and current vice-chairman of Ajinomoto, a leading maker of processed food and seasonings, has joined Daiel, Japan's largest retail chain operator, as an adviser with a spe-

cial brief to strengthen its foreign operations.

Toba's appointment is seen partly as a reflection of intensifying competition in the medium-range chain store market, and partly as a response by Daiel to internal management problems and falling earnings outlook. Toba is also regarded as a candidate in the company's forthcoming change in top management.

He established his reputation as one of the food industry's most experienced executives through his long career with Ajinomoto, where he began in 1953 and took over the presidency in 1989.

In 1994, as president of Ajinomoto, Toba negotiated a broad agreement with Daiel to co-operate in various fields, including development and distribution of low-cost food items and other products. The agreement expanded a supermarket price war launched by Daiel in the early 1990s with the introduction of generic products.

Toba is likely to focus initially on Daiel's overseas network of factories and subsidiaries. He is expected to be appointed a director of Daiel at the company's shareholders' meeting in late May.

Gwen Robinson, Tokyo

commerce minister.

■ NEC CORPORATION of Japan has announced the death of its chairman emeritus, Koji Kobayashi. He joined NEC in 1929, was appointed president in 1964, then chairman in 1976. He stepped down in 1988, remaining as emeritus chairman.

■ Two new managing directors have been named at NEDSHIP BANK, to work alongside current managing director Ben Rosenmüller, as the bank's new senior management team. Reinier Mesritz is leaving to head US investment banking activities at Rabobank, Nedship's parent.

■ Claire Dreyfus-Coare succeeds Albert Alhane as director of financial operations at SNCF, the French national railway. She was at Air France before becoming managing director of Servair in 1993.

International appointments

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ARTS

Picasso and his women

The full and absorbing study of Picasso as a portrait painter, shown at the Museum of Modern Art in New York last summer, is now in Paris, opening out yet another aspect of that extraordinary life's work. While Picasso lived, his very celebrity inhibited the closest inquiry into his life; but since his death in 1973 at the age of 92, every serious biography has taken us closer to the man to reveal a complex and not always pretty picture.

There is sense in which all this art is autobiography, for the artist has only his own experience by which to try to come to terms with reality. The trick is to make the work available for us to make sense of ourselves. It is a question of emphasis, distance. Too close, and the personal content becomes a limitation and a bore too remote, and it is but an academic exercise.

With Picasso's portraits, we could not have the problem set out and resolved in plainer terms. The show opens and closes with self-portraits: there is no more direct a way for the artist to place himself at the centre of his work. The youthful Picasso playfully sets a pose upon his head in an image fresh and confident in its academicism. The old man, gaunt and terrible at 91, bleakly confronts mortality. In between there are his friends and, repeatedly, himself, and above all, there are his women.

This show is set quite deliberately upon the framework of Picasso's successive relationships with women, his models, mistresses and muses whom he used, tired of and discarded as he moved on to the next. Some, like Fernande Olivier before the great war, or Marie-Thérèse Walter and then Dora Maar in the 1920s, '30s and '40s, he would all but destroy. Of Dora, who was the subject both of some of the most hauntingly beautiful and most frighteningly distorted portraits in all the canon, he said he could never see her without feeling her to be on the verge of tears. Her photographs evince an exquisite and natural melancholy: but we cannot but wonder.

The pattern repeats itself. The

portraits early in a relationship are closely and tenderly observed with the easy discipline and finesse that underwrote all Picasso's work. Then by degrees the images grow more disturbed, violent, grotesque. Even an element of fear creeps in, that seems to be an actual horror of the essential female. The teeth of a Dora or Marie-Thérèse now gape and rattle like a man-trap in the skull. We cannot doubt that Francis Bacon knew these images.

Friends' wives and women do rather better, though whether by posing no threat or no opportunity, who can say — Sara Murphy in the 1920s; Nusch Éluard in the 1930s and '40s. With them, at least, the tender interest remains. Some of his own women, like Françoise Gilot in the 1940s, stand up to him, to escape more or less unscathed. The last wife, Jacqueline Roque, who succeeded Françoise in the early 1960s, evidently managed him firmly enough through his last 20 years.

An ambiguous reversal becomes apparent in this later work. It is the artist who grows distorted and grotesque, monkey-like and impotent voyeur; the model remains perfect in her beauty. And we realise perhaps that it was ever so, even in the artist as a younger man. That strange etching, "Minotauremache" of the mid-1930s, on show with early prints at the Musée Picasso, has Marie-Thérèse as a torero lying exposed and dead, torn by the Minotaur-Picasso whom she has so tormented, while a younger Marie-Thérèse holds high a candle to lead the suffering beast out of the maze. In other images, a Minotaur caresses a sleeping woman; lifts the sheet from her bed; kisses again that girl-torero. Just so, an early water-colour (1904) has Picasso contemplating the sleeping Fernande.

But though the artist sets himself at the centre of the work, it is not yet self-obsessed. With all his modernism, we tend to forget how deeply rooted Picasso was in symbolism, and here his use of myth and symbol, universally acknowledged and understood in all their ambiguities, effectively



Dora Maar, 1936, by Picasso: subject of both the most hauntingly beautiful and frighteningly distorted portraits

removes his work to a level of more general relevance and acceptance. We recognise Picasso in it, but we make sense of it not for him but for ourselves.

And we are thrown back onto the painting as painting. There is no comfort here for those who, even now, hold Picasso to be an incompetent technician and cynical opportunist. For, in the con-

sistency of his preoccupations and the recurring cycle of his address, we find a complementary return to fundamental disciplines and practice. We follow their exploitation, development and expressive variation, and so back again. We look at that line in the drawing, so taut, nervous, exactly descriptive. We look at the paint on the surface, laid on

now with such decorative certainty, now with such exploratory delicacy and intuition.

Picasso's sister Lola, high-coiffed, young and handsome, stares boldly back at us across the century. Here is his dancer-wife, Olga Kokhlova, in 1923, as monumental as a rock. Nusch Éluard in 1941, half-length and naked, is as delicate and fragile a realiza-

tion, and as beautiful, as anything he ever did.

William Packer

Picasso and the Portrait: Galeries nationales du Grand Palais, Paris until January 20; sponsored by LVMH and Gérôme Picasso — Gravures 1900-1942: Musée Picasso until January 20.



Jason Morrell and Jules Melvin in the British premiere of Strindberg's 'Swanwhite'

INTERNATIONAL ARTS GUIDE

BERLIN

CONCERT

Philharmonie & Kammermusiksaal Tel: 49-30-2614383

● Berliner Philharmonisches Orchester with conductor Claudio Abbado, pianist Bruno Canino and violinist Kolja Blacher perform works by Berg and Mozart; 8pm; Dec 13, 14 (7pm), 15 (11am)

● Staatsorchester Frankfurt an der Oder: with conductor Matthias Egger, soloists D. Döllinger, S. Klumpp, R. Ginzl, L. Chung, and the Berliner Konzert-Chor perform works by J.S. Bach, Britten and Honegger; 8pm; Dec 12

BONN

EXHIBITION

Kunst- und Ausstellungshalle der Bundesrepublik Deutschland, Tel: 49-228-9171200

● Studio Azzurro — "Tavoli/why these hands are touching me": an interactive video installation by Fabio Cifani, Paolo Rosa and Leonardo Sangiorgi, together

forming "Studio Azzurro". In this installation, visitors can influence projected images by touching them; from Dec 13 to Feb 9

COLOGNE

CONCERT

Kölner Philharmonie Tel: 49-211-2040820

● Berliner Sinfonieorchester: with conductor Roderich Kiehr, soprano Vasilika Jezovsek, alto Elisabeth Wilke, tenor Markus Brutscher, bass Klaus Mertens and the Kreuzchor Dresden perform works by J.S. Bach and Mozart; 8pm; Dec 11

FRANKFURT AM MAIN

CONCERT

Alte Oper Tel: 49-69-1340400

● Rundklang-Sinfonieorchester Berlin: with conductor Rafael Frühbeck de Burgos and clarinettist Sabine Meyer perform works by Weber and Brahms; 8pm; Dec 11

LEIPZIG

CONCERT

Gewandhaus zu Leipzig Tel: 49-341-12700

● Neues Bachisches Collegium Musicum: with conductor Burkhard Glaetzner, harpsichordists Christine Schornsheim, Mechtilde Winter, Michaela Barak and Ulrike Wappeler, tenor Stephan Spiewok, bass Siegfried Lorenz and the Gewandhauschor perform works by J.S. Bach and Leonardo Sangiorgi, together

Beethoven; 8pm; Dec 11

LONDON

CONCERT

Royal Albert Hall Tel: 44-171-5898212

● Royal Philharmonic Orchestra: with conductor Peter Ash, and narrators Joanna Lumley and Danny de Vito, perform works by Poulenc, Cherubini and Schumann; 7.30pm; Dec 12

EXHIBITION

British Museum Tel: 44-171-6361555

● Old Master Drawings from the

Malcolm Collection: masterpieces by Sandro Botticelli, Leonardo da Vinci, Michelangelo and

Rembrandt are among the highlights of the collection of

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drawings which reflect Malcolm's

taste and reveal the extraordinary

quality of his collection; to Jan 5

LOS ANGELES

EXHIBITION

Los Angeles County Museum of Art Tel: 1-213-857-8000

● Roy DeCarava: A

Retrospective: the retrospective

of approximately 180

black-and-white photographs

surveys DeCarava's career from

the late 1940s to the 1990s.

Featured are the series on the

moods of darkness and light, the

streets and subways of New York,

the civil rights protests of the early

1960s, and a selection of such notable

photographs as Billie Holiday, John

Coltrane, and Milt Jackson, among others; to Jan 26

PARIS

CONCERT

Fondation Juan March Tel: 34-1-4354240

● Trio Gerhard: with violinist

Victor Parra, cellist François Monciero and pianist Alberto

Nieto perform works by Gennini and Gerhard; 7.30pm; Dec 13

NEW YORK

CONCERT

Alice Tully Hall Tel: 1-212-875-5050

● Juilliard String Quartet: perform works by Bartók; 8pm; Dec 13

EXHIBITION

The Metropolitan Museum of Art Tel: 1-212-587-5500

● The Edith and Milton

Lowenthal Collection: approximately 50 works from the

collection of Edith and Milton

Lowenthal are reunited for this

exhibition. The works — mostly

paintings by such artists as Milton

Avery, William Baziotes, Romare

Bearden, Stuart Davis, Arthur

Dove, Marsden Hartley, Jacob

Lawrence, John Marin, Georgia

O'Keeffe, Charles Sheeler and

Max Weber — range in date from

about 1914 to 1952. The

exhibition celebrates the

Lowenthal's pioneering efforts to

promote a wider appreciation of

contemporary American art in the

1940s and 1950s; to Jan 12

LOS ANGELES

EXHIBITION

California Plaza of the Legion of Honor Tel: 415-563-3330

● Masterworks of Modern

Sculpture from the Nasher Collection: this exhibition, organised with the Solomon R.

Guggenheim Museum in New York, consists of approximately

65 modern and contemporary

sculptures from the Raymond and

Gruberova, Sillins and Sabatini; 7pm; Dec 13

SAN FRANCISCO

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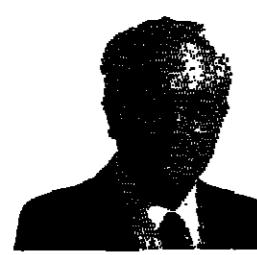
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COMMENT & ANALYSIS



Martin Wolf

Trade is not to blame

Changes in technology, and not the competition of developing countries, are the main reason for growing wage inequality in industrialised nations

"Global free trade has become a sacred principle of modern economic theory, a sort of moral dogma. That is why it is so difficult to persuade our politicians and economists to reassess its effects on a world economy which has changed radically." Sir James Goldsmith.

Not long ago Sir James Goldsmith, the Anglo-French billionaire, had a bigger target than the UK's place in the European Union in his sights. His enemy was global free trade. Free trade argued Sir James in his book, *The Trap* (Macmillan, London, 1994), pitted the high-income countries against the competition of billions of impoverished workers.

Fortunately, such simplistic protectionism has made little political headway. But the pressure has not been without its effect. Already, the US and the EU have placed the link between labour standards and trade on the agenda of the World Trade Organisation.

Maybe this reflects a sudden concern for the welfare of the poor in China or India. And maybe the moon is made of Stilton cheese. More plausibly, this is a foolish way of diverting domestic protectionism. If so the approach cannot work. Either developing countries will reject the demand; or agreed standards will turn out to make no difference to underlying economic forces; or the standards will be used as an excuse for protection.

Behind the demand for labour standards is a more fundamental question. Must global liberalisation impoverish, if not everyone in rich countries, at least the relatively disadvantaged? This cannot be answered merely by gesticulating in the direction of the billions of people hammering at the gate. What is needed is meticulous analysis.

A number of distin-

guished economists have made substantial contributions to this topic. The latest – and in some ways the most impressive – is a new book by Robert Lawrence, professor of international trade and investment at Harvard University's John F. Kennedy School of Government, among the world's foremost analysts of international trade. So does trade with developing countries threaten havoc in high-income ones? Not guilty is the author's reply.

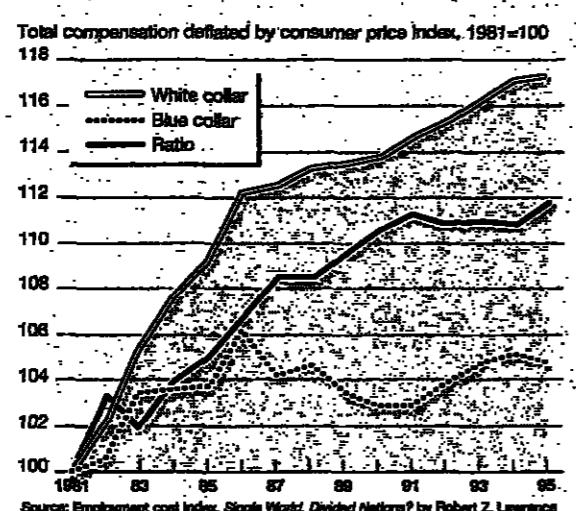
The questions he addresses can be divided into three:

- Has trade pauperised high-income countries?
- Has trade created increases in inequality?
- What would happen in future if trade with countries like China and India were to grow at rapid rates?

How, it is asked, can workers compete with people earning a fifth of their wages? The answer is "quite easily". China's wages are so low because its average productivity is low. When its productivity catches up, so will its wages.

The fear of pauperised labour derives from a wilful refusal to make the effort needed to understand the theory of

Has trade caused inequality between workers?



comparative advantage. This says that China will export the goods it can make relatively more cheaply than the rest of the world – those where the relevant technology and skills can be imported easily and where unskilled labour is used most intensively.

Even if the fear of general impoverishment can be dismissed, people may still worry about the trends. In the US, in particular, notes Prof Lawrence, between 1973 and 1984 real compensation (including employers' contributions for social insurance and private benefit plans) of workers (including the self-employed) rose only 8.6 per cent.

This dismal performance helps explain the gloom of many workers. But why did it happen? A part of the answer is that output per hour rose only 24 per cent. This is pretty poor over two decades, but is explained by the low measured productivity growth in services. The question, however, is whether trade explains the increase in inequality between more and less skilled workers that has been such a characteristic of the US (and UK). This time the answer is more nuanced, but it is still essentially no.

Trade can be thought of as an alternative to physical movement of capital and labour. Under a number of strong assumptions, it will equalise the worldwide returns on capital and labour. Since unskilled labour is staggeringly abundant in developing countries, the effect would be to drive down the wages of the unskilled in rich countries, while enriching the skilled and owners of capital.

This can be examined in two principal ways: by the quantitative impact of trade; and by changes in the relative prices of exports and imports. The first of these rests on the notion that imports and exports embody labour and capital that can be worked as additions to (or subtractions from) supplies at home. The second notes that changes in relative prices of labour and capital should, in theory, follow changes in the prices of traded goods and services.

Prof Lawrence's conclusions are that the quantitative effects of changes in trade "explain only about 10 per cent of the rising differential between high-school and college workers in the US". The terms of trade improvement needed to

lower the relative wages of unskilled workers also did not occur.

He estimates that the impact of trade on the relative demand for college-educated versus high-school-educated workers in the US was only about a third of the impact of "de-industrialisation" – which covers shifts in demand and relatively rapid productivity growth in manufacturing. Trade also amounted to only about a fifth of the impact of changes in technology and organisation that increased the relative demand for skilled labour.

What about the future? Here Prof Lawrence makes the extreme assumption of complete specialisation by the US in relatively skill-intensive areas of production. Compared with 1990, the relative demand for high-school educated workers would still fall only 7.5 per cent, other things equal, which would imply a 2.5 per cent decline in real wages spread over many years.

The impact of globalisation on labour markets in industrial countries has been far less significant than many observers argue. The same is almost certain to be the case in future. The important question about performance in high-income countries is why overall productivity growth has become so slow and increases in demand for skilled labour so strong. That, not trade, is where analysts have to look.

In the meantime, poor foreigners must not be blamed for problems rich countries are unable to solve for themselves. Nothing may be more natural. But nothing can be more dangerous. To permit the protectionist horse to pull the global political cart down that road would be a historic blunder.

Prof Lawrence's conclusions are that the quantitative effects of changes in trade "explain only about 10 per cent of the rising differential between high-school and college workers in the US". The terms of trade improvement needed to

Burma's junta may be facing sanctions but is likely to survive, writes Ted Bardacke

Rangoon wrangle

Kyatkaung Grounds, a former horse-racing course in central Rangoon, is a good place to check on the political priorities of Burma's military junta.

Earlier this year, the State Law and Order Restoration Council, as the junta calls itself, used Kyatkaung as the venue for its "National Convention", an assembly charged with drawing up a new constitution that would give the military "a leading role" in the country's affairs.

Growing political unrest has forced the indefinite suspension of the National Convention, which made Kyatkaung – surrounded by high walls topped with barbed wire – available for a different purpose last week: hundreds of student protesters, rounded up after participating in the largest demonstrations to hit the country since a violent crackdown in 1988, were sent there to be identified and interrogated before being released.

In the euphoria surrounding the release of Nobel Peace Prize winner Ms Aung San Suu Kyi from house arrest 18 months ago, Slore's vision of the National Convention paving the way for an orderly transition to some form of stable semi-civilian rule seemed plausible. But the optimism has faded.

The domestic economy continues to grow but the country's external situation is delicate. Foreign currency reserves have fallen to their lowest level in a decade – covering only a month of imports – and key export markets in the US and Europe are close to being restricted by sanctions over human rights abuses and political repression.

The economic problems mean Slore may not be able to fulfil promises of development funds for 15 still restless – and armed – ethnic insurgent groups. Most have agreed ceasefires with Slore, but five of the 15 have either begun fighting again or have threatened to. "Things aren't unravelling

in Slore, but they've squandered their opportunity [for long-term stability]," says one diplomat in Rangoon. "They've been in power eight years and tonight the generals are sitting in their war room still preoccupied with crisis management."

One positive sign for Slore is that the Association of South East Asian Nations is set to admit Burma as a full member in July 1997, a goal long sought by the regime in an attempt to bolster its international legitimacy.

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Most of today's students have been careful to limit their demands to student issues, giving Slore little excuse to crack down in the same way as it has on Ms Aung San Suu Kyi and her National League for Democracy. But as the protests have grown, political demands have found their way into the student agenda.

Ms Aung San Suu Kyi has been watching events with a quiet confidence. Effectively confined to her home once again, she has denied any links with the students but she has stressed that the stu-

"They've been in power eight years and tonight the generals are sitting in their war room still preoccupied with crisis management"

dents and the NLD have similar grievances about police brutality and political intolerance, grievances that ought to be resolved in talks and not with water cannons or wooden batons.

"The NLD has not advocated street protests," she said in a recent interview. "I hope that the authorities will see the NLD as a moderating force in the current situation... and will see the wisdom of dialogue."

Slore officials do not see it this way, preferring to lump the NLD, the students and western criticism into one big anti-Burmese conspiracy. US threats of sanctions and European Union hints that it will remove preferential trade privileges seem to have made Slore more intransigent and less likely to heed calls for dialogue.

Yet such moves by the west would certainly hurt the Burmese economy, as it is European and US demand that keeps Burma's largest manufacturing industry – textiles – in business.

With foreign currency short, petrol and diesel imports are a particular difficulty. Japanese trading companies, which admit they are losing money in the country, have been unwilling to provide trade finance as they did in the past. This has forced the Burmese to turn to Unocal of the US and the Petroleum Authority of Thailand, their partners in an unfinished natural gas pipeline, for fuel and fertiliser imports in return for a pledge of some of the state's share of future gas revenues.

Burma's abundance of natural resources, however, together with the support given to the junta by its Asian allies, means that the regime is likely to survive this latest political and financial crisis. "Natural gas, tourism, gems, rice, beans, fish and tea are not enough for sustainable development," says a local economist in Rangoon who asked not to be named. "But it is enough for Slore to muddle through."

Pfizer forum

Healthcare: From Utopia to Mixed Economy

BY BARRY HASSELL

At mid-century, the establishment of Britain's National Health Service (NHS) helped inaugurate an era of greater state involvement in healthcare. Now, according to the head of an association of independent healthcare providers, the NHS is again leading the way by making greater use of private expertise and resources.

Fifty years ago, the ideas underpinning the UK's National Health Service (NHS) helped lead the developed world to a new era of centrally planned healthcare. The assumption that government could and would provide all the resources necessary to cope with the demand for health and social care was at the heart of a political consensus which dominated public policy for more than forty years.

While the 1944 White Paper, *A National Health Service*, initially estimated that the state system would cost £132 million per year, the NHS actually ended up costing the tax payer a massive £305 million in its first year of full operation, 1948-50. Thus, the Government realised early on that it could not afford health services that were entirely free at the point of use. Although this was one of the founding principles of the NHS, it was actually abandoned within five years of the 1944 White Paper, as charges were gradually introduced for prescriptions, spectacles and dental treatment, and techniques ranging from cash control to queuing were used to limit expenditure.

By the mid-1980s, it had become obvious that the old "top down" structures of NHS centralisation would no longer suffice. Under a new system introduced in the early 1990s, the NHS was divided between purchasers and providers, who were given a greater degree of freedom from the centre.

Although the changes were controversial, it now appears that Britain was, once again, in the forefront of a trend which has seen governments the world over embracing a more mixed economy approach in health and social care. The NHS reforms signalled an important departure from the post-war world of largely uncosted, bureaucratic and

producer-led healthcare. Under pressure from the forces of economic globalisation, adverse demographic trends and rising consumer expectations, political elites are busy exploring new ways in which private finance and expertise can be reintroduced into national healthcare systems. In the UK, policies such as the "Internal Market", the "Private Finance Initiative", "Privatisation", "Market Testing", and "Contracting out"

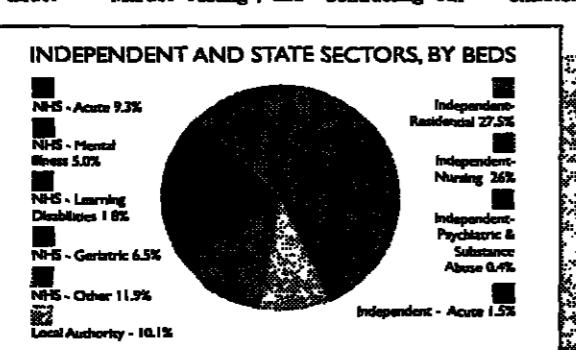
Fabians are once again mapping out the type of healthcare reform demanded by the age. In a recent Fabian Society paper called *Accountability not Ownership*, author Kathy Jones stated: "High quality private sector providers, mainly hospitals and nursing homes, have long histories of providing care for NHS patients at the expense of the taxpayer. This is neither sinister, nor damaging to the concept of public service... Labour should recognise that private provision does not mean the end of free health care at the point of need. Publicly-purchased services can be, and are, delivered by privately owned institutions without users having to pay. There is no reason why healthcare providers should be publicly owned."

Today, the UK's independent health and social care sector makes a major contribution to the health of the nation and is a substantial sector of the economy in its own right. If other countries want to learn from the UK's recent experience, they will value a policy environment which encourages a diverse and vibrant independent health and social care sector. Above all, in recognising the importance of visionary thought, they will be mindful to guide their respective systems away from unsustainable utopianism and towards a more practical and honest mixed economy approach.

The UK's independent health and social care sector is an important employer. It currently employs 500,000 people, the majority of whom are women. There are also 76,000 independent professionals working under contract to the NHS, including doctors in general practice, dentists, pharmacists and opticians. Additionally, three quarters of all hospital consultants have some form of private practice.

While some people still believe that the NHS had its heyday in the 1950s, '60s and '70s, and that during this period it was a largely unchanging institution, history reveals that the service has always had to adapt and change to circumstance.

In the 1940s, the Fabian Society was in the vanguard of the country's healthcare reforms, as devout advocates of public ownership and the nationalisation of provision. Yet today, as the most influential of the centre-left think tanks in the UK, the



are all encouraging bridges between what some term a utopian and unsustainable past, and a depoliticised, sustainable future.

The revolution that has taken place in UK health and social care in recent years means that there are now more beds in the country's independent health and social care sector (443,000) than the NHS and Local Authorities combined (356,000).

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LETTERS TO THE EDITOR

Number One, Southwark Bridge, London, SE1 9HL

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Translation may be available for letters written in the main international languages.

Short life for euro coin likely

From Mr Schuyler Hodson

Pressing. Sir, Those who have worked in Europe in recent years, like myself, will generally endorse the views expressed by Mr Jacques Santer, president of the European Commission, on the benefits of Euro (FT Interview, December 2). Nonetheless, the full implications of Euro and the difficulties arising from Maastricht's timetable for the imposition of a single currency

still give genuine cause for concern.

As for the shape and form of the single currency, this is surely a matter that need not cause us too much concern. Taking a long-term view of our use of currency it is evident that coins and banknotes will soon be deemed outmoded in a Euro economy increasingly dependent upon sophisticated technology for monetary transactions and with the universal, and exclusive,

use of credit cards and debit cards by consumers.

As a consequence, not only will Europe's individual national currencies be phased out but the same fate awaits Euro coins and banknotes issued by the European Central Bank, in spite of Article 106a of the Maastricht Treaty. Selwyn Hodson Pressing, 138 Rue du Faubourg St Honore, Paris 75008, France

Pause for thought over use of graph

From Mr Alan Walters

Sir, In his article "Dear Ken, be decisive" (December 3), Martin Wolf uses a graph to illustrate "how monetary growth precedes inflation". He draws this conclusion by comparing real monetary growth (the percentage change in M4 divided by the percentage change of RPI(x)) with the contemporaneous rate of inflation, again in terms of RPI(x).

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FINANCIAL TIMES

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Tuesday December 10 1996

BA's flight to freedom

The UK government's decision to nod through the alliance of British Airways and American Airlines, subject to the sale of slots at Heathrow, might seem the prelude to a done deal. There are two important caveats. First, the aim of UK and US authorities should be to maximise the benefit to their respective consumers, not to their airline champions. There is much haggling still to be done and the result were not to increase competition, the deal should still be thrown out.

Second, the deal is running in parallel with US-UK talks on liberalisation of air services – so-called "open skies" – between the two countries. To a limited extent, the two are interdependent. But the negotiations are vastly more important. If liberalisation ever looked like being compromised in haste to do the deal, the deal should again be rejected.

It need not come to that. The UK government's requirement to sell a total of 168 slots is doubtless an opening shot. Between now and January 16, it is open to arguments that the figure is too low. US airlines will certainly oblige.

In addition, the deal has yet to gain anti-trust exemption from the US Department of Justice. The DoJ will doubtless seek assurance on other matters: for instance, that not all the slots will be in the small hours of the morning. If the process is open to equal lobbying from both sides, the result is likely to be even-handed – at least as far as the airlines are concerned.

The benefit to consumers will largely depend on how far the existing oligopoly on transatlantic flights is broken down. This

is where the open skies agreement comes in. At present, the only US airlines allowed into Heathrow, by government fiat, are American and United Airlines. Plainly, it makes no sense for BA and American to be forced to sell off slots unless all their competitors are free to buy. Hence the present intention to conclude both the deal and the open skies agreement simultaneously, in perhaps three months' time.

The danger is obvious. The open skies negotiations involve a number of complex propositions. The simplest is the abolition of the so-called Bermuda II agreement of 1977, which says that only a handful of US and UK airlines may fly between the two countries. This is the only issue which has direct bearing on the BA-American deal.

Two other issues are more contentious. First, it is argued that US carriers should be free to fly within the EU, and UK carriers within the US. Second, it is proposed that foreign ownership of airlines should be raised above its present 25 per cent ceiling in the US and 49.9 per cent in the UK and EU as a whole.

These are substantial issues, which may take time to resolve. There is no reason why they should be bound to the timetable of a proposed arrangement between two individual airlines, especially since such arrangements often prove temporary.

If, on the other hand, the open skies negotiators do feel moved to press ahead, they should set themselves a simple test: if the BA-American deal breaks down the day after they draw up the agreement, they should not have to change a single line.

In proportion

With a bit of luck New Zealand should finally be able to announce that it has a new government today. That it should have taken more than eight weeks to form one appears to speak badly of the country's new system of proportional representation. Perhaps this is one New Zealand model which the world will not regard with envy.

Then again this is a fact a model imported from Germany, so New Zealand cannot make any claim for originality. The striking aspect of its application in New Zealand is not so much that it has proved so difficult to form a government – its politicians had little previous experience of coalition building – but how little the absence of government has mattered.

There has been no sense of crisis. The financial markets, always an indicator of confidence, have prospered: bond yields have fallen nearly 60 basis points since the election, the currency has appreciated two cents against the dollar, in recess.

But the calm is also a measure of the way the role of government has diminished in New Zealand. The less government you are used to, the less it matters when you do not have one at all.

Nato in knots

The construction of an enlarged, Europeanised Nato, announced with much fanfare in Berlin six months ago, is proving a trickier business than was first expected. As Nato foreign ministers gather in Brussels today, a host of transatlantic differences, mainly pitting Paris against Washington, is undermining the alliance and harming its credibility in central and eastern Europe.

That is an unfortunate state of affairs, to put it mildly, at a time when Nato's message to both Russia and future members of the alliance needs to be firm, consistent and very carefully crafted. Mr Yevgeny Primakov, the Russian foreign minister who comes to Brussels tomorrow, will be quick to take advantage of any signs of internal division within Nato. It is therefore incumbent on the alliance to put its own house in order as swiftly as possible.

The most immediate US-France problem arises from France's insistence that responsibility for Nato's southern command in the Mediterranean should be transferred from US to European hands. That is part of the price Paris is demanding for re-integrating French forces into Nato. There is a suspicion in some quarters that the price has deliberately been pitched high, as part of the long-standing French campaign to loosen US links with Europe. There is very little chance that the US will agree to the demand, given that the Naples-based job includes responsibil-

ity for the Sixth Fleet, as well as surveillance over the Middle East and North Africa.

It should not be impossible to find a way round this problem, however, perhaps by redesigning the Naples job to separate US national responsibilities from the collective tasks of the alliance. All will have to sacrifice some national interest as part of the streamlining of Nato's structure – from more than 80 regional headquarters to about 20 – now being planned.

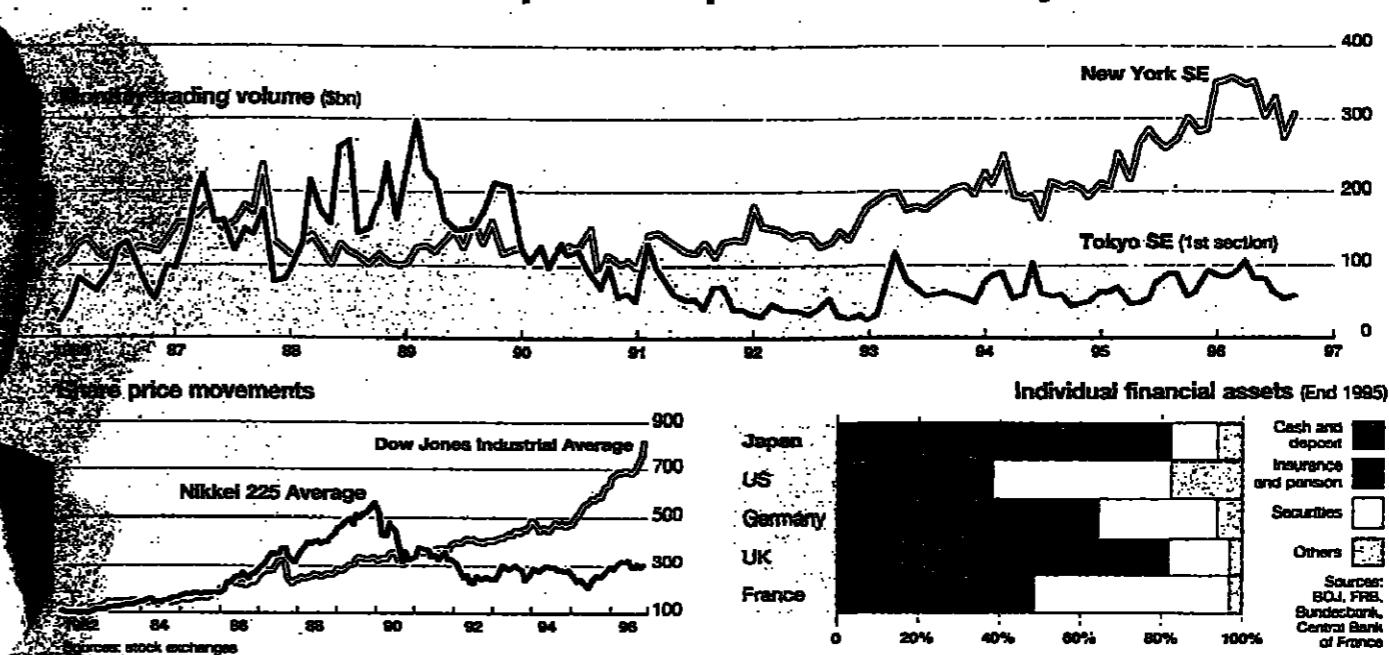
Britain, for its part, has raised no objection to the likely diminution of its own role in the alliance. It is expected to lose the one major Nato command on UK soil, at High Wycombe, and to forfeit its traditional right to nominate the deputy commander of alliance forces in Europe. It seems reasonable to ask France to show a similar degree of flexibility.

Reforming Nato, by strengthening its European pillar, is important: it should help reassure the Russians that the alliance is not the same cold-war institution it used to be. But equally Nato needs to bind the US to Europe. President Bill Clinton's appointment of Senator William Cohen as defence secretary is an indication of his determination to maintain his Nato commitment. Both US and west Europeans now need to settle their differences to concentrate on the most important task ahead: enlarging the alliance to become a force for stability throughout the continent.

Ryutaro Hashimoto
Japanese prime minister

COMMENT & ANALYSIS

Hashimoto: a blueprint to stop the decline of Tokyo's financial markets



A big bang in slow motion

The Japanese government's latest plan to deregulate the financial markets stops short of radical reform, says William Dawkins

Bankers and stockbrokers were initially sceptical when Mr Ryutaro Hashimoto, the Japanese prime minister, announced last month that he planned a "big bang" to boost Japan's equity market to the size and sophistication of New York within five years.

And stockbrokers are to be allowed to enter each other's businesses, probably in two years' time.

Pension-fund managers are to be free to invest more money in equities, now limited to 20 per cent of their portfolios. All fund managers will have to disclose the market value of their investments so that their performance can for the first time be compared with that of their western competitors. Also planned is a move towards international accounting standards so that investors can assess the real value of Japanese financial institutions.

Licensed foreign exchange banks will, from next year, lose their monopoly.

Fearful that Tokyo financial markets are stumbling closer to disaster – a penalty for high costs, burdensome regulations and a series of mishaps – the government is making its most serious attempt to date at financial deregulation.

True to Mr Hashimoto's new promise to allow market forces to rule, the finance ministry followed up the big bang plan 10 days later, on November 21, by ordering the closure of an insolvent regional lender, Hanwa Bank. It is the first forced shutdown of a Japanese bank in more than half a century, and a swerve away from the tradition of keeping failing institutions artificially alive.

There are reasons to be sceptical, not least because some powerful members of the ruling Liberal Democratic party are

resisting a big bang, and the plan itself fails to address some of the Tokyo market's greatest weaknesses.

But most people assume that most of the main points of Mr Hashimoto's big bang will become reality. Foreign banks and stockbrokers anticipate a revival in the Tokyo capital markets, and have started to reinvest in their Tokyo operations.

Japanese brokers are responding too: Tokyo-based Maruko Securities and Osaka-based Daika Securities have announced they are to merge in an early indication of the consolidation that will in due course sweep through the overcrowded broking sector.

The plan includes full deregulation of commission on equity sales and insurance premiums, probably from next year. Banks

and non-life insurers were allowed to enter each other's business.

But since the 1989 share price collapse, Tokyo has lost out to cheaper and more efficient markets in the US, Europe and even Asia on almost every count.

While other equity markets were exploring new highs before last week's shakeout, Tokyo stands at just over half its 1989 peak. At the turn of the decade, monthly trading values in Tokyo and New York were about equal: now Tokyo's trading value is one-fifth that of New York. Tokyo's turnover in shares has fallen by almost 70 per cent from its 1988 peak.

Worse, Tokyo is losing its importance as the place to trade Japanese equities. Over the past five years, the proportion of Japanese shares traded in London (where commissions were deregulated just over 10 years ago) has tripled to 18 per cent of the total volume in Tokyo.

Will the plan succeed? Mr Hashimoto should have a better chance of speeding up financial reform than his predecessors.

First, Mr Hashimoto's political survival depends on his ability to deliver on this and other economic deregulation. His minority government is hanging by a thread, with the LDP's authority undermined by a series of corruption scandals and a weak economic recovery. He badly needs a success.

Second, the finance ministry is behind him, now that it has succeeded in pushing back Mr Hashimoto's original deadline by a year to fit its own strategy of withdrawing state support for the banks by the end of the decade.

"Yes, we are very serious... we will hit the target," says a senior ministry official.

Third, the stockbroking industry has abandoned its resistance to deregulated commissions. As Mr Takashi Kanazawa, managing director of Yamaichi Securities, one of Japan's big four stockbrokers, explains, deregulated commissions might help boost the equity market's flagging turnover, the main reason why Japanese brokers' profits are so low.

It is not hard to see why there is a new urgency. Many Japanese once took pride in the thought

that on some counts – such as daily equity turnover – Tokyo had the biggest and most active financial markets in the world.

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Worse, Tokyo is losing its importance as the place to trade Japanese equities. Over the past five years, the proportion of Japanese shares traded in London (where commissions were deregulated just over 10 years ago) has tripled to 18 per cent of the total volume in Tokyo.

Will the plan succeed? Mr Hashimoto should have a better chance of speeding up financial reform than his predecessors.

First, Mr Hashimoto's political survival depends on his ability to deliver on this and other economic deregulation. His minority government is hanging by a thread, with the LDP's authority undermined by a series of corruption scandals and a weak economic recovery. He badly needs a success.

Second, the finance ministry is behind him, now that it has succeeded in pushing back Mr Hashimoto's original deadline by a year to fit its own strategy of withdrawing state support for the banks by the end of the decade.

"Yes, we are very serious... we will hit the target," says a senior ministry official.

Third, the stockbroking industry has abandoned its resistance to deregulated commissions. As Mr Takashi Kanazawa, managing director of Yamaichi Securities, one of Japan's big four stockbrokers, explains, deregulated commissions might help boost the equity market's flagging turnover, the main reason why Japanese brokers' profits are so low.

It is not hard to see why there is a new urgency. Many Japanese once took pride in the thought

that on some counts – such as daily equity turnover – Tokyo had the biggest and most active financial markets in the world.

In addition, some pieces of deregulation are taking place on the quiet. Citibank, the US bank, is close to getting the all-clear to link its automated teller machines with those of the post office. This will allow postal

depositors to withdraw cash from any Citibank terminal in the world, a blow to the Japanese travellers' cheques industry, points out Mr Paul Heaton, senior analyst at Deutsche Morgan Grenfell in Tokyo. Last month American Home Insurance became the first foreign insurer to be allowed to sell car policies – which it does at a 30 per cent discount – by mail.

If the consensus for financial reform is growing, this invites the question of whether the measures outlined in Mr Hashimoto's plan are enough to close the gap between Tokyo and New York. The signs are that the blueprint contains several large holes.

It fails, for example, to propose that the authorities are to get an early warning and take corrective action to minimise the large number of financial collapses that would result from the competition unleashed by reform.

The less well-capitalised of Japan's 25 second-tier stockbrokers and some of the smaller banks are thought to be most vulnerable.

The Bank of Japan and the finance ministry have about 670 financial inspectors – one-twelfth the number of their US counterparts – a legacy of Japan's highly regulated market and its orderly society in which everyone can be assumed to be observing the rules.

That assumption has been shown to be false by the Daiwa Bank scandal in which a dealer in the New York branch made \$1.1bn (£670m) in losses in unauthorised bond trading, and by the uncontrolled bond trading which contributed to the Japan's housing loan crisis.

Fewer controls suggest an even more pressing need for additional officers. And yet the government's plans are to cut the bureaucracy, not enlarge it.

"If you don't have proper inspection and supervision, you won't have a big bang, but a catastrophic explosion," warns Mr

It is this shortage of equity investment by individuals which most distinguishes Japan's financial system from that of the US.

"The single biggest reason for the inefficiency of Tokyo's financial markets is this remnant of a financial system dictated by policy. That is what distorts prices," says Mr Yukihiko Endo, a policy expert at Nomura Research Institute.

Accordingly, senior bankers and stockbrokers have criticised the Hashimoto plan for failing even to mention the post office.

There is a consensus that the financial markets need radical reform. But the risks of corporate failure are probably too great for the full "big bang" programme to be implemented by the 2001 deadline, and the plan itself fails to tackle the biggest distortion to Japan's financial markets. It is very unlikely that a government would remove postal savers' privileges in the plan's lifetime. So this is as serious about reform as Japan is likely to get.

That said, deregulation in Japan's financial sector is moving much faster than elsewhere in the economy. Even if those who are sceptical about Mr Hashimoto's deadline are proved right, the rationalisation of the financial sector will still be painful.

graph

Financial Times

100 years ago

The Italian Budget. An Italian Finance Minister delivering his Budget speech is not a gentleman to be envied. He has to deal with no less than three Budgets – namely those for the past, the current and the future financial years. However,

there is one advantage about this complicated arrangement, for, like a juggler, he can so confuse the mind by playing one Budget against the other as to leave a very vague notion with regard to what the condition of the country's finances really is. It is evident from the Minister's speech that the hiatus has been reduced to relatively small dimensions by the free use of supplementary credits that will have to be paid for some day or other.

50 years ago

Austerity for France. M. Robert Schumann, Minister of Finance, will tomorrow submit to the finance committee of the French National Assembly a new general survey of national finance. The re-establishment of the balance of revenue and

expenditure is, it maintains, an essential prerequisite to the restoration of confidence in the currency, on which everything depends.

OBSERVER

Commission competition

that there is no obvious French candidate.

So what happens if President Chirac decides to block Trojan on principle? The dark horse is Eneko Landaburu, the Basque head of the regional aid directorate, a former favourite of Jacques Delors and a top-rate manager having previously worked for Nestlé in Switzerland. Landaburu's trump card? He was educated in Paris.

But it won't be plain sailing, given the reluctance of big countries like France to hand out too many jobs to smaller nations. Trojan's fellow Dutchman Wim Duisenberg is already the next head of the European Monetary Institute and favourite to run the future European Central Bank. Jose Cullido, a Portuguese, is secretary general of the Western European Union defence body.

And Jacques Santer is the second Luxembourg in 15 years to become president of the European Commission.

Indeed, France has a particular attachment to the post of Commission secretary general because a Frenchman –

COMPANIES AND FINANCE: EUROPE

EUROPEAN NEWS DIGEST

Flughafen Wien sees downturn

Flughafen Wien, the Vienna airport authority, warned yesterday it expected net profits to fall about 10 per cent this year because of high depreciation charges for its recent expansion and additional costs during the harsh winter.

The company forecast 1996 profits of about Schs600m (\$85.4m) after record earnings of Schs73m in 1995. Revenue rose only 4 per cent this year, while costs jumped 8 per cent. Flughafen's share price climbed Schs1 to Schs52, while the market rose 1.26 per cent.

Expectations of lower earnings and a looming capital increase to finance further construction had caused the stock to lose half its value this year.

But the airport authority said it would not need to raise fresh capital until 2000, even though annual traffic growth is expected to stay at or above 8 per cent in the coming years. The next physical expansion of the airport facilities was planned for 1999, it said. Operating profit margins should climb from 18 per cent in 1996 to 25 per cent in 2000, and the return on capital employed should rise from 12.5 per cent to 15 per cent.

Erik Frey, Vienna

Czech bank sale approved

The Czech National Bank, or central bank, has approved the sale of Interbanka, a small commercial bank, to Bayerische Landesbank Girozentrale of Germany and Kukerskefeli, a Hungarian bank controlled by BLG. It is the first move in what is expected to be a hectic period of consolidation in the Czech banking sector.

BLG is to take a 55 per cent stake in Interbanka, one of the few small-tier Czech banks not to experience severe loan-loss problems. Kukerskefeli will hold the other 45 per cent. No terms were disclosed.

Vincent Boland, Prague

Philips to sell US plant

Philips, the Dutch electronics group, is to sell its US television plant to local suppliers, in an outsourcing arrangement which forms part of the \$1.80m (\$463m) restructuring of its Sound & Vision unit. The facility, in Greeneville, Tennessee, produces more than 1m sets a year with 1,800 employees. Its assets are being bought by GC Capital, a vehicle for Mr George Taylor and Mr Charles White, who supply wooden cabinets for units produced at the site.

Gordon Cramb, Amsterdam

Bilfinger downbeat on profits

Bilfinger + Berger, the German construction company, said new orders in the 10 months to October had risen from DM8.1bn to DM8.5bn (\$5.4bn). The order backlog totalled more than DM10bn at the end of October, compared with DM9.5bn last year. Earnings would not reach last year's levels because of difficult market conditions in Germany. The company posted a net profit of DM105m in 1995.

AFX News, Mannheim

Oerlikon-Buehrle sales slip

Oerlikon-Buehrle, the Swiss weapons and engineering group, said sales in the 10 months to October fell 1.9 per cent to SFr2.9bn (\$3.2bn). Orders fell 2.7 per cent to SFr2.5bn following the sale of several companies, notably Pfeiffer. It said operating results and net income improved significantly. The company expected 1996 sales of SFr3.7bn, with the full-year operating results "significantly better" than last year's SFr130m.

AFX News, Zürich

FT/S&P World Indices

The committee which oversees the FT/S&P-Actuaries World Indices announced last night it is to change the rules governing the weighting of privatised stocks in the indices. Until now, if more than 25 per cent of a company's issued share capital is made available to investors, then the whole share capital has been included in the indices. But the committee has decided that this can create unrealistic company weights, which are unattainable by investors.

In future, when governments make available less than 50 per cent of the shares, only the "free float" shares available to the public will be included in the indices. Above 50 per cent, the full issued share capital will be included. The rule will not apply to existing constituents, apart from Deutsche Telekom and Eni, which were recently included in the indices at their free float weights, respectively 25.35 per cent and 30.8 per cent.

Comments and press releases about international companies coverage can be sent by e-mail to international.companies@ft.com

Portuguese phone IPO heavily oversubscribed

By Peter Wise in Lisbon

A heavily oversubscribed initial public offer of Telecel, Portugal's leading mobile phone operator, was expected to raise Es66.85bn (\$429.6m) yesterday in the country's most successful global offering to date.

Demand was more than 17 times the number of shares on offer to institutional investors in one of Europe's fastest-growing cellular phone operators, analysts said.

The offering, Portugal's biggest

ever private-sector IPO, was priced at Es7.950 a share, valuing Telecel at Es170.9bn. This was at the top end of the pre-determined range of Es6.900 to Es8.100.

Analysts expect the price to rise further when trading begins today in Lisbon, London and New York.

"Many institutions, who were prepared to pay up to Es8.100 a share, will be seeking to increase their allocations," said a London-based broker.

The global co-ordinators, Lehman Brothers, SBC Warburg and Portugal's Banco Essi, are widely

expected to exercise an option to increase the offering by up to 10 per cent.

This would increase the sale from 35.6 to 39.1 per cent of the company and increase the amount raised from the sale from Es60.77bn to Es66.85bn.

AirTouch, the US mobile phone company, increased its stake in Telecel from about 38.8 to 51 per cent through the offering. The selling shareholders, Portugal's Espírito Santo financial group and the cork company Amorim, grouped together in the holding

company Telepri, reduced their holding from 62.3 to 10 per cent.

Demand was strongest from international institutions, who were offered about two-thirds of the shares. The Portuguese institutional and retail tranches were both about four times oversubscribed, analysts said.

"Demand was on the same level as the recent record-breaking offering of Portugal Telecom, even though the share price was very high for the Portuguese market and there were no discounts for small investors."

"We are taking the best from every model we could find," says Mr Cheesmond.

The new company is also examining its legacy of 12,000 trademarks and 22,000 patents. In an unprecedented exercise, taking 50 people several months, it is cataloguing them all with a view to exploiting them more thoroughly.

For Mr Meyer, currently Ciba chief financial officer, the word of the moment is entrepreneurial.

He credits the new management with reinventing the chemicals operation, but it is Mr Meyer who has been the greatest driving force.

He has been involved from the beginning - during Rio Negro, the internal study on enhancing shareholder value that first considered a chemicals spin-off, and then through Rio Grande, which saw talks opened with Sandoz.

He sat through meetings in seedy hotels in Germany, and then France, booked under "neutral" names and paid for in cash, so no-one could trace the participants. He selected the executives to be brought into the loop, and then ensured they signed secrecy agreements.

Indeed, the secrecy was spectacular: even the Swiss authorities, deep in negotiations over a way of launching the new chemicals company without incurring a tax bill, did not know the true scale of the imminent restructuring.

Mr Meyer's delight at the spin-off is obvious as he describes how it all began. Nor is it hard to spot the link between his leadership and the level of hope and idealism that has taken hold at the chemicals company.

In one of his earliest letters to colleagues about the spin-off, he opened by summarising the company's guiding philosophy as "just do it". Seven pages later, the closing attachment was "Edward de Bonis: The Six Thinking Hats diagram".

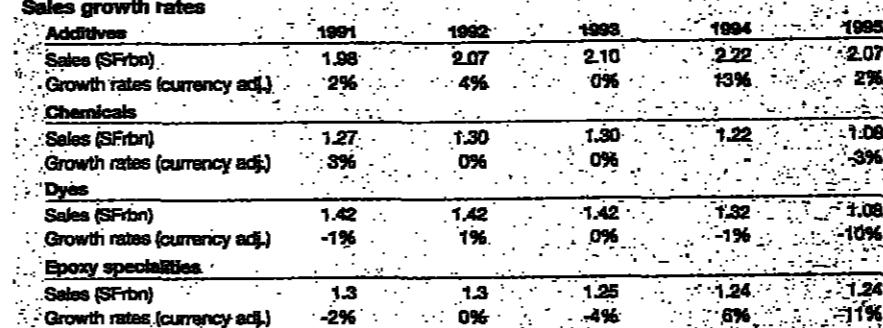
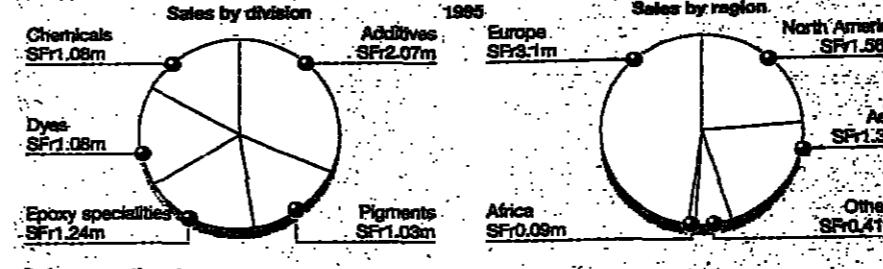
Ironically, the breadth of this approach is more typical of the pharmaceuticals sector, than of chemicals: a bonus carried forward from an era of integration.

Jenny Luesby

Ciba's chemicals arm gets its head

Freed from its shackles the specialities business is adopting a new ethos

Ciba Speciality Chemicals



	1991	1992	1993	1994	1995
Additives	1.98	2.07	2.10	2.22	2.07
Sales (\$Frbs)	3%	4%	0%	13%	2%
Growth rates (currency adj.)	3%	0%	0%	-3%	-3%
Chemicals	1.27	1.30	1.30	1.22	1.08
Sales (\$Frbs)	3%	0%	0%	-3%	-3%
Growth rates (currency adj.)	3%	0%	0%	-3%	-3%
Dyes	1.42	1.42	1.42	1.32	1.08
Sales (\$Frbs)	1%	1%	0%	-1%	-1%
Growth rates (currency adj.)	1%	0%	0%	-1%	-1%
Epoxy specialities	1.3	1.3	1.25	1.24	1.24
Sales (\$Frbs)	0%	0%	-5%	0%	0%
Growth rates (currency adj.)	-2%	0%	-5%	0%	0%
Pigments	0.95	1.05	1.07	1.09	1.03
Sales (\$Frbs)	5%	11%	3%	3%	3%
Growth rates (currency adj.)	5%	11%	3%	3%	3%

Specialty chemicals producers (1995) \$bn



solid performer, and seems set to remain so.

But in textile dyes, where it is acknowledged as technologically superior, it faces a miserable market. And in its chemicals division, it has been described as "a diamond in the rough", with first-rate technology, but poor returns following from inadequate marketing.

In the face of this litany, it is easy to see why the glamorous pharmaceuticals and agrochemicals business might wish to be unshackled.

But the state of the industrial businesses reflects their role, until now, in supporting the life science stars.

"People invested in Ciba for its pharmaceuticals and agrochemicals," says Mr Reinhard Neubert, head of additives. "The role in life of speciality chemicals was to be unshackled.

As managers are adjusting to this change in emphasis, the company's new executives are designing a framework to assist them.

Mr John Cheesmond, who will be head of strategic planning, carries a 150-page benchmarking study, assessing best practice in asset management, the value chain and cost structures. One of his personal projects is the new executive incentives scheme.

Another strategy to motivate executives is median-level executive pay, supplemented only where ambitious performance targets are attained.

Such schemes are not novel, but the proposal that qualification for a share option incentive scheme for the company's top 200 executives will depend on them investing between one and two years' gross salary in company shares is, for a European company, groundbreaking.

Likewise, the company is adopting a pension scheme based on best US practice.

At an operational level, it is replacing the 40 to 60 national organisations that had evolved under the old Ciba with 14 to 16 regional businesses. Each will be backed up by a slimline business support unit.

Research and development is being hived out to each business, and a central R&D steering committee has

been set up to distribute company-wide projects.

Jenny Luesby

Viag unit in US plastics purchase

By Ralph Atkins in Bonn

revealed at this stage, but Schmalbach described reports of a DM1bn price tag as "not really wrong".

Schmalbach was advised by Bankers Trust in London. Johnson Controls refused to disclose its adviser.

Johnson Controls is based in Milwaukee, Wisconsin, and supplies automotive equipment, control systems and services for non-residential buildings and plastic packaging. The plastic container division acquired by Schmalbach has sites in north and south America as well as Europe, and has an annual turnover of more than DM1.2bn.

Johnson Controls said the sale would allow it to avoid a secondary stock issuance which it had been considering to help fund the \$1.35bn acquisition of Prince, an automotive interiors supplier, which was completed on October 1.

Schmalbach described its acquisition as "geographically complementary" to its existing PET business, which is based in Europe and Asia and has annual turnover of about DM600m. However, the company said it was too early to say whether some locations would be closed after the two groups are combined in January.

Mr Fiedler said the deal with Johnson Controls would give Schmalbach access to "strategically important" American markets.

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John 15-10

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COMPANIES AND FINANCE: THE AMERICAS

Fare-yield fears prompt Southwest warning

By Richard Tomkins in New York

Southwest Airlines, the most successful of the low-cost US carriers, yesterday warned that fourth-quarter profits would be "substantially below" the previous year's record level in spite of a big increase in passenger numbers.

It blamed a combination of high jet-fuel prices, which it said had risen 25 per cent since this time last year, and an increase in the proportion of leisure travellers flying at discounted fares.

The company's shares fell 5% to \$24 in early trading as analysts downgraded their profit forecasts.

An earlier indication that profits could fall came in October when Southwest Airlines reported a 10 per cent decline in third-quarter profits, blaming higher fuel costs and the reimposition of a federal ticket tax.

The company said it expected its fourth-quarter performance also to be affected.

This led analysts to predict that fourth-quarter earnings per share would fall from the previous year's

29 cents, when the company had net profits of \$43.4m, to about 25 cents. However, it now appears that Southwest will report a much lower figure.

Some US low-cost airlines have recently run into financial difficulties, partly because of the aftermath of the ValuJet Airlines crash earlier this year, which shook some travellers' confidence in the safety of new carriers.

Southwest says it has not suffered in the same way as the new carriers, as it has been in business

for 25 years. It also claims to be the US's safest airline, having never suffered a crash.

Mr Raymond Neidl, an analyst at Furman Selz, said: "Southwest's traffic, for the most part, is still very good, but it appears it might be coming at the expense of yield." Yield is the average fare paid.

"Airlines are trying to keep their load factors very high, and if the traffic doesn't materialise, they have to sell more of their high-priced seats at a discount," Mr Neidl said.

Mr Kevin Murphy, an analyst at Morgan Stanley, said that Southwest appeared to be suffering from its expansion into longer-haul routes.

"It's a market segment they are not used to, and it's come back to them that they are getting more leisure travellers than business travellers on these routes."

Mr Murphy said that establishing the correct business mix was a learning process that meant going out into the marketplace to see what the market would bear.

Imsa ADS offering set to raise \$150m

By Daniel Dombey

in Mexico City

Mexico's largest equity offering this year was expected to be priced late yesterday or today, with the initial public offering of \$150m of American depository shares in Grupo Imsa, an industrial conglomerate from the northern city of Monterrey.

The company, which specialises in steel processing, is offering 12.3 per cent of its equity, with an over-allotment option to increase the issue by 15 per cent. Pricing is planned at \$19-\$21 per ADS. Half the issue will be sold in the US and Canada, with the remainder divided between Mexico and other international markets.

Of the capital raised, \$100m will go to redeem preferred stock and the remainder will be used to pay off short-term debt. Imsa hopes then to be in a position to expand its international side. It has manufacturing and distribution operations in North and South America, and plans to complete the \$30m acquisition of a steel plant in Argentina by the end of this month.

The group expects 1996 sales of \$1.05bn, a 10 per cent increase on last year's total, and a net margin of 11 per cent, more than double last year.

Although the issue is

thought to be reasonably priced relative to other steel companies, analysts said there could be downward price pressure because Imsa's car battery and construction products divisions, which together account for almost half of sales, have lower margins than its core steel processing business.

Imsa has been preparing to go public for some six years, but it was finally the peso devaluation of 1994 that made the chief shareholders push ahead on an equity offering.

"The crisis of 1994 made us give even more importance to having the necessary capital to compete on an international level," said Mr Rafael Serna, treasurer.

About 42 per cent of the group's revenues are from export sales or foreign operations, with the US its biggest market outside Mexico. Mr Serna said the company hoped to maintain the proportion of foreign revenues in spite of an expected improvement in the Mexican market next year.

The lead managers for the US and international offerings are Citicorp and PaineWebber, with co-managers Donaldson Lufkin and Jenrette, J.P. Morgan and Morgan Stanley. Acticorp, the Bancaz group's brokerage, is the lead manager for the Mexican offering.

Skies closing in for Canadian

The airline may have to shrink to survive, says Bernard Simon

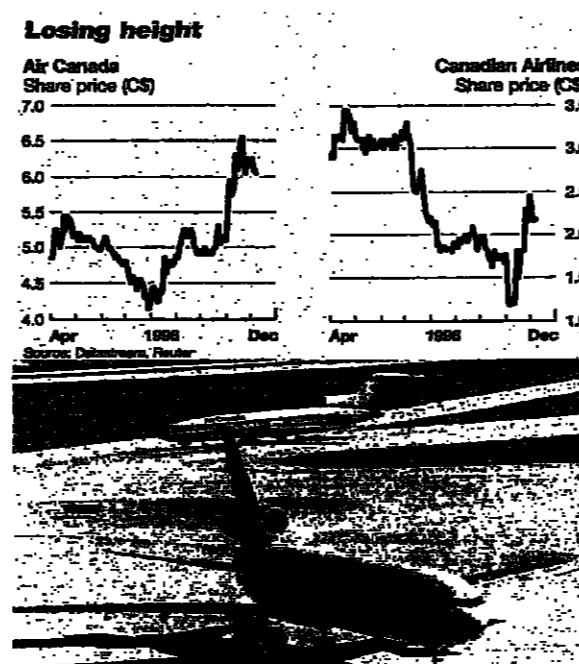
Anyone wanting to fly from Calgary to Vancouver has a choice of three airlines and no fewer than 33 non-stop flights a day. The choice is equally dizzying between other Canadian cities, notably Toronto, Montreal and Ottawa.

This competition may cheer passengers, but it has triggered a shakeout in Canada's airline industry, separating the weak from the strong.

The weakest at present is Canadian Airlines International, which at the weekend finally secured union agreement for its second rescue plan in three years. The plan requires concessions from 70 lenders and lessors, the federal government and the provinces of British Columbia and Alberta. Dallas-based American Airlines (which has a 33 per cent equity stake) and six unions representing the airline's 16,400 workers.

Mr Buzz Hargrove, president of the Canadian Auto Workers, the last union to agree to the restructuring, has urged Ottawa to end the "inevitable, destructive competition" in the airline industry by bringing back some of the regulatory rules that have been lifted in the past decade.

With many flights between Toronto, Ottawa and Montreal carrying fewer than 20 passengers, Mr Hargrove said: "You couldn't pay for the food with the fares of passengers on the jet."



Two's a crowd: analysts say one national carrier is enough

The full impact of the pact will be felt in February 1998, when remaining curbs on US airline services to Canada's three busiest airports - Toronto, Vancouver and Montreal - will be phased out.

Air Canada, the bigger of the two national carriers, has adjusted relatively smoothly to deregulation. It has responded aggressively to cut-price fares and new services offered by rivals.

Its shrewdest move was to open an array of cross-border routes, which minimised competition from the powerful US airlines by avoiding their "hubs" and concentrating on second-tier destinations, such as Minneapolis, Kansas City and Raleigh-Durham. Many travellers to these cities are business people paying full fares.

The Montreal-based carrier notched up record quarterly earnings - excluding one-time items - of C\$145m (US\$109.5m) in the third quarter to September 30. Domestic services contributed only 45 per cent of revenues. While domestic revenues were flat year-on-year, cross-border business grew 38 per cent.

Canadian Airlines entered the deregulation era with significant handicaps. It has never overcome the burdens imposed by its 1993 takeover of Wardair, a buccaneering charter airline. A transfusion of C\$246m in equity

is the latest in a series of transactions as the car components industry consolidates.

"Car manufacturers are looking for global suppliers," said Mr Ron Cocus, chairman and chief executive of Hayes. "It makes a lot of sense to combine our business to deliver additional value for customers and shareholders."

The new company, under the name of Hayes Lemmerz International, will have a global market share of 20 per cent, compared with Hayes' current 14 per cent share.

"This move aligns our strategy with that of our customers," said Mr Cocus. Hayes wants to offer the "same product anywhere in the world at local market prices".

The merging of the two businesses is expected to produce at least \$20m in annual cost savings, derived from lower labour and material costs, Mr Cocus said. The deal could increase earnings by 25 per cent, if these targets are met.

AMERICAS NEWS DIGEST

Turner 'derailed' Fox News deal'

Mr Ted Turner, founder of CNN, derailed negotiations between Mr Gerald Levin, Time Warner chief executive, and Mr Rupert Murdoch, News Corporation head, on the carriage of Fox News on Manhattan Cable, according to a report in tomorrow's edition of *Vanity Fair* magazine.

Carriage on Time Warner's showcase Manhattan system was vital to a successful launch of Mr Murdoch's Fox News Channel. When Fox was denied access - after Mr Murdoch believed he had a "done deal" with Mr Levin - it led to one of the biggest rows in the US media for years.

Mr Turner called Mr Murdoch a "scumbag", while Mr Murdoch's New York Post pulled CNN from its television listings page.

The January issue of *Vanity Fair* says that although Time Warner was required to carry at least one competing news network on Manhattan Cable, Mr Levin was planning to carry two - the new Microsoft channel, MSNBC, and Fox News.

However, Mr Turner argued that the long-term future of CNN would be threatened by such a move, which would also delay the roll-out of Turner's *Classic Movies* and the *Cartoon Network*. "All while you shoot CNN in the figurative ditch," Mr Turner is reported as saying to Mr Levin.

Mr Levin had allowed Mr Murdoch and MSNBC to believe they already had deals with Time Warner, but in the light of Mr Turner's opposition, Mr Levin then told Mr Murdoch one month before the launch of Fox News that Time Warner had chosen MSNBC instead.

Raymond Snoddy

Microsoft to raise R&D spend

Microsoft said yesterday it would increase spending on basic research 300 per cent next year and boost its Microsoft Research unit from about 170 computer research scientists to as many as 500.

The US software group plans to spend about \$330m over the next five years. It said the research would not be tied to specific commercial products, but would aim to provide a better understanding of how people use computers and allow researchers to explore a wide range of different areas.

Microsoft said it would share some of the results of its efforts with researchers at other firms and would collaborate with them on various projects. The move runs counter to a general trend under which many large corporations are cutting basic research in order to focus on commercial product development. Microsoft said it would spend \$2.1bn in fiscal 1997 on the development of commercial products.

Tom Foremski, San Francisco

MCA becomes Universal

MCA, the entertainment arm of Canadian drinks group Seagram, has changed its name to Universal Studios. The adoption of an updated version of the 51-year-old globe logo as the concern's trademark marks a further step in the consolidation of its diversified film, television, music, video and theme park interests.

Although certain well-established sub-brands will remain, each business sector - Universal Music, for example - will in future be immediately identifiable as part of the group, officials said.

The change follows 18 months of internal restructuring since Seagram bought control of MCA from Matsushita of Japan, according to Mr Ron Meyer, president and chief operating officer. "By presenting a cohesive identity we maximise the strength of our assets under one global brand, which will enrich our marketing efforts across all our businesses," he added. MCA, formerly Music Corporation of America, was set up in the 1940s as a booking agent for big bands.

Christopher Parkes, Los Angeles

Magna makes UK purchase

Magna, the Canadian-based international car parts manufacturer, has bought Caradon Rolinx, a British supplier of bumper assemblies with annual sales of US\$130m, for US\$83m from the Caradon conglomerate.

Magna also plans an acquisition in Brazil to supply parts to expanding Volkswagen and General Motors operations there. Magna, with plants in North America and Europe, has nearly US\$600m cash available. It is posting record earnings and sales are running at an annual rate of US\$5.5bn.

Robert Gibbons, Montreal

ANZ Banking Group (New Zealand) Limited

(incorporated with limited liability in New Zealand)

U.S.\$ 125,000,000

Subordinated Floating Rate Notes due 2005

guaranteed on a subordinated basis by

Australia and New Zealand Banking Group Limited

A.C.N. 002 337 522

(Incorporated with limited liability in the State of Victoria, Australia)

NOTICE IS HEREBY GIVEN that for the Interest Period 10th December, 1996 to 10th March, 1997 the Notes will carry a Rate of Interest of 5.99658 per cent per annum with an Amount of Interest of U.S. \$ 149.92 per U.S. \$10,000 Note and U.S. \$1,499.22 per U.S. \$100,000 Note. The relevant Interest Payment Date will be 10th March, 1997.

The First National
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Notice is hereby given, in accordance with Clause 6(b) of the Terms and Conditions of the Notes, that the Issuer has exercised their option to redeem all of the outstanding Notes at par on the payment date falling on 27th December, 1996. The Notes will be redeemed at par together with accrued interest accrued since the date of the notice.

Bankers Trust Company, London
10th December, 1996

Principal Paying Agent and Agent Bank

HEMISPHERES FUNDING CORPORATION

Guaranteed Asset Backed Floating Rate Notes, Series 1996-A

U.S.\$402,000,000

Interest Accrual Rate 5.810000%

Coupon Amount (USD)

Series 1996-A Notes 5.810000% U.S.\$35,903,928.33
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Fox News deal

Microsoft to raise R&D

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Logica makes UK purchase

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£380,000,000

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Intertek Testing Services Limited

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to acquire the testing and inspection business of Inchcape plc and its subsidiaries

The undersigned originated and arranged the acquisition.



CHARTERHOUSE

NOVEMBER 8, 1996

£155,000,000

ITS

Intertek Testing Services Limited

Senior Secured Credit Facilities

£30,000,000 Revolving Credit Facility
£85,000,000 Term Loan A
£40,000,000 Term Loan B

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NOVEMBER 8, 1996

U.S. \$82,155,000

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ITS

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Architects of Value

COMPANIES AND FINANCE: ASIA-PACIFIC

HK power groups study co-operation deal

By Louise Lucas
in Hong Kong

Hong Kong's two biggest electricity groups yesterday took a step towards co-operation when China Light and Power, the dominant supplier, said it was willing to discuss the sale of electricity to Hongkong Electric.

The move comes as the government, with an eye on CLP's surplus capacity, is urging the company to defer its planned Black Point power station, approval for which was granted in 1992 before the slowdown in electricity sales began to be felt.

CLP argues that any further deferral of Black Point would involve extra costs to compensate equipment providers and rearrange financing.

Since then, Hongkong Electric, the monopoly supplier on Hong Kong Island, has been given the go-ahead to extend its generating facilities. This triggered criticism from consumer groups and environmentalists, who believed greater efficiency could be achieved by enabling Hongkong Electric to utilise CLP's excess capacity.

Speaking to the Legislative Council's economic services panel yesterday, Mr Ross Sayers, managing director of CLP, said the company's preliminary analysis suggested that sales of 350MW of electricity to 2005 were feasible.

This would not entail additional capital expenditure costs for CLP, he said, contrary to the findings of government consultants who reckoned on transmission costs of HK\$468m (US\$60.5m). They effectively quashed the notion of electricity sales.

But CLP stressed its analysis was at a preliminary

stage, and that contractual and other issues had yet to be discussed. Hongkong Electric said any deal would depend on pricing. Mr Sayers said this would have to be discussed by the government and the two companies.

Analysts believe CLP could gain by selling surplus electricity to its competitor. Largely because of the migration of manufacturers across the border, demand for electricity has not kept pace with CLP's forecasts in recent years, and the company now has excess capacity of 50 per cent.

While CLP serves the Kowloon peninsula, home to mass residential estates, light industrial factories, and retail malls, Hong Kong Electric is responsible for Hong Kong Island and two less populated islands. But analysts say oversupply could force a change in the government's traditional policy of planning for the two areas separately.

One possible solution to the pricing dilemma would be for Hongkong Electric to make a capacity payment to secure the rights to an equivalent amount of generating capacity. This invest-

ment could be offset by an adjustment to the company's Scheme of Control, which specifies permitted profits as a percentage of net fixed assets. If this tariff rises and ensures supply and demand are matched. This return could then be deducted from CLP's return under its Scheme of Control - an arrangement which could hurt its shareholders.

However, any change to the Scheme of Control would require Beijing's blessing, as they run past July next year, when China resumes sovereignty over Hong Kong.

ASIA-PACIFIC NEWS DIGEST

South Korea bank ADRs postponed

South Korea has decided to postpone the overseas issuance of global depositary receipts by two banks until next year because of poor conditions in the domestic stock market. Baram Bank will issue a \$70m GDR in February, while Korea Long-Term Credit Bank will launch a \$200m GDR during the second quarter of 1997.

Korean banks were this year given permission for the first time to launch overseas issues to improve their capital bases before the banking sector opens further to foreign competition. However, a slump in the Seoul stock market has discouraged foreign investors. Korea Long-Term Credit Bank was forced to cancel a recent issue when overseas investors demanded a discount, while Cho Hung Bank had to reduce its GDR from \$250m to \$150m.

The finance ministry said it would limit the number of bank GDRs next year. Besides Baram and Korea Long-Term Credit Bank, they include a \$150m issue by Commercial Bank of Korea in January and a \$150m issue by Hanil Bank in March.

John Burton, Seoul

Coles Myer chief steps down

Coles Myer, Australia's biggest retailer, which has been under fire from shareholders over its poor operating performance, yesterday announced that Mr Peter Bartels, its chief executive, would leave the company at the end of the year. He will be replaced by Mr Dennis Eck, chief operating officer, who joined Coles in 1984 from the Vons supermarket group in the US.

Mr Bartels will also step down as a director of the retail group. The changes follow months of speculation about the future of Mr Bartels, who earned A\$2.5m (US\$2.23m) last year, making him one of Australia's best-paid executives. The remuneration was attacked at Coles' recent annual meeting by shareholders and employees - not least because it was said in a year in which profits at the retailer fell by one-third to A\$280.4m.

Nick Tait, Sydney

Sega and Hyundai in tie-up

Sega, the Japanese maker of video game and arcade machines, is tying up with Hyundai, the Korean conglomerate, to sell arcade amusements in Korea. The new company, Hyundai-Sega Entertainment, will be 75 per cent-owned by Hyundai's trading company arm, with the remaining shares to be held by Sega. It will use one of the Hyundai group's local plants in Korea to manufacture games machines using parts imported from Japan.

The deal follows Korea's deregulation of games arcade operation. Sega is already expanding its arcade businesses on the back of buoyancy in the sale of commercial games machines. This year, the company has had success with arcade machines which enable users to print out photographs in sticker form.

Michio Nakamoto, Tokyo

Johnson Electric upbeat

Johnson Electric, the Hong Kong electronics company, said lower raw materials prices and a weaker yen would increase operating margins in the current year. Net profits for the first six months rose 38 per cent to HK\$211.3m (US\$27.5m) as sales up 24 per cent at HK\$1.41bn. Sales to Europe climbed 37 per cent. The company reported robust demand for power tools, which rose 30 per cent, while automotive component sales were 27 per cent higher.

AFK-Asia, Hong Kong

Johnson Electric upbeat

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Softbank buys into Trend Micro

By Michio Nakamoto
in Tokyo

Softbank, the fast-growing Japanese PC software and distribution company, is taking a 35 per cent stake in Trend Micro, a developer of computer virus protection software, for Y3.5bn (\$31.1m).

Trend Micro, which is headed by Mr Steve Chang, a Taiwan-born entrepreneur, has headquarters in Tokyo and operations in the US. It supplies virus protection software to leading PC companies and Internet businesses, including Microsoft, Sun Microsystems, Netscape and Fujitsu.

The latest investment by Softbank is part of a spending spree that has given it a stake in more than 50 Internet-related businesses, including Yahoo!, the fast-growing US company that

provides an Internet search engine.

"I believe dealing with [computer] viruses is a very important business as our society is becoming a network society," said Mr Masayoshi Son, head of Softbank.

With companies and other institutions becoming increasingly dependent on the PC, the threat of viruses was serious, he said.

Mr Son said the company's latest investment was in line with its strategy of forming alliances or joint ventures with leading Internet businesses to create a "Softbank Internet syndicate".

Softbank, which has interests in PC software distribution, publishing and exhibitions as well as broadcasting, plans to continue making small investments in Internet

related businesses, he said.

The company this year joined with Mr Rupert Murdoch, the media baron, to take a 21.4 per cent stake in a Japanese national TV network and set up JSkyB, a multi-channel digital broadcasting service in Japan.

It also invested \$1.5bn in the largest US supplier of semiconductor memory products.

Such rapid and large investments have raised concerns about its financial stability.

"We have repeatedly said that we would refrain from making large investments that require raising funds on the capital markets or taking on loans, but [Trend Micro] does not fall into that category," Mr Son said.

In areas other than the Internet businesses, we will

focus on JSkyB, but I have never said that I have finished investing in Internet-related businesses," he said.

Softbank has hidden assets worth Y10bn from its investment in Yahoo!, in which it has a 33.3 per cent stake.

Yahoo! Japan, the joint venture company it set up in January, had been profitable from its first month of operation, Mr Son said.

Trend Micro, which plans to list its shares on the Japanese over-the-counter market in 1998, is not the industry leader worldwide, but it has an 80 per cent share of the Asian market for virus protection software and forecasts a 90 per cent increase in revenues and a tripling of Internet-related business sales in each of the next two years.

The company derives 50 per cent of sales from Japan.

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NEW ISSUE

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DECEMBER, 1996



THE CHUGOKU ELECTRIC POWER COMPANY, INCORPORATED

(Incorporated with limited liability in Japan)

U.S.\$250,000,000

6 1/4 per cent. Notes due 2001

Issue Price 101.386 per cent.

IBJ International plc

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LTCB International Limited

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Goldman Sachs International

Merrill Lynch International

Paribas Capital Markets

Barclays de Zoete Wedd Limited

Daiwa Europe Limited

Morgan Stanley & Co.

Nippon Credit International Limited

Sumitomo Trust International plc

Halifax Building Society

\$500,000,000

Floating rate notes

March 1999

Notice is hereby given that

the notes will bear interest

at 6.375% per annum from

6 December 1996 to 6 March

1997. Interest payable on 6

March 1997 and amount to

£151.19 per £10,000 note and

£1.571.92 per £100,000 note.

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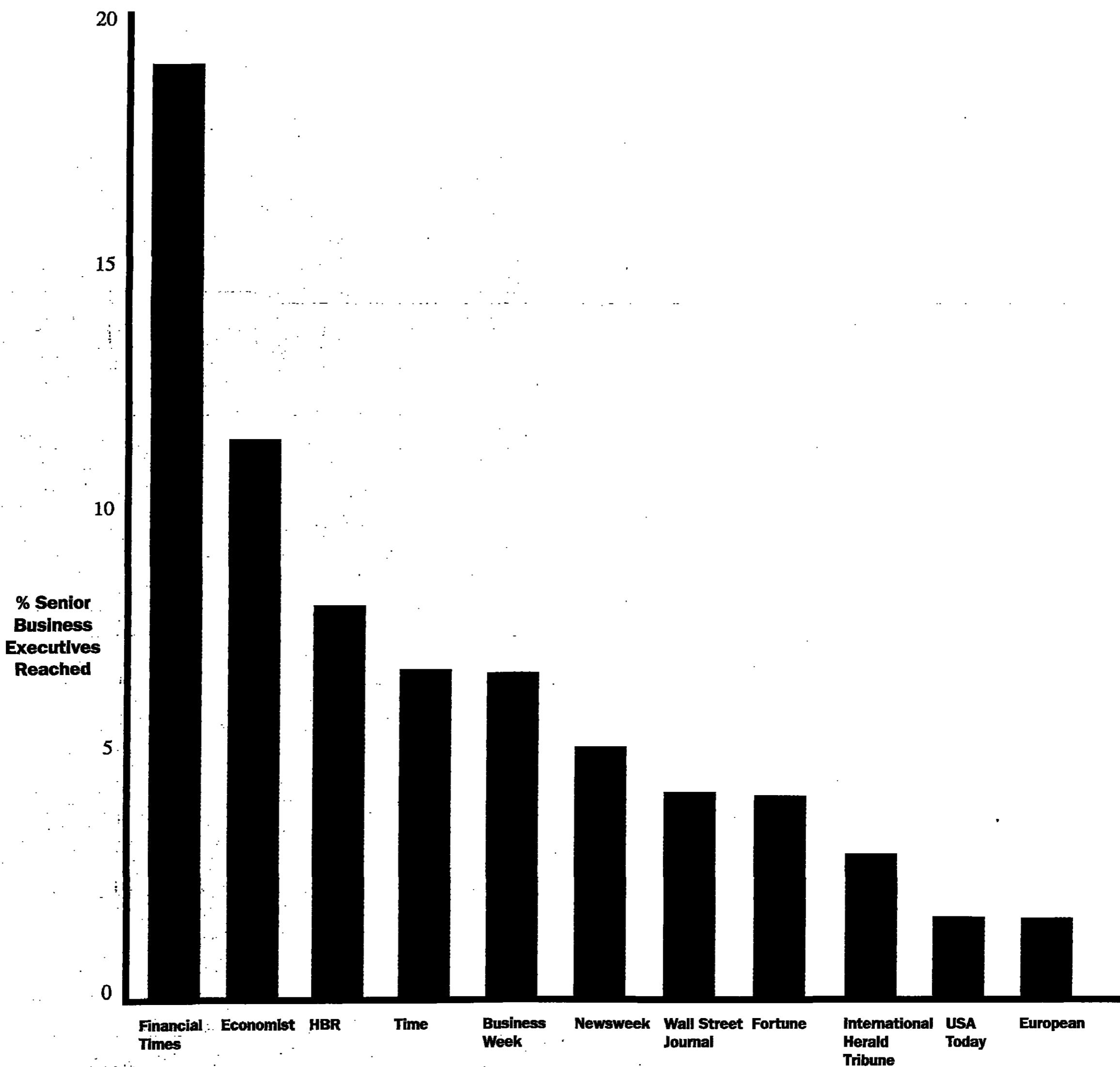
Deutsche Bank

Financial Times

FINANCIAL TIMES TUESDAY DECEMBER 10 1996

23

NO.1 in Europe



Source: EBR 1996

Financial Times.
World Business Newspaper.

THE NATIONAL GRID COMPANY plc

Reporting Of The Transmission Services Scheme Results

The Transmission Services Scheme provides the National Grid Company plc ("NGC") with incentives to manage certain elements of the costs that are as a result of the difference between the generation dispatched on any particular day and the codified day ahead forecast generation schedule. These additional costs fall within what is known as "Uplift". NGC also has incentives to manage energy losses incurred on the high voltage transmission network within England and Wales. The Transmission Services Scheme was agreed between NGC and members of the Electricity Pool and runs for twelve months from 1st April 1996 until 31st March 1997 inclusive.

The total level of Uplift during October 1996 was £64,856,781.

The level of Uplift in respect of which NGC was incentivised, during October 1996 was £22,725,568.

The total payment to NGC, from Electricity Pool Suppliers, as a result of the scheme, in October 1996 was £438,851.

The Transmission Services Scheme includes incentives to control Transmission Losses. The payment to NGC for the management of Transmission Losses in October 1996 was £165,563. Payments under the Transmission Services Scheme are made and determined in accordance with the Electricity Pooling and Settlement Agreements in England and Wales. The Settlement Agreements provide a high level of protection, which may be subject to revision or correction, and therefore no reliance should be placed upon these figures as an indicator of the performance of The National Grid Company plc, or for the transmission services provided by the company.

The deals mark BBA's first significant expansion since it abandoned a putative £2.4bn bid for Lucas Industries of the UK earlier this year.

The shares rose 9½p to 34½p after Mr Roberto Quarta, chief executive, said: "The proposed acquisition reflects BBA's commitment to building its aviation division as a core business, thereby enhancing the overall balance of the group."

Published by Energy Settlements and Information Services Limited, a wholly owned subsidiary of The National Grid Company plc.

International Airmotive purchase will double aerospace side BBA makes \$289m US buy

By Tim Burt

BBA Group, the UK engineering company, yesterday announced plans to double its aerospace interests by acquiring International Airmotive, one of North America's largest engine overhaul and aircraft servicing businesses, for \$289m.

The company, which is funding the deal from internal resources, also announced its first move into aircraft servicing in Europe by forming a maintenance joint venture at Zurich's international airport.

The deal is BBA's first significant expansion since it abandoned a putative £2.4bn bid for Lucas Industries of the UK earlier this year.

This looks a very good deal for BBA and will restore investor confidence following its crack at Lucas," according to one analyst.

International Airmotive is expected to be integrated with BBA's existing Signature Service - a distributor of aircraft parts - with sites in cities such as Phoenix, Charlotte and Pittsburgh.

Mr Quarta said the enlarged division would be

price for International Airmotive, BBA is paying its management shareholders and Citicorp venture capital backers \$165m, while assuming \$104m of debts.

The acquisition is expected to lift BBA's gearing to about 70 per cent. But Mr Quarta predicted that strong cash generation would help reduce that total to about 40 per cent over the next 12 months.

Industry analysts estimated that International Airmotive - which serves only the business aviation and regional airline market - made operating profits of almost \$20m on sales of \$175m in the nine and a half months to September 30.

"This looks a very good deal for BBA and will restore investor confidence following its crack at Lucas," according to one analyst.

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Mr Quarta said the enlarged division would be



Roberto Quarta: commitment to building aviation division

transportation division.

The business is based mainly in Dallas, where it has a large engine overhaul and servicing centre, and includes International Turbine Service - a distributor of aircraft parts - with sites in cities such as Phoenix, Charlotte and Pittsburgh.

Mr Quarta said the enlarged division would be

North America's largest "fixed base operation" for the fast-growing business aviation market.

BBA also announced plans to establish its first such outlet in Europe with Zimex, a business aircraft maintenance joint venture at Zurich Airport. The aviation division is expected to have annual sales of about £400m.

LEX COMMENT Christmas shopping

If you believe what you read and hear, Santa has arrived early. All the talk is of jingling tills and traffic jams in the car park. There is evidence both that shops are attracting new customers, and that the average spend is significantly higher than last year. Is this then the signal to pile into retail stocks? Closer examination suggests caution would be in order; the news from the high street is by no means uniformly cheery. Sales signs in windows are a signal that all is not well. And the statistics back up the anecdotal impression: today's figures from the British Retail Consortium show that the rate of growth in retail sales is clearly slowing. Given this underlying picture, it is not surprising retail stocks have, in general, underperformed the market over the past six months, with the sector premium falling from roughly 25 per cent to about 20 per cent. The slowing sales trend has also been aggravated by the added concern that interest rates look to be on a rising trajectory. Ironically, the best chance of a steady performance for the sector probably lies in precisely this trend of solid, low inflationary growth. Christmas may drive share prices higher in the short term, but any rally is sure to founder soon after on the rocks of higher interest rates.

UK retailers

General Retailers relative to All-Share (FTSE Index)

110

105

100

95

90

85

80

75

70

65

60

55

50

45

40

35

30

25

20

15

10

5

0

Jan 1996 Dec 1996

Source: Datastream

Eurotunnel traffic tumbles 40%

By Tim Gordon

The fire in the Channel tunnel on November 18 cut monthly traffic through the tunnel by more than 40 per cent compared with the high traffic levels of October, according to Eurotunnel figures released yesterday.

Eurotunnel, the tunnel operator which two months ago reached an outline agreement on restructuring its £9.1bn (\$14.9bn) debt, also said its Le Shuttle tourist car-carrying service would restart today. Eurostar, the walk-on service operated by London Continental Railways, recommenced service on December 4.

Virgin rules out Air Liberté bid

By Paul Taylor

Mr Richard Branson's Virgin Express regional airline said it would not bid for Air Liberté, the ailing French regional carrier. The decision clears the way for British Airways to take over the airline.

Mr Jonathan Ornstein, Virgin Express' chief executive officer, said: "We do not have the kind of willingness to lose as much money as I think whoever buys this company will lose."

British Airways, in partnership with French Banque Rivaud, has been the leading contender in the race to acquire Air Liberté since announcing its plans in October to give Air Liberté a

FFr630m (\$119.3m) capital injection.

Mr Ornstein had said earlier he planned to top the BA bid, but Virgin Express never submitted any bid.

"There are other opportunities we are looking at in France," he said.

Air Liberté, founded in 1988, lost FFr650m in the first nine months of 1996 because of a fare war and poor passenger numbers at the airline in the run-up to full liberalisation of French airspace.

BA and Rivaud's offer has to be approved by the creditors of Air Liberté, which has gone into administration.

The products are related to its networking business which until recently had been one of the group's star performers. Analysts, who began the year expecting full-year profits of about £45m, had cut their estimates and did so again yesterday.

Microvitec reported flat pre-tax profits of £1.61m on turnover up 27 per cent to £23.8m in the first half in spite of lower sales at SICOM, the Canadian networking product business. It was hit by destocking by large North American computer and networking companies and a move away from the type of modules traditionally supplied by the group.

USD 10 000 000 000

EURO MEDIUM TERM

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FLOATING RATE NOTES

DUE SEPTEMBER 1997

ISIN CODE : XS0052643755

For the period September 10,

1996 to December 10, 1996

the notes will bear interest at

4.3156 to 5.14%

Next payment date :

December 10, 1996

Coupon nr : 9

FRF 1 099.98 for the

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Le Télégramme

Christmas shopping

COMPANIES AND FINANCE: UK

Three planned flotations cancelled

By George Graham and Motoko Rich

Three companies yesterday cancelled plans to float their shares on the London Stock Exchange, after Friday's market slide reinforced the increasingly negative sentiment of investors for new issues of small companies.

Wise Speke, the Newcastle stockbroker, and Discovery

Inns, the pub group, both said they had decided to pull their flotations, citing weak market conditions after Friday's turbulent trading.

Morgan Crucible, the industrial ceramics and speciality materials group, said it had postponed the £20m (£65.6m) flotation of eight of its non-core engineering businesses.

One day's trading may not

have been lethal on its own, but the sharp drop on Friday, which at one point left the FT-SE 100 index nursing a 4.2 per cent loss, dealt a further blow to the enthusiasm of investors who had already started to vet new issues more carefully.

"It was quite evident that it was becoming quite sticky. The climate for small companies, given where we are in

the market, is not great right now," said Mr Andrew Besson of Besson Gregory, advisers to the Wise Speke flotation.

Mr Nigel Sherlock, Wise Speke's chief executive, said the market was "really rather thin" and Oakham Holdings, its parent company, could afford to wait.

Mr Paul Smith, chief executive of Discovery, said his

company had planned to price its shares at the end of last week.

Institutional investors are now looking at about 40 pending new issues, and had already started to question the prices asked by some companies. With the risk of a general market collapse brought home to them on Friday, they are now even more demanding.

Bass to make US disposals

By Roderick Oram, Consumer Industries Editor

Bass said yesterday that it was seeking to dispose of its company-owned and managed Holiday Inns in North America.

Analysts estimated that it could receive up to \$500m from the sale, which is being negotiated with Bristol Hotel Company of Dallas. Up to 81 hotels could be included in the deal, totalling 16,000-17,500 rooms. But none are Crowne Plazas or Holiday Inn Expresses.

Bass might use the proceeds to buy small hotel chains in Europe, the Middle East or Africa to convert to Holiday Inns, where it has so far made slow progress in developing the brand.

Unlike the US, where many hotel owners are keen to pay for a strong franchise, the supply of potential franchisees outside the US is more limited.

Company-owned and managed hotels in North America contributed £96m (£157m) to Bass's operating profits in the year to September. The figure included profits from hotels owned by others which Holiday Inn managed so it was not clear how large a contribution Bass's own hotels made.

Bristol is 57 per cent owned by United/Harvey Holdings LP, a vehicle for selling limited partnerships to private investors. It has 39 hotels in the southern US of which 13 are franchised Holiday Inns.

Unipalm recreated in buy-out

By James Mackintosh

Unipalm, the world's first Internet service provider to go public, has been recreated as a trading name after a \$4.5m buy-out of UUNet Piper's software distribution business.

Established in 1986, Unipalm, a UK company, listed on the main market in 1994

with a valuation of £20m. But the name was lost when it was taken over by UUNet, becoming UUNet Piper.

The new Unipalm, operated by an off-the-shelf company, AwareNet, will distribute networking software, the so-called "open systems" that allow computers to connect across the Internet and within corporate networks

or "intranets".

The managing director is Mark Norman, head of marketing at the original Unipalm, although he has most recently been working for Piper's distribution division.

Other directors are Stephen Skilton, managing director of multimedia software developer First Option, and Tim Conistone, a former

banker. The buy-out was privately financed.

Mr Norman, who has taken on all 16 staff from Piper's distribution division, expects to employ double that number in six months. He is also bullish about expansion prospects, aiming for a £20m turnover in the first year, and £30m the next. It is now £4m-£5m.

Carclo shares fall 20%

By Tim Burt

Shares in Carclo Engineering Group yesterday fell by almost 20 per cent after the specialist steel and wire manufacturer issued a gloomy profits warning following a "collapse" in stainless steel prices.

The company cautioned against expectations of a rebound in stainless steel by saying that prices had failed

to pick up after falling 40 per cent in the first half.

The concern was echoed by industry analysts, many of whom predicted small price rises next year, but warned that they were unlikely to regain the ground lost during 1995.

Carclo, announcing interim pre-tax profits down from £2.2m to £7.12m (£11.1m), warned that full-year figures would be significantly below City forecasts.

The shares fell 48p to 2024p. Analysts shaved this year's profits expectations by almost a quarter to between £13m-£13.5m - against £12.8m last time.

The group vowed to accelerate the reorganisation of its card clothing activities in Europe, where it had spent £212,000 restructuring its German subsidiary in the first half.

RESULTS

	Turnover (£m)	Pre-tax profit (£m)	EPS (p)	Current payment (p)	Date of payment	Dividends corresponding dividend	Total for year	Total last year
API Group	Yr to Sep 28	128 (104)	10.85 (6.35)	31.44 (27.11)	6.52	Feb 10	5.93	11 10
Carclo Engineering	6 mths to Sep 30	74 (76)	7.12 (6.82)	8.1 (9.2)	3.44	Mar 7	3.44	- 10.75
CRT	6 mths to Oct 31	55.5 (46.1)	3.37 (1.75)	2.47 (1.71)	1	Jan 7	0.925	- 4.1
Galaxy	6 mths to Sep 30	15.4 (15.3)	1 (1.22)	7.18 (8.88)	30	Jan 23	3	- 7.5
Mayers Estate	Yr to Sep 30	13.2 (12.5)	0.37 (0.21)	5.45 (5.88)	1	Feb 27	0.8	14 11.75
Metacore Data	Yr to Sep 30	14.3 (12.6)	2.52 (2.01)	0.54 (0.51)	1.53	Apr 7	1.48	22 22.15
First Miners	Yr to Sep 30	159 (153)	5.06 (4.52)	2.2 (2.0)	1	Mar 7	0.7	14 1
JM & Smith	Yr to Sep 30	80 (87.8)	2.92 (4)	5.43 (5.84)	4.1	Jan 10	4.2	- 10.8
Wheel Hardware	6 mths to Nov 1	75.8 (80.9)	3.75 (2.93)	11.89 (9.15)	52	Feb 5	n/a	- n/a
Amcor Packaging	6 mths to Sep 30	1.187 (1.271)	0.272 (0.116)	1.54 (0.73)	4.5	Jan 2	4.5	- 19.5
Leopold Joseph	6 mths to Sep 30	2,493 (3,22)	1.98 (1.97)	15.2 (25.9)	4.5	Jan 14	0.5	- 0.5
Monastic Invests	6 mths to Oct 31	3.15 (4.19)	0.19 (0.18)	0.5 (0.84)	0.5	Feb 28	1.3	3.25 2.5
Malbrough	6 mths to Sep 30	13.6 (12.4)	0.475 (0.023)	1.81 (0.31)	0.75	Jan 24	n/a	- n/a
Head Executive	9 mths to Sep 29	138.8 (107.8)	9.35 (6.17)	11.8 (7.7)	-	Mar 14	-	2
Richards Group	6 mths to Jun 30	10.25 (9.29)	1.33 (0.75)	15.92 (1.55)	1.65	Feb 28	1	- 1
Silvana	Yr to Sep 27	18.9 (16.7)	0.882 (0.633)	4.83 (0.3)	1.65	Mar 14	12.25	16.86 16.86
Holdings	Yr to Sep 30	131 (152)	4.44 (4.14)	14.01 (5.81)	12.26	Mar 14	-	-

Earnings shown net. Dividends shown net. Figures in brackets increased capital. £m in stock. US\$ stock. *After adjusting for split issues. £*Comparatives for 12 months. *Comparatives for 12 months.

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CONTRACTS & TENDERS

The Republic of Gabon CONCESSION OF THE TRANSGABONNAIS RAILWAY Invitation for Expressions of Interest

The Government of the Republic of Gabon, within the context of its economic reform programme and in accordance with the Law on Privatisation of February 13th, 1996, has decided to confer the running of the "Transgabonais" railway to a private operator by means of a concession agreement, which will have a minimum duration of 20 years. The concession company will operate rail transport services for wood products, various other types of freight and passenger services, and will be responsible for the maintenance and replacement of railway equipment, rolling stock and infrastructure.

The Transgabonais Railway

Inaugurated in December 1986, the Transgabonais railway is a single-line system with a total length of about 650 kilometers. The railway annually transports approximately one million tons of logs, 175,000 passengers and 200,000 tons of various other types of freight. In addition, the Transgabonais railway receives a track usage fee from the country's main manganese mining company which operates its own transport service over the rail system with its own equipment for the shipment of roughly one and one-half million tons of ore per year.

Expressions of Interest

The Government is looking for companies or consortia which have relevant technical expertise, have commercial experience in the rail transport sector, have expertise in concessions, and which have the financial resources to operate the railway. Interested parties for this railway concession are invited to express their interest in writing, either in French or English, to one of the addresses below, and to submit sufficient, relevant documentation to demonstrate their qualifications for operating the railway concession. Expressions of interest are due by December 31, 1996.

Mercer Management Consulting and the Banque Nationale de Paris have been appointed by the Government of the Republic of Gabon to advise on the concession of the Transgabonais railway.

Dollar rebounds as Greenspan remarks fade

MARKETS REPORT

By Simon Kuper

The dollar recovered yesterday with world asset markets as traders reassessed comments on Thursday night by Mr Alan Greenspan, chairman of the Federal Reserve.

Mr Greenspan had hit stocks, bonds and the dollar by warning that "irrational exuberance" could inflate asset prices. But this weekend various policymakers sought to dampen the effect of his comments. Currency strategists said yesterday that Mr Greenspan's warning should boost the dollar, as it raised rates of interest rate hikes.

Mr Carl Weinberg, chief economist at High Frequency Economics in New York, said yesterday: "We had an irrational wobble on Friday, and people moved back into the dollar today."

The dollar and the D-Mark both rose against the Swiss franc, as the Swiss National Bank welcomed the franc's recent slide, and said it had agreed with the government to keep monetary policy easy. News that Swiss gross domestic product fell more than expected in the third quarter also hit the franc.

The dollar rebounded 1.7 per cent against the D-Mark, closing in London at DM1.557. It gained Y0.7 against the yen to Y113.4, and rose from SF1.308 to SF1.328 against the Swiss franc. The Swissies closed at a 30-month low of SF0.883 against the D-Mark.

Sterling rose in the dollar's wake, but as usual its movements were more extreme than those of the US currency. It soared 3.5 per cent against the D-Mark to

DM1.462, and rose from DM1.557 to DM1.562 against the Swiss franc. The Swissies closed at a 30-month low of SF0.883 against the D-Mark.

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DM1.462, and rose from DM1.557 to DM1.562 against the Swiss franc. The Swissies closed at a 30-month low of SF0.883 against the D-Mark.

With fewer prices being offered and fewer deals made, any one transaction can move a currency sharply. Thus sterling jumped despite little British news. "We're looking for increasingly erratic movements through the rest of the year," Mr Wallace said.

■ **POUND SPOT FORWARD AGAINST THE POUND**

Dec 9 Closing mid-point on day Change Bid/offer Day's mid-high/low One month Rate %/PA Three months Rate %/PA One year Rate %/PA Bank of England Index

Europe (Sfr) 18,040.00 +0.0200 347 - 571 18,092.22 17,914 23 17,943 2.2 104.3 10.0544 10.0544

Belgium (Bfr) 8,510.00 +0.0200 273 273 52,0275 52,0275 2.2 52,0498 2.0 104.3 10.0544 10.0544

Denmark (DKr) 9,816.00 +0.1250 125 125 5,748.00 5,748.00 2.4 5,748.00 2.2 104.3 10.0544 10.0544

Finland (Fmk) 7,577.00 +0.1120 852 852 7,580.00 7,580.00 2.4 7,577.00 2.2 104.3 10.0544 10.0544

France (FrF) 5,855.00 +0.1300 603 603 5,857.00 5,857.00 2.2 5,861.00 2.2 104.3 10.0544 10.0544

Germany (Dm) 2,564.00 +0.0360 632 632 2,562.00 2,543.00 2.5 2,546.00 2.1 2,798.00 3.3 104.3 10.0544 10.0544

Greece (Dr) 40,891.00 +0.4484 853 853 40,894.00 40,894.00 2.2 40,894.00 2.2 104.3 10.0544 10.0544

Ireland (Eir) 2,245.00 +0.0200 224 224 2,245.00 2,245.00 2.2 2,245.00 2.2 104.3 10.0544 10.0544

Italy (L) 2,282.00 +0.0200 222 222 2,282.00 2,282.00 2.2 2,282.00 2.2 104.3 10.0544 10.0544

Luxembourg (Lfr) 52,289.00 +0.774 522 522 52,289.00 52,289.00 2.2 52,289.00 2.2 104.3 10.0544 10.0544

Netherlands (Flr) 2,878.00 +0.0409 755 752 2,880.00 2,880.00 2.2 2,881.00 2.2 104.3 10.0544 10.0544

Norway (Nkr) 10,704.00 +0.1202 204 204 10,703.00 10,600.00 2.2 10,672.00 2.2 104.3 10.0544 10.0544

Portugal (Pte) 258,854.00 +3,415 793 793 259,011.00 259,009.00 2.2 259,429 0.9 104.3 10.0544 10.0544

Spain (Pte) 215,777.00 +2,733 703 703 216,003.00 214,003.00 2.2 215,942 0.7 104.3 10.0544 10.0544

Sweden (Skr) 11,275.00 +0.1635 624 624 11,222.00 11,191.00 2.2 11,265.00 0.1 104.3 10.0544 10.0544

UK (G) 2,180.00 +0.047 865 865 2,180.00 2,180.00 2.2 2,184.00 4.3 104.3 10.0544 10.0544

Eu (Ecu) 1,278.00 +0.0162 270 265 1,280.00 1,278.00 2.2 1,282.00 1.8 104.3 10.0544 10.0544

SDR (Sdr) -1,139.00 -0.0001 -139 139 1,236.00 1,236.00 2.2 1,231.00 1.3 104.3 10.0544 10.0544

America (Peso) 1,847.00 +0.0063 467 476 1,849.00 1,840.00 2.2 1,847.00 1.8 104.3 10.0544 10.0544

Brazil (Brl) 1,704.00 +0.008 038 038 1,708.00 1,698.00 2.2 1,702.00 1.8 104.3 10.0544 10.0544

Canada (Cdn) -0.0001 512 512 2,243.00 2,243.00 2.2 2,227.00 2.2 104.3 10.0544 10.0544

Mexico (New Pesos) 1,045.00 +0.034 051 051 1,038.00 1,038.00 2.2 1,045.00 1.8 104.3 10.0544 10.0544

USA (Usd) 1,047.00 +0.007 470 476 1,047.00 1,041.00 2.2 1,045.00 0.7 104.3 10.0544 10.0544

Pacific/Middle East/Africa (Aus) 2,052.00 -0.001 511 511 2,054.00 2,050.00 2.2 2,052.00 -0.4 104.3 10.0544 10.0544

Hong Kong (Hk) 12,739.00 +0.043 364 364 12,755.00 12,887.00 2.2 12,738.00 2.2 12,718.00 2.2 104.3 10.0544 10.0544

India (Rs) 58,125.00 +0.349 614 614 59,210.00 58,815.00 2.2 58,125.00 2.2 104.3 10.0544 10.0544

Israel (Nis) 5,040.00 +0.022 031 031 5,420.00 5,381.00 2.2 5,040.00 2.2 104.3 10.0544 10.0544

Japan (Yen) 17,771.00 +0.177 167 167 17,800.00 18,000.00 2.2 17,753.00 6.0 17,800.00 2.2 104.3 10.0544 10.0544

Malta (Mta) 4,439.00 +0.0005 541 541 4,439.00 4,437.00 2.2 4,439.00 2.2 104.3 10.0544 10.0544

New Zealand (Nm) 2,039.00 +0.011 322 322 2,036.00 2,036.00 2.2 2,038.00 2.2 104.3 10.0544 10.0544

Philippines (Pte) 43,227.00 +0.15 502 502 43,419.00 43,241.00 2.2 43,227.00 2.2 104.3 10.0544 10.0544

Saudi Arabia (Sdr) 6,176.00 +0,024 769 762 6,187.00 6,154.00 2.2 6,176.00 2.2 104.3 10.0544 10.0544

Singapore (S\$) 2,308.00 +0,012 074 074 2,310.00 2,300.00 2.2 2,308.00 2.2 104.3 10.0544 10.0544

South Africa (R) 7,723.00 +0,009 178 178 7,751.00 7,753.00 2.2 7,723.00 2.2 104.3 10.0544 10.0544

South Korea (Won) 1,974.00 +0,051 365 365 1,976.00 1,965.00 2.2 1,974.00 2.2 104.3 10.0544 10.0544

Taiwan (Twd) 45,220.00 +0,168 800 800 45,380.00 45,380.00 2.2 45,220.00 2.2 104.3 10.0544 10.0544

Thailand (Bt) 42,120.00 +0,123 500 500 42,164.00 42,160.00 2.2 42,120.00 2.2 104.3 10.0544 10.0544

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COMMODITIES AND AGRICULTURE

Worries over supply hit oil future prices

MARKETS REPORT

By Peter John and Kenneth Gooding

Oil futures traded lower yesterday as the market fretted about additional supply in the wake of Iraq's oil-for-food deal with the UN.

Mr Boutros Boutros-Ghali, UN secretary-general, gave final approval for Iraq's partial return to the world oil stage. Iraq was also already pushing for the quota to be doubled.

January Brent crude was quoted as low as \$23.85 in late afternoon trading in London, down some 70 cents on Friday's close and below a \$24 support level. By 8pm, January stocks had rallied to \$23.92. Heating oil and gasoline were down by between \$1.00 and \$1.25 a gallon.

Several analysts were sceptical about the effect on prices of Iraq's \$2bn deal - which will add between 500,000 and 600,000 barrels a day at current prices. They pointed out that while technically Iraq could begin to export today, it was unlikely to be moving supplies for several days because of technical problems.

They also pointed out that a boost to supply from Iraq would be offset by weather-related surges in demand at a time when stocks are low.

Also, there was some relief from the ending of a nine-day strike at Elf Aquitaine's Donges refinery in western France, and concerns about a possible strike in Colombia faded away.

Tin prices dropped to their lowest level for 1½ years on the London Metal Exchange. Selling by the Chinese ahead of the year-end was one likely reason for the fall, which started to become

apparent on Friday, according to Mr William Adams, analyst at Rudolf Wolff, the Noranda subsidiary.

"Low tin prices have deterred sales for most of the year but the market's failure to pick up sufficiently to absorb export sales may now be leading to distress selling in order for the Chinese to make up their export quota," he suggested.

China needs to meet this year's quota, fixed by agreement with other international producers, to be sure of being awarded a similar tonnage in 1997.

Tin for delivery in three months dropped to \$5,810 a tonne at one point before recovering slightly in late trading to \$5,940, down \$180 from Friday's close.

In relatively thin trading, lead prices on the LME also weakened, touching their lowest for 13 months. After falling to \$666 a tonne, lead closed at \$666.50, down \$13.50 from Friday. Dealers said rising LME stocks were weighing lead down.

On the London bullion market platinum prices sank to a three-year low of \$368 a troy ounce amid rumours that investment funds were selling and so were the Russians, who were intent on filling export quotes for this year. Platinum closed in London at \$368.30, down \$1.45 an ounce from Friday.

Mr Ted Arnold, analyst at the Merrill Lynch financial services group, says in his latest report: "There are more than ample above-ground stocks of platinum for consumers at present. Production is rising steadily in South Africa, not falling away. Scrap recovery continues to go strongly ahead and Russian sales are unlikely to stop."

Mexico's peasant coffee farmers are better known for social revolution than information revolution. But buffeted by see-saw prices, they are joining the electronic age in the hope that better knowledge of the market will raise their incomes and protect them against unscrupulous local middle men.

A huge satellite dish adorning the roof of the coffee growers' co-operative on the edge of the small town of Comitan in the southern state of Chiapas, bears witness to how far the information revolution has spread into this traditionally remote and backward region.

The dish's high-technology presence contrasts starkly with the surrounding poverty and illiteracy which have proved fertile ground for the Zapatista guerrillas.

The co-operative, called Uncafesur, has a membership of more than 1,300 families, from whom it buys coffee. It prepares the coffee for export and sells it to Europe and North America.

One of the co-operative's biggest customers is the British company CafeDirect, which operates on the "fair trade" principle of cutting out local and international middle men and returning the saving, and returning to the growers.

But ensuring that coffee growers actually receive a fair deal depends on the quality of market information.

Ms Olga van der Valk, a Dutch woman who works for Uncafesur and is married to a Mexican, said: "Information is supplemented by a fortnightly market report faxed to Uncafesur by Twin Trading, a fair trade commodities dealer in London, which supplies Cafe Direct.

Written by Mr Richard

Hide, Twin Trading's coffee expert, the bulletin concentrates on analysing market



Arturo Jimenez Hernandez, coffee grower and co-operative leader, inspects the crop

tion is the most serious barrier to getting a good price for our members."

The satellite dish installed last year pulls down signals from a company called Best Investment, in Guatemala City. With software supplied by Best Investment, Uncafesur can follow real-time New York coffee prices.

This immediate information is supplemented by a fortnightly market report faxed to Uncafesur by Twin Trading, a fair trade commodities dealer in London, which supplies Cafe Direct.

Written by Mr Richard Hide, Twin Trading's coffee expert, the bulletin concentrates on analysing market

trends to provide a context for the sometimes bewildering figures jumping across Uncafesur's screen.

Mr Hide, a former City coffee trader, tries to explain the meaning of key figures such as differentials - the variations between New York world prices and the local prices farmers receive.

Reliable information is especially important for coffee producers. Coffee is one of the few main crops grown mainly by small farmers.

The end of price regulation under the International Coffee Agreement in 1990 left farmers exposed to wild market fluctuations.

"They're starting to understand what's out there," said Mr Hide. "With the basics of farming know-how, quality control and market information, coffee producers can be as sophisticated as other people in coffee trading."

The Chilapa experience bears out his judgment.

Armed with better information, farmers have begun to time sales more astutely.

Instead of selling at the beginning of the harvest in November or December, when they are often desperate for cash, farmers are better able to bide their time.

Knowing that Uncafesur can find foreign buyers at reasonable prices, the farmers are also breaking the old

habit of selling at the height of the harvest in February, when prices are low.

This year, for the first time, farmers did not want their coffee to be sold immediately after delivery to Uncafesur. Instead, they left instructions to sell when the market was good.

Uncafesur's trading has become a reference for the region. Mr Arturo Jimenez Hernandez, a Chiapas coffee farmer and co-operative leader, said: "We have raised awareness of prices. Producers often didn't know what their coffee was worth."

That was a serious deficiency for families whose precarious earnings of, perhaps, \$1,000 a year from coffee were much their most important source of cash.

But there is still a long way to go, Mr Jose Juarez Varela, a Uncafesur administrator, said: "Half our membership can't read or write.

The fall in production and trade sanctions recently imposed by Russia, the biggest single foreign buyer, have already dampened Ukrainian sugar exports.

The statistics ministry this week said sugar exports in the first nine months of 1996 were 291,000 tonnes, less than half the 635,000 tonnes registered last year.

"For the sugar industry, this year is a catastrophe. They've even been quite lucky that the winter did not come so soon - it could have been worse," a Paris-based sugar trader said.

The drop reflects lingering economic problems within the unreformed agricultural sector, where collective farms have only slowly been broken up, as well as a one-month delay this year in planting sugar beet after a colder than usual winter.

Refineries' liquidity problems have prevented them from securing energy and beet supplies this year while the financially-strapped government in Kiev held back from handing out subsidies.

Nearly half the refineries have not finished processing and plan to continue work until the new year.

Ukraine sees fall in sugar production

By Matthew Kaminski in Kiev

Ukraine's sugar production this year will be at least a fifth below 1995 levels, as the agriculture economy continues to stagnate.

The ex-Soviet Union's only surplus sugar producer, also the region's bread basket, expects sugar output of 1.8m tonnes in 1996, down from 3.5m tonnes last year, according to Ukrtsuk, the state sugar concern.

A western sugar trading company suggests production might not even reach 2.6m tonnes. Ukrainian agricultural statistics tend to over-estimate output.

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Vietnam in four-year deal to sell rice to Iraq

By Jeremy Grant in Hanoi

Iraq has agreed to buy about 300,000 tonnes of rice a year for the next four years from Vietnam under a memorandum of understanding that also provides for Vietnamese sales of about 65,000 tonnes of tea to

Baaghdad, according to local news papers.

Hanoi regularly sends shipments of rice to Iraq in repayment for oil-related debts incurred in the late 1970s and early 1980s but the latest agreement is significant in that it involves sales.

Vietnam has said it expects to

export 3m tonnes of rice this year, a 40 per cent increase on last year's figure.

However, it was not clear how much of the yearly figure would be bought by Baaghdad and how much would change hands under existing barter arrangements.

The Iraqi minister of trade, Mr

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Offshore Insurances and Other Funds

Highs & Lows shown on a 52 week basis

WORLD STOCK MARKETS

WORLD STOCK MARKETS																																
EUROPE			ASIA			AMERICA			AFRICA			MIDDLE EAST			CENTRAL AMERICA			LATIN AMERICA			SOUTH AMERICA											
AUSTRIA (Dec 9 / Sch)		BELGIUM (Dec 9 / Frs)		CZECH REP (Dec 9 / Koruna)		DENMARK (Dec 9 / Kr)		FRANCE (Dec 9 / Frs)		Greece (Dec 9 / Drachma)		ITALY (Dec 9 / Lira)		NORWAY (Dec 9 / Kroner)		SWEDEN (Dec 9 / Kroner)		SWITZERLAND (Dec 9 / Frs)		TURKEY (Dec 9 / Tkr Lira)		U.S. (Dec 9 / \$)		CANADA (Dec 9 / Can \$)								
High	Low	Yld	P/E	High	Low	TM	P/E	High	Low	Yld	P/E	High	Low	Yld	P/E	High	Low	Yld	P/E	High	Low	Yld	P/E	Sales	+/- High	Low	TM	P/E				
AUSTRIA	1,510	-41	1,980	1,350	Celmer	775	-43	805	473	1.1	1	800	671	1.2	1	44.70	-30	47.50	26.60	2.5	Ural	4,200	-3,200	4,500	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1465	-23	155	135	1.3	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	748	-21	775	572	2.0	1	785	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	411	-14	1,050	800	Celmer	344,000	-10	500	498	2.0	1	725	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	701	-14	1,050	800	Celmer	717	-11	828	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	637	-11	717	570	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	242,27	-10	1,050	800	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,510	-41	1,980	1,350	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
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AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
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AUSTRIA	1,130	-36	1,454	1,050	Celmer	1,020	-11	1,020	570	1.2	1	825	671	1.1	1	42.54	+5	48.20	26.50	2.5	Ural	2,200	-1,800	2,400	1,540	2.25	SchwPr	2.25	+82	24.0	8.2	180-X
AUSTRIA	1,130	-36	1,454	1,05																												

INDICES

US INDICES

AUSTRALIA (Dec 9 / Aus15)

INDIA'S 500 LARGEST COMPANIES

	Open	Sett Price	Change	High	Low	Est. vol.	Open Int.
ALL CAC-40 (Index x 1000)							
Dec.	2200.0	2200.0	+21.0	2270.0	2254.0	13,075	27,280
Jan.	2264.0	2265.0	+34.0	2274.0	2260.5	1,114	2,988

	Open	Set	Price	Change	High	Low	Est. vol.	Open int.
■ GDX	1835.00	1836.00	1845.00	+16.00	1859.00	1829.00	3,578	21,086
Dec	1843.00	1847.00	1847.00	+22.50	1847.00	1837.75	218	9,874

	Open	Sett	price	Change	High	Low	Est. vol.	Open	Int.
Dec 740.50	743.25	+2.75	743.80	740.50	95,699	162,179			
Mar -	747.55	-	-	732.45	14,999	60,699			
	Open	Sett	price	Change	High	Low	Est. vol.	Open	Int.
Mar 225	225								
Dec 20680.0	20670.0	+460.0	20700.0	20440.0	33,232	157,352			

	Stocks	Closing	Change
Bank	1,000	1,000	0.00
Gasoline	4.84	+0.05	2.65 3.75 2.25 11.3
General	2.50	-2.50	2.10 0.1
Shares	2,352	-2852	2,069 1,914 1,709 1,717
Sum	304	-14	31 21

Stocks Clinton Chancery
0161 770 0270 or fax your request to 0161 770 3222 (0800)
UK: 0800 44 161 770 0270 or fax your request to +44
161 770 3222.

As of 1000 Eastern Standard Time on January 10, 1963, the following are the latest quotations for the stocks of the companies mentioned in this issue - \$3 and Standard and Poor's - 10.55 13 +37.77

12 and low are the averages of the highest and lowest prices reached during the day by each security. TeleIndex represents the highest and lowest values that the index has reached since day one. * Subject to official recalculations.

NEC Corp	3.3m	1380	+20	Canon
Mitsubishi Hwy	2.9m	935	+16	Fujitsu
Osaka Gas	2.9m	331	+1	Sk Tk-M'bishi

— 2.1m 2550 +50
 — 2.0m 1080 +10
 — 2.0m 2190 +10

NEW YORK STOCK EXCHANGE PRICES

4 day close December 5

Power Steering		Power Steering	
If the business decisions are yours, the computer system should be ours.		www.hp.com/go/computing	
Hewlett-Packard		Hewlett-Packard	
Power Steering		Power Steering	
If the business decisions are yours, the computer system should be ours.		www.hp.com/go/computing	
Hewlett-Packard		Hewlett-Packard	

Business decisions are

www.hp.com/go/computing

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SWEDEN

4 pm close December 9

NYSE PRICES

Continued from previous page

Stock	4/2	4/3	4/4	4/5	4/6	4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14	4/15	4/16	4/17	4/18	4/19	4/20	4/21	4/22	4/23	4/24	4/25	4/26	4/27	4/28	4/29	4/30	4/31	4/32	4/33	4/34	4/35	4/36	4/37	4/38	4/39	4/40	4/41	4/42	4/43	4/44	4/45	4/46	4/47	4/48	4/49	4/50	4/51	4/52	4/53	4/54	4/55	4/56	4/57	4/58	4/59	4/60	4/61	4/62	4/63	4/64	4/65	4/66	4/67	4/68	4/69	4/70	4/71	4/72	4/73	4/74	4/75	4/76	4/77	4/78	4/79	4/80	4/81	4/82	4/83	4/84	4/85	4/86	4/87	4/88	4/89	4/90	4/91	4/92	4/93	4/94	4/95	4/96	4/97	4/98	4/99	4/100	4/101	4/102	4/103	4/104	4/105	4/106	4/107	4/108	4/109	4/110	4/111	4/112	4/113	4/114	4/115	4/116	4/117	4/118	4/119	4/120	4/121	4/122	4/123	4/124	4/125	4/126	4/127	4/128	4/129	4/130	4/131	4/132	4/133	4/134	4/135	4/136	4/137	4/138	4/139	4/140	4/141	4/142	4/143	4/144	4/145	4/146	4/147	4/148	4/149	4/150	4/151	4/152	4/153	4/154	4/155	4/156	4/157	4/158	4/159	4/160	4/161	4/162	4/163	4/164	4/165	4/166	4/167	4/168	4/169	4/170	4/171	4/172	4/173	4/174	4/175	4/176	4/177	4/178	4/179	4/180	4/181	4/182	4/183	4/184	4/185	4/186	4/187	4/188	4/189	4/190	4/191	4/192	4/193	4/194	4/195	4/196	4/197	4/198	4/199	4/200	4/201	4/202	4/203	4/204	4/205	4/206	4/207	4/208	4/209	4/210	4/211	4/212	4/213	4/214	4/215	4/216	4/217	4/218	4/219	4/220	4/221	4/222	4/223	4/224	4/225	4/226	4/227	4/228	4/229	4/230	4/231	4/232	4/233	4/234	4/235	4/236	4/237	4/238	4/239	4/240	4/241	4/242	4/243	4/244	4/245	4/246	4/247	4/248	4/249	4/250	4/251	4/252	4/253	4/254	4/255	4/256	4/257	4/258	4/259	4/260	4/261	4/262	4/263	4/264	4/265	4/266	4/267	4/268	4/269	4/270	4/271	4/272	4/273	4/274	4/275	4/276	4/277	4/278	4/279	4/280	4/281	4/282	4/283	4/284	4/285	4/286	4/287	4/288	4/289	4/290	4/291	4/292	4/293	4/294	4/295	4/296	4/297	4/298	4/299	4/300	4/301	4/302	4/303	4/304	4/305	4/306	4/307	4/308	4/309	4/310	4/311	4/312	4/313	4/314	4/315	4/316	4/317	4/318	4/319	4/320	4/321	4/322	4/323	4/324	4/325	4/326	4/327	4/328	4/329	4/330	4/331	4/332	4/333	4/334	4/335	4/336	4/337	4/338	4/339	4/340	4/341	4/342	4/343	4/344	4/345	4/346	4/347	4/348	4/349	4/350	4/351	4/352	4/353	4/354	4/355	4/356	4/357	4/358	4/359	4/360	4/361	4/362	4/363	4/364	4/365	4/366	4/367	4/368	4/369	4/370	4/371	4/372	4/373	4/374	4/375	4/376	4/377	4/378	4/379	4/380	4/381	4/382	4/383	4/384	4/385	4/386	4/387	4/388	4/389	4/390	4/391	4/392	4/393	4/394	4/395	4/396	4/397	4/398	4/399	4/400	4/401	4/402	4/403	4/404	4/405	4/406	4/407	4/408	4/409	4/410	4/411	4/412	4/413	4/414	4/415	4/416	4/417	4/418	4/419	4/420	4/421	4/422	4/423	4/424	4/425	4/426	4/427	4/428	4/429	4/430	4/431	4/432	4/433	4/434	4/435	4/436	4/437	4/438	4/439	4/440	4/441	4/442	4/443	4/444	4/445	4/446	4/447	4/448	4/449	4/450	4/451	4/452	4/453	4/454	4/455	4/456	4/457	4/458	4/459	4/460	4/461	4/462	4/463	4/464	4/465	4/466	4/467	4/468	4/469	4/470	4/471	4/472	4/473	4/474	4/475	4/476	4/477	4/478	4/479	4/480	4/481	4/482	4/483	4/484	4/485	4/486	4/487	4/488	4/489	4/490	4/491	4/492	4/493	4/494	4/495	4/496	4/497	4/498	4/499	4/500	4/501	4/502	4/503	4/504	4/505	4/506	4/507	4/508	4/509	4/510	4/511	4/512	4/513	4/514	4/515	4/516	4/517	4/518	4/519	4/520	4/521	4/522	4/523	4/524	4/525	4/526	4/527	4/528	4/529	4/530	4/531	4/532	4/533	4/534	4/535	4/536	4/537	4/538	4/539	4/540	4/541	4/542	4/543	4/544	4/545	4/546	4/547	4/548	4/549	4/550	4/551	4/552	4/553	4/554	4/555	4/556	4/557	4/558	4/559	4/560	4/561	4/562	4/563	4/564	4/565	4/566	4/567	4/568	4/569	4/570	4/571	4/572	4/573	4/574	4/575	4/576	4/577	4/578	4/579	4/580	4/581	4/582	4/583	4/584	4/585	4/586	4/587	4/588	4/589	4/590	4/591	4/592	4/593	4/594	4/595	4/596	4/597	4/598	4/599	4/600	4/601	4/602	4/603	4/604	4/605	4/606	4/607	4/608	4/609	4/610	4/611	4/612	4/613	4/614	4/615	4/616	4/617	4/618	4/619	4/620	4/621	4/622	4/623	4/624	4/625	4/626	4/627	4/628	4/629	4/630	4/631	4/632	4/633	4/634	4/635	4/636	4/637	4/638	4/639	4/640	4/641	4/642	4/643	4/644	4/645	4/646	4/647	4/648	4/649	4/650	4/651	4/652	4/653	4/654	4/655	4/656	4/657	4/658	4/659	4/660	4/661	4/662	4/663	4/664	4/665	4/666	4/667	4/668	4/669	4/670	4/671	4/672	4/673	4/674	4/675	4/676	4/677	4/678	4/679	4/680	4/681	4/682	4/683	4/684	4/685	4/686	4/687	4/688	4/689	4/690	4/691	4/692	4/693	4/694	4/695	4/696	4/697	4/698	4/699	4/700	4/701	4/702	4/703	4/704	4/705	4/706	4/707	4/708	4/709	4/710	4/711	4/712	4/713	4/714	4/715	4/716	4/717	4/718	4/719	4/720	4/721	4/722	4/723	4/724	4/725	4/726	4/727	4/728	4/729	4/730	4/731	4/732	4/733	4/734	4/735	4/736	4/737	4/738	4/739	4/740	4/741	4/742	4/743	4/744	4/745	4/746	4/747	4/748	4/749	4/750	4/751	4/752	4/753	4/754	4/755	4/756	4/757	4/758	4/759	4/760	4/761	4/762	4/763	4/764	4/765	4/766	4/767	4/768	4/769</

ses higher

JAMES LEE

FINANCIAL TIMES SURVEY

Tuesday December 10 1996

FRENCH FINANCE AND INVESTMENT

Feeling of *déjà vu* persists

Problems that will not go away seem particularly evident in the corporate sector, writes Andrew Jack

Like the lethal bomb that exploded on a Paris commuter train at the start of December, more than a year after a previous terrorist outbreak had been ruthlessly stamped out, disturbing events have a habit of recurring in French life when they are least expected.

Just when it seemed there was little risk of a repetition of the widespread 1995 public sector strikes, for example, truck drivers blocked roads across the country with impunity for nearly two weeks during November, causing considerable disruption.

Economic growth is beginning to pick up, preparations for the introduction of the euro are well in hand, and a number of structural reforms such as the launch of private pension funds are under way. But problems, particularly in the corporate sector, just do not seem to go away.

While the wave of French companies buying up international competitors has been virtually overlooked, the prospect of any acquisitions in the other direction has stoked huge controversy. Probably no recent event has been more damaging in foreign eyes than the attempted sell-off by the state of Thomson, the defence and electronics group.

An extraordinary series of decisions – over the way it would be handled, the announcement of the government's unexpected preference for the bid by the

Lagadère group ahead even of its discussion by the supposedly independent privatisation commission, and then the commission's surprise ruling against this offer – has discredited the entire process used for the sale of public assets.

More worrying, was that it seemed to many as though there was more than a hint of xenophobia motivating the rejection of the Lagadère bid, given that the sticking point was the plan to sell the multimedia division of Thomson to the South Korean electronics group Daewoo.

While British Airways has been allowed to buy the domestic carrier Air Liberte, its offer was accepted only after it was modified to include a partnership with the all-Gallic group Banque Rivaud. Now there are question marks over the involvement of the UK's GEC in the proposed GEC-Alsthom merger with Framatome, the nuclear engineering company.

Political interference in state-run groups has been evident elsewhere. The sale of the CIC bank was also recently cancelled after the privatisation commission decided one of the two bids was unacceptable. The government swiftly sacked the chairman of GAN, the state-owned insurance group which owns CIC. The move was interpreted by many as crude retaliation for its role in blocking the appointment last spring of an adviser to Mr Juppé as the new head of



War of words

Valéry Giscard d'Estaing (left), the former French president, last month argued the case for a lower rate for the franc and the D-Mark against the US dollar. He went on to suggest that if Germany refused to act jointly, France should devalue the franc unilaterally. Mr Giscard d'Estaing's call was backed by two members of the Bank of France's monetary council. As a result the franc lost some ground but firmed again when a string of leading figures, including President Jacques Chirac (above) and Jean-Claude Trichet (right), the Bank of France governor, reiterated their support for the current franc/D-Mark parity.

See story page 2.

treasury debt, stock market prices and derivative products to be quoted in euros from the start of 1999, for instance.

Yet discussion around the euro is far from limited to the technicalities. Former president Valéry Giscard d'Estaing, an ardent European, broke something of a taboo in November by arguing the case for a lower rate for the franc and the D-Mark against the dollar. He added that France should devalue the franc unilaterally if Germany refused to act jointly.

His comments caused downward pressure on the franc after Philippe Séguin, head of the National Assembly, and two members of the monetary policy council of the Bank of France, expressed support for his views.

It took comments from President Chirac and Jean-Claude Trichet, chairman of the Bank of France, to calm

the foreign exchange markets.

Ruling party politicians have become increasingly careful in the way they invoke monetary union, since the Maastricht treaty has become a scapegoat for all of France's troubles.

The principal reason for this hostility, for the continued poor popularity ratings of the government, and for the general gloom still pervading the country, is clearly the record French levels of unemployment, which stood at 12.6 per cent or about 3.1 million people in October.

The fear of social unrest, with memories of last year's strikes still fresh, appears to have caused the government to put a brake on its reform programme, and cast a nervous eye towards the next national elections due in 1998.

Although the government has slow-pedalled on some of its social security reforms, it

has pursued its initiatives on hospital reform, public spending reductions, modifications to the income tax system, and incentives to reduce working hours which help create new jobs.

There are other signs of progress in France, too. Interest rates are at historically low levels, and the country's export trade surplus continues to rise. At the start of this month, the CAC-40 index of leading quoted shares continued its rally since the summer to almost reach its record high.

Equally, new legislation has cleared the way for private, complementary pensions, which should help address the problems with the under-funded state system, and create new pools of money that can be invested productively in the equity markets.

At least in the rhetoric, there is also a fresh commitment to shareholder value in

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2 FRENCH FINANCE AND INVESTMENT

■ The economy: by David Owen

Rough ride to growth target

The chief economic scourge is the record 12.6 per cent level of unemployment

The French economy has had a bumpy ride these past four quarters. In two of them, the country's gross domestic product actually declined; in two, it grew at a respectable rate. But the net result of this uneven period is that the government is on course - just about - to hit its understanding target of 1.3 per cent growth for the present year.

There is still a chance that widespread industrial action in the last three weeks of 1996 might upset such expectations. Most other doubts about the target's attainability were removed in the last three days of November.

First, Insee, the national statistics institute, published figures showing that third-quarter growth had been a relatively healthy 0.9 per cent and that the second period had not been as bad as first thought, although the economy still shrank by 0.2 per cent.

Then, the following day, the 12-day truck drivers' strike ended. The government - and the economy - may yet suffer if the drivers' victory encourages other workers to adopt more aggressive action in pursuit of their own claims. But the dismantling of the road blocks removed the immediate threat of economic disruption on a par with the highly damaging public-sector strikes that paralysed the country last winter.

Eric Chaney, senior economist with Morgan Stanley in Paris, believes that the truck drivers' strike will have had no serious impact on growth: last year's stoppages contributed heavily to the 0.4 per cent contraction in GDP in the last quarter of 1995.

If this year's growth target is achieved, it will be in spite of the government's inability to stem France's high level of unemployment, the chief economic scourge and one of the principal reasons for the morose mood. This remains at a record 12.6 per cent, although figures for October, released earlier this month, showed the actual number of jobless edging down - to a fraction over 3.1m.

The government, in effect,

is boxed in. Its commitment both to the franc fort and to reducing its general financial deficit in line with the Maastricht convergence criteria for European monetary union severely limit its scope for adopting unilateral fiscal or monetary measures to combat the problem. In any case, interest rates have fallen markedly in the past 12 months while unemployment has risen. This tends to support the case of those who argue that structural rigidities in the French labour market are at least partly to blame, and that cutting interest rates further to allow a depreciation of the franc would do little to help.

Yet, with unemployment so high and many industries in the throes of restructuring, the idea of increasing flexibility by easing long and costly redundancy procedures is, not surprisingly, highly controversial. Last month, prime minister Alain Juppé sought to distance himself from reports that he had set out the need for redundancy reforms to a closed session of the national executive of his ruling RPR Gaullist party.

It remains unlikely the government will grasp the nettle and attempt to push through such reforms in advance of the next legislative elections due by spring 1998, even if it becomes convinced that this is the direction in which to move. But support for some limited changes appears gradually to be increasing. Jean Candois, head of the Patronat, the French employers' federation, recently added his voice to calls for greater flexibility, calling for the process of taking staff on to be exempted from all formalities and saying employee reductions were "blocked by procedures that were too long, too complex and too rationed".

Economic bright spots have included consumer spending, which has performed better than expected as families have dipped into their savings to help fund purchases, and the country's still expanding trade surplus. This has found a second wind in recent months after appearing to run out of steam earlier in the year.

Yves Galland, trade minister, last month set out on September's FFr10bn surplus to predict that the overall 1996 figure could rise to FFr120bn after just over FFr100bn in 1995. The running total for the first nine months stands at FFr86.75bn, compared with FFr72.32bn in the same period last year.

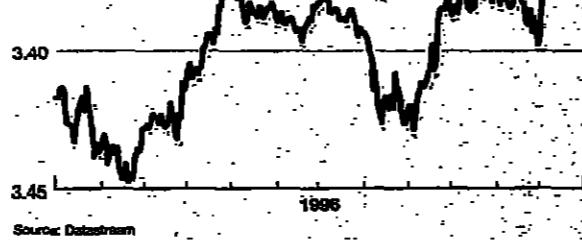


The end to the truck drivers' strike after 12 days may prove to be cold comfort for the government

Franc

Against the D-Mark (FFr per DM)

3.35



Source: Datastream

The impressive size of the surplus has been one of the chief weapons in the armoury of franc fort defenders, such as Jean-Claude Trichet, the Bank of France governor, in their recent war of words with increasingly vocal advocates of the currency's depreciation. These are headed by Valéry Giscard d'Estaing, the former French president, who last month suggested France persuade Germany of the need for a lower rate for the franc and the D-Mark against the US dollar. He went on to argue that if Germany refused, France should devalue unilaterally.

The currency lost some ground as a result of Mr Giscard d'Estaing's call, which was backed by two members of the Bank of France's monetary council. But it then firmed after a string of leading figures, including President Jacques Chirac and Mr Trichet himself, reiterated their support for the current franc/D-Mark parity. It seems the country's leaders remain determined to pursue the franc fort policy, at least in a European context, even if the questioning of its appropriateness is becoming more insistent.

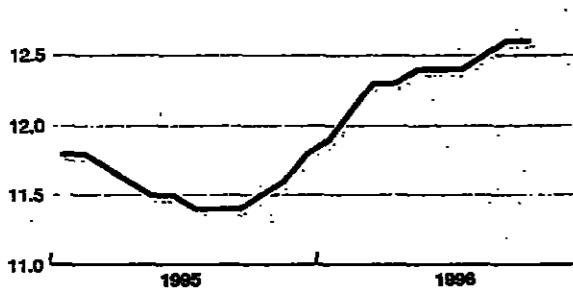
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Unemployment

Million

13.0



Source: Datastream

Banks: by Andrew Jack

Critical report worsens crisis

The Senate finance commission has called for sweeping reforms

When the French Senate issued a critical report on the state of the country's banks last month, it sent shock waves across the already deeply fractured sector.

"The banking sector is facing a crisis without precedent," says Alain Lambert, secretary of the Senate finance commission which produced the study and which calls for a series of sweeping reforms.

The report demands modifications to tax and labour laws, an overhaul of the statutes of the Caisse d'Epargne national savings bank, greater transparency in the financial activities of the Post Office, and restructuring of a series of savings products and long-standing operational practices.

Yet, while the French public widely believes its banks to be rich, profitable, greedy and exploitative, investors - in particular those with an international perspective - have a very different analysis of the situation.

The plight of Crédit Lyonnais is only the most high-profile example of the problems. The state-owned bank is now in the throes of developing a new restructuring plan which could bring the total costs to the tax payer of its rescue and preparation for privatisation to nearly FFr100bn.

More generally, in 1994 and 1995, banking income and loan portfolios for all French commercial banks contracted in real terms - for the first time since before the second world war - while provisions against bad loans soared. It was only in the first half of this year that the situation started to improve.

For most observers, the report for reform is as pressing as ever. Stéphane Arrouays, banking analyst with BZW in Paris, says: "After the defence and telecommunications sectors, it is clear that financial services must be the next restructuring project for the government. France cannot continue to have second-ranking banks."

For the last few years, the unprecedented property crisis has weighed heavily on the results of the banks - as well as of other financial institutions such as the insurers - which invested in

development projects, notably of Parisian offices, just ahead of the slump of the early 1990s.

The downturn in the domestic economy also had a far broader negative impact on results with banks suffering from lower demand for credit from households and companies on the one hand, and higher defaults on the other as the number of individuals and businesses unable to pay their debts increased.

But aside from these cyclical factors, Mr Arrouays has another explanation for the crisis of the past few years. It echoes the criticisms made by the country's commercial banks, which have become increasingly vocal in the past two years in lobbying against a series of perceived competitive distortions.

For example, a government decree dating from 1937 acts as a straitjacket on modifications to the working hours of bank employees, making all but impossible innovative practices such as Saturday morning or weekday evening opening in branches, or telephone banking.

Equally, the long-standing "Livret A" and "Livret Bleu" state-backed tax-free national savings schemes

can only be offered to customers through the Post Office, the Caisse d'Epargne and the Crédit Mutuel Bank, bringing an additional respectability and customer base to these institutions to the detriment of their commercial competitors.

The Caisse d'Epargne is a particular target of criticism, from the French Senate as well as from rival banks. Its peculiar legal status with no external shareholders imposes on it very limited accountability and no incentive to make profits or provide a significant return on equity.

It is clearly not a coincidence that it announced plans earlier this year to consider revisions to its statutes, and to launch a "social dividend" distributed from its profits, as part of efforts to pre-empt further criticism or external interference.

However, a number of commentators argue that the commercial banks are themselves to blame for much of the current crisis, and were far too quick to indulge in vicious price wars over interest rates in the late 1990s, which have left them with extremely low margins.

Ziad Sarkis, managing director of consultants Mitchell Madison in Paris, says:

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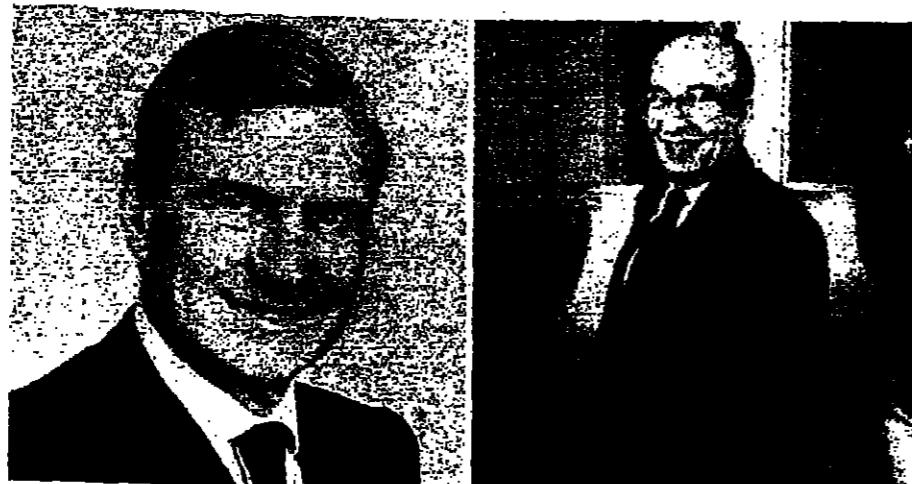
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Ziad Sarkis, managing director of consultants Mitchell Madison in Paris, says:



Claude Bébér and Jacques Friedmann: approved a complex deal after a weekend of talks

■ Insurance: by Andrew Jack

Tumultuous shake-up

The sector may be entering a phase of restructuring as UAP and Axa prepare to merge

It has been a tumultuous few months for the French insurance sector, torn between heavy provisions, modifications to its distribution systems, privatisations, mergers and abrupt management changes. In the past few weeks, there has been more activity than in the previous several years.

"There has been quite a shake-up," says Michael Lindsay, an insurance analyst with Lehman Brothers. "It looks as though the sector is entering a phase of restructuring."

Another observer of the market put it rather more bluntly. "In the late 1980s, the French insurers wanted to conquer the world. The mistakes were all their own doing, with too many acquisitions and all their investment eggs in one basket. Now they are left with just one player."

He is referring to the proposed "merger" of UAP and Axa, unveiled in the middle of November, which will create the world's largest insurer by assets under management, and the second largest by turnover, a giant which dwarfs all domestic competition and a good deal of that in other countries.

It had already been a busy enough year for Axa, the quoted insurer which is still ultimately controlled by a network of French mutual insurers. The group had completed its acquisition of a controlling stake in National Mutual, the Australian-based company, the rump of which has now been placed on the stock market, and which provides the launching pad for Axa's ambitions in Asia.

It had also finally unwound its complex cross-shareholding with Generali, the Italian insurer, which dated originally from 1988. The relationship had never led to any significant co-operation, and in a two-step process over several months, it was dismantled.

After preliminary discussions last summer between

UAP and Axa broke down, the rapidity with which the new combination took place was stunning. Even in late September, Claude Bébér, Axa's chairman, was denying that his group was interested in other acquisitions.

Yet on November 7, Mr Bébér made his initial offer to Jacques Friedmann, his counterpart. With just the weekend to negotiate, and the pressure of two rival insurers including AIG threatening to take stakes in UAP, its executives held out only long enough to raise the Axa offer by about 10 per cent.

They approved a complex deal worth nearly FF160bn (\$9.65bn) ratified by the board on Monday and announced on Tuesday November 12, which involves an exchange of four Axa for every 10 UAP shares, plus additional "contingent value rights" payable by Axa in cash if its shares have not reached a target price of FF132.5 by June 1998.

There is little doubt that the operation represents a takeover, and indeed the first of a privatised company since UAP was sold in 1994. It also represents perhaps the best way for UAP's shareholders to gain some return, after seeing their investment languish for so long below the sell-off price.

Some analysts are more sceptical about the attractiveness of the deal to Axa, at least in the short term. The acquisition represents a substantial premium, and cost-cutting at UAP could prove to be challenging. However, as Simon Rudolph, an insurance analyst with Morgan Stanley, puts it: "You have to give Axa credit. No one can fault its management's track record from a series of rationalisations."

But the Axa-UAP merger has important wider implications in the French financial sector. It creates a group with cross-shareholdings in Paribas and Banque Nationale de Paris, which has led some to speculate that there could be tensions, and perhaps even a merger, between the two.

It also accentuates the difference in size with France's other remaining insurance groups. The merger has sto-

len the limelight from AGF, privatised earlier in the year at a price which appeared attractive given its substantial internal restructuring and the cyclical low in equities. AGF has benefited from the subsequent share rally, but some question whether it lacks critical mass.

Yet the real challenge for the insurance sector is the state-owned GAN group. Since 1994, it has drip-fed losses, unveiling in October figures in the red by FF11bn for the first half of 1996, and warning that the result for the full year was likely to be twice that level.

Some of the problem relates to its underlying insurance business, including the legacy of premium reductions it practised in the early 1990s. But much is the result of the current working population.

However, the remaining operations of CIC also pose a substantial challenge. The bank is reported in GAN's books at FF14bn. Yet when the French government launched a partial privatisation operation for two-thirds control of CIC earlier this year, just two serious candidates came forward with bids placing its total value at about FF10bn.

The sell-off has now been halted. If it recommends at anything near this value, GAN will be forced to report a substantial capital loss in its accounts. Coupled with the insurer's continued problems from its other operations, it seems likely that it will require perhaps a recapitalisation of FF15bn before GAN can be sold.

Meanwhile, over the next few months both GAN and CIC face the difficulty of adjusting to new chairmen, after Jean-Jacques Bonnaud and Bernard Yoncourt respectively were ousted by the government.

Aside from the gloomy prospects for GAN, not everything in the sector is so gloomy. The FFFSA, the French federation of insurance companies, succeeded in modifying the statutes governing the relationship between "general" or tied insurance agents and their employers, in a move which represents an important breakthrough in the distribution of insurance.

■ Pensions: by Andrew Jack

Stage set for financial reforms

France now has legislation which makes private, complementary pensions possible

After long debate and many previous abortive attempts, a surprisingly short piece of legislation was voted calmly and on schedule through the French National Assembly at the end of November. It sets the stage for what could prove to be one of most significant French financial reforms in recent years.

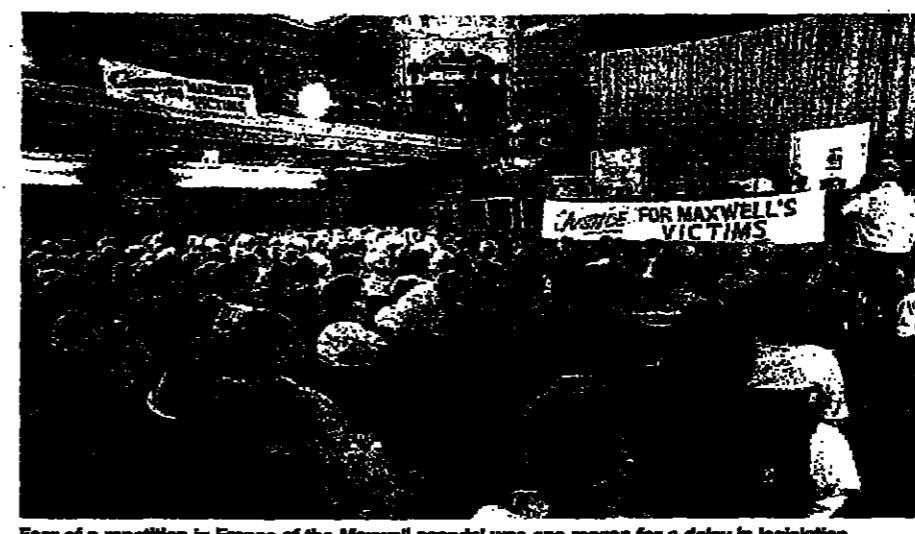
The bill finally creates the possibility in France of private, complementary pensions, funded jointly by employees and employers, which provide a broader space for those increasingly concerned about the limits of the state-funded system into the next century.

Civil servants have long had the option in France of making additional contributions to top up their pensions, and for several years the self-employed have been able to operate a complementary system thanks to legislation introduced by Alain Madelin, the former economy minister, early in 1994.

But for the majority of those in employment - the 14m French who work in the private sector - the public repartition system has been their only source of support on retirement, with today's pensioners funded by the social security contributions of the current working population.

It is thus no surprise that those of more advanced years often joke about the need to indulge the young - such as during France's periodic outbreaks of university unrest and student demonstrations - to safeguard the prospects for their own future income.

But the situation is no longer a laughing matter. As France's population - like



Fear of a repetition in France of the Maxwell scandal was one reason for a delay in legislation

those of other developed nations - has aged, there is an increasing imbalance between the size of the growing, retired population and the smaller working population.

Critics have also argued that a complementary system also runs counter to the French spirit of equality, creating two-tier provision, with different entitlements for those who benefit from retirement benefits not available to others.

Ironically, it was more than any other issue the government's proposals to increase the retirement age of truck drivers after a two-week strike including agreement to reduce the upper age limit from 60 to 55.

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Yet, while many other countries face the same prospect of deficit triggered by their state-funded pension systems, France remains one of the last western European nations still to tackle the

equity market.

The relative weakness of the country's stock market has deprived businesses of risk capital, as well as the smaller working population.

It has created a system in which even many quoted companies are under-capitalised, and given rise to an incestuous network of cross-shareholdings and *raisons d'Etat* or core investor groups designed to protect French groups from being taken over by foreign shareholders.

Ironically, foreign pension fund money - notably from the UK and the US - makes up a significant proportion of total investment in French equities, but largely because domestic sources are so limited. Most of the premiums from life assurance contracts, for example, are placed instead of government bonds.

Some estimates suggest that the new private pensions could generate an additional FF300bn-500bn a year in contributions once they are up and running. And under the current draft of the legislation, there would be a cap of 65 per cent on the total which could be

invested in bonds, thus all but ensuring that at least some of the money will be placed into equities.

But a number of questions remain. First, the significance of the take-up is far from clear. Companies or groups of companies must establish pension systems and pay contributions as well as their employees. Tax incentives will help make the system attractive, but still create an administrative burden.

The experience of the Madelin law for the self-employed shows that take-up has been limited, with just 125,000 contracts so far launched for retirement, and FF13.6bn in total premiums collected last year, which includes a high proportion of contributions for other complementary forms of assistance such as health care.

Many of the details of November's reform also remain open to debate: the upper limit on bond investment, or whether to even include a minimum proportion which must be placed in equities; and the amount of money that can be withdrawn as a lump sum (one-fifth of that invested up to a limit of FF100,000 under current plans).

In addition, there is the question of the regulatory requirements imposed on those groups which hope to manage the new pension funds. These funds have placed the commercial insurers at loggerheads with the mutual insurance groups and the banks, which control a high proportion of the market for life assurance contracts.

Over the coming months, the political battle over the principles of creating complementary pensions may well diminish, but it will clearly be replaced by an increasingly aggressive commercial battle between those financial institutions keen to take control of the new market.

■ PROFILE Ernest-Antoine Seillière

Capital promotion

It would be hard to imagine a more typically French setting than the office of Ernest-Antoine Seillière, chairman of CGIP, the diversified holding company based in Paris.

The historic headquarters building with its neatly-arranged garden at the entrance stands on a street lined with elegant shuttered houses, while its grandiose interior is full of modern art.

Yet the picture is not so simple. CGIP combines some very Gallic investments with a substantial stake in the aggressive US packaging group Crown Cork & Seal. Mr Seillière is also chairman of Paris Europe, which has been growing in influence over the past three years, and which combines the French belief in Colbertism, centralised control, with a distinctly Anglo-Saxon emphasis on the liberalisation of markets.

Europe was set up to promote Paris in the face of European competition, he says. "We should have created it 100 years ago. The UK is sensational at promotion, and the City is like a club. That is not something that comes spontaneously to the French."

He adds that the choice of the organisation's name has turned out fortuitously to have an even greater significance since Europe's finance minister's subse-



Ernest-Antoine Seillière: our spirits are high!

quently decided that the single European currency should be called the Euro.

Paris Europe's strength is to bring together some of the most influential financiers - from banks but also institutions such as the stock exchange - through gatherings including an annual dinner of "elegance and the atmosphere of an Old Boys' Club", as he puts it, in Versailles.

But it also plays a serious role in lobbying, working on such recent initiatives as changes to France's tax and administrative regime to make the country more attractive to expatriates and to companies considering where to place their international headquarters.

"We brought attention to the issue," says Mr Seillière. "We have to be fiscally competitive." Europe also helped

stoke the debate on corporate governance and the need for complementary pension schemes designed in part to help boost the French equity market. And it recently unveiled proposals for modifications to the country's substantial fund management industry.

"The big flows of money are coming from the other side of the Atlantic," he says. "We have to be in a position to please them, without renouncing our own identity."

Future projects for Europe include tax modifications to make French property acquisitions attractive to foreign investors; the provision of specialist financial training in areas such as share custody and a range of back office functions; and roadshows to the US and Far East.

While Europe and its members have clearly had an influence on recent financial reforms in France, it remains too early to tell whether it can win the battle to ensure the continued influence of Paris in the crucial next few years.

Mr Seillière remains upbeat. "Our spirits are high," he says. "We have at least as much chance as the other centres. We are well equipped. London may be the place of reference for shares, but we have a chance for bonds."

Europe also helped

Andrew Jack

EXHIBITION CALENDAR FIRST HALF OF 1997

maison&objet

MAISON ET OBJET 10 - 14 JANUARY
The International Home Decoration, Glassware and Tableware Trade Exhibition

Salon International du Jouet

23 - 27 JANUARY
International Toy Fair

SIMA

20 - 23 FEBRUARY
The Paris International Agricultural Show

AGRO-MAGNA

Genetics, Health and Feedstuffs for Cattle

SIMAVIP

Equipment and Techniques for Intensive Livestock Breeding

indigo

INDIGO 7 - 10 MARCH
International Exhibition of Creation and Design for Fashion and Decoration

MOD'AMONT

7 - 10 MARCH
Fashion Supplies and Trimming Trade Fair

Première Vision

7 - 10 MARCH
The World's Premier Fabric Show

MOD'AMONT

9 - 11 MARCH
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SIMAVIP

18 - 21 SEPTEMBER
International Exhibition of New Technologies of Original Equipment, Spare Parts, Accessories and Garage Equipment

INDIGO

13 - 16 SEPTEMBER
The International Exhibition for Volume Retail Fashion

NOUVEAU REGARD

15 - 16 MARCH
The Exhibition for Fabric Quick Response

POLLUTEC 97

20 SEPTEMBER/3 OCTOBER
13th International Exhibition of Environmental Equipment Technology and Services for Industry

INTERSELECT 97

18 - 21 NOVEMBER
The International Exhibition for Volume Retail Fashion

INDIGO

3 - 6 OCTOBER
International Exhibition of Creation and Design for Fashion and Decoration

NOUVEAU REGARD

15 - 16 MARCH
The Exhibition for Fabric Quick Response

EUROPLAST 97

24 - 28 NOVEMBER
10th International Exhibition for Plastics, Rubber and Composite Materials

MIDEST

24 - 28 NOVEMBER
The International Subcontracting Exhibition

PARIS-NORD Villepinte

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4 FRENCH FINANCE AND INVESTMENT

Jean Arthuis, France's economics and finance minister, talks to Andrew Jack about the encouraging economic growth prospects for 1997

Staunch defender of move to the euro

Jean Arthuis, France's economics and finance minister, is not one of those individuals who has benefited from his government's recent initiative to encourage a shift to a shorter working week in an effort to create new jobs.

Looking tired but in good humour, he spoke in his office before heading off for a late official dinner. It was at the end of a day during which the sensitive privatisation of the electronics and defence group Thomson had been derailed, the French cabinet had met following a terrorist attack the previous evening on the Parisian rail network which killed two people, and he had spoken at two conferences and attended a lively session at the National Assembly.

Yet he found reason to be remarkably optimistic. Mr Arthuis said the recently-published figures from Insee, the national statistical institute, showing third-quarter economic growth in 1996 of 0.9 per cent, and positively revised second-quarter figures, were "encouraging".

"We have returned to the hypothesis of 1.3 per cent growth for 1996, which seemed more difficult a few weeks ago. It shows that my predictions in March were justified, and we are on track for the 2.3 per cent growth for 1997 on which the Budget was based. Perhaps things will be better than our predictions."

It is a growth target that the government can ill afford to miss. As the date for monetary union draws closer, and with it France's obligation by the end of next

year to cut its budget deficit to 3 per cent of gross domestic product, there is little room for flexibility.

Mr Arthuis says additional growth in the coming

months will come from restocking, swelling order books and external trade. He draws hope from surveys of business confidence and some indications of economic recovery in neighbouring countries, notably Germany. "After a period of restructuring, we are now looking towards significant growth," he says.

However, he expresses disappointment at the low levels of industrial investment. "My biggest satisfaction is the reduction in interest rates. Compared to other countries, they are among the lowest. The long-term, 10-year rate is lower than Germany. We have a real margin for manoeuvre for those who invest - companies, individuals and local authorities."

Of even greater

importance, he stresses the

government's encouragement of private pension

schemes, proposals for

which were voted through

the National Assembly in

November. "We have created with complementary pensions a receptacle for long-term savings which

works in the interest of

investment in business."

He talks about the continued need to "improve the competitiveness of our economic system", including additional reforms to the state, and plans to help restructure the French banking and financial sector.

But one of the minister's principal priorities in the coming months is the preparation for the single Euro-

year, and to alter the

income tax thresholds in an effort to remove the unemployment trap which acts as a disincentive to work for those on low incomes.

He also hints that further reforms may follow, suggesting that there may be scope to revise some of the existing labour laws. He will not comment on such controversial subjects as the minimum wage or the tough rules governing redundancy plans, given the probability of an explosive reaction by France's unions, particularly at a time of such high unemployment.

In other areas, as a former accountant he highlights with satisfaction his efforts over the last few months to reform accounting standards and regulation, with the launch of two new organisations to tackle the task.

"Democracy demands transparency," he says.

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He remains a staunch

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in recent months. The Maastricht treaty has been

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"Maastricht or not, we must

continue with the clean-up

of public sector finances," as

Mr Arthuis puts it.

But he dismisses the



Jean Arthuis: "we are on track for the 2.3 per cent growth for 1997 on which the Budget was based"

pean currency, of which France is determined to be a founding participant. He recently set up a committee to help co-ordinate different groups to enable the French people "to appropriate the new currency".

He remains a staunch defender of the move to the euro, while echoing the government's more muted advocacy in recent months. The Maastricht treaty has been widely portrayed in France as a scapegoat for all the country's ills. For example, "Maastricht or not, we must continue with the clean-up of public sector finances," as Mr Arthuis puts it.

He says he "rejoices" that the Italian lira was readmitted into the exchange rate mechanism, making it larger and more stable. "The euro will be one of the great currencies of the world. A credible, solid currency is a factor

recent polemic unleashed by former president Valéry Giscard d'Estaing over the need for a devaluation of the franc ahead of monetary union. "The real debate is about whether we can have the single European market without the single currency," he says. "I don't think so without it being iniquitous. Economic actors need conditions to be stable."

He says he "rejoices" that the Italian lira was readmitted into the exchange rate mechanism, making it larger and more stable. "The euro will be one of the great currencies of the world. A credible, solid currency is a factor

in relocation and job creation."

Mr Arthuis says he is satisfied with the current franc exchange rate with the D-Mark. "The right rate is that one at which you get the lowest interest rates." He argues that a higher conversion rate into Euros would penalise French savers and give us better resistance to hostile takeover bids".

On the other hand, he adds: "I have always said that the dollar has room for appreciation. But to say it is another." To advocate a more liberal economy, it helps to also accept its consequences.

But the collapse of the

talks with the Germans left Matif with a new challenge.

"We had a problem of looking isolated," says Mr Piauadet. "We operate in a global market. It was important that we built up a network very quickly."

As a result, in late November Matif announced an alliance with the Chicago Mercantile Exchange, where it will offer its medium and long-term interest rate products at 6pm Paris time. "The best way to extend our distribution and build liquidity is to expand our opening hours," he says.

He adds that closer co-operation with Matif's counterpart Liffe in London is conceivable, and that ultimately there may be some rationalisation of the contracts offered by the two exchanges, mirroring the distinctions between the Board of Trade and CME in Chicago. "But first we need a strong phase of competition, and then the market will decide," he says.

Meanwhile, Matif's strategy has been focusing on the prospects for the single European currency, which are set to revolutionise its business. At the start of December, it unveiled a new range of products designed to capture the market for Euro-denominated fixed-income contracts.

"The single currency presents a huge opportunity for us," the Matif chairman says. "For once we have reason to think we have more good cards than bad." He argues that while the UK is still debating whether to join the single currency, and Germany has yet to make a series of important decisions on the transition to the Euro, France is well prepared.

It is set to launch in January 1999 to the new regime in a co-ordinated way, backed by the critical mass of the simultaneous conversion of equities, government securities and derivatives into Euros. "We must play it aggressively," says Mr Piauadet. "It is not enough to have a new game and good cards. You have to play well. Technicalities, timing and liquidity in our business are extremely important."

■ Corporate governance by Andrew Jack

Investors on the march

Shareholder value in France is likely to shift from a marketing tool to a necessity

ire, but it generally remains relatively ineffective. One reason is purely logistical, with many French companies scheduling their meetings late in the day, or at times which clash with others, making it impossible for investors to attend.

In a notably shamless example, Société Immobilière de France, a property business controlled by Crédit Foncier, hired a small room in a hotel for just one and a half hours for what was clearly set to be a controversial AGM, after it had proposed a merger with its parent company, a proposal that would have all but wiped out the stakes of investors.

In a traumatic few days in late June this year, two annual general meetings made a particular impact, with angry shareholders at Eurotunnel and Crédit Foncier de France denouncing their boards, and gathering a significant proportion of votes in an effort to defeat directors' resolutions.

In 1995, two previous annual meetings had already caused a stir, when in all but unprecedented moves, groups of shareholders in the Suez and Navigation Mixte conglomerates publicly attacked their respective chairmen leading to resignations and subsequent fundamental business restructuring in both cases.

Yet the role of the passive institutional investor may be beginning to change, as foreign investors and even those based in France find their teeth. ASFFI, the French association of fund managers, endorsed by the Commission des Opérations de Bourse, the markets' watchdog, recently demanded that its members exercise the voting rights on the shares they hold.

However, a drive for a better return on equity - still low in many French quoted companies - may prove the most important destabilising influence on entrenched Gaïac boardroom attitudes. Jérôme Seydoux, chairman of the Chargeurs entertainment and textiles group, took the message to heart when he announced early in the year his group's unprecedented split into two separate companies.

Pressure from investors was also among the justifications cited for the restructuring of the Suez group, which is selling off its property and French banking activities, and for the merger announced in November between the insurers Axa and UAP. Meanwhile, Paribas and the recently-privatised AGF insurance group have both set return on equity targets.

Many observers fear that "shareholder value" is simply a message uttered by French executives to foreign investors, and very different from the noises they make - or the decisions they take - once safely back in France.

But there are signs that any double language is no longer sustainable. A number of the incestuous "families" of French companies involved in cross-shareholdings, with directors sitting on each other's boards, are breaking up. The merger of Axa and UAP, the unwinding of cross participations by Société Générale, Alcatel Alsthom and Crédit Lyonnais are recent examples.

The void left by the sale of such "strategic" stakes is being filled in part by institutional investors with a need to earn high returns. Traditionally, that has been the case of Anglo-Saxon and Dutch pension funds. Now new legislation is paving the way for domestic pension funds which are also likely to invest substantial new sums in equities.

There is still a long way to go, but shareholder value in France is likely to increasingly shift from a marketing tool or a talking point to a necessity for a growing number of boards.

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Ten years after its launch, Matif is consolidating after a bad period last year

For a year in which trading volumes all but stagnated, an extremely significant cross-border alliance was scuppered, and the launch of a new contract was delayed by politicians dragging their feet, the head of the Matif, the French futures market, is surprisingly optimistic.

Relaxing in his modern office in the new headquarters of the Matif, Gérard Piauadet, who has led the market for most of the period since it was created just over a decade ago, says: "We have every reason to be confident."

Since it celebrated its tenth anniversary in February, from humble beginnings just down the road in the Palais Brongniart, the old stock exchange headquarters, Matif could have hoped for a better birthday present. Yet volumes only modestly increased from 1995 levels.

Mr Piauadet says: "Last year was bad. This year we are consolidating. It doesn't appear to be a great success, but it is not that bad." Indeed, given that non-resident investors have sold such a high proportion of French government debt, he

says it is something of a "miracle" that business was as good as it turned out.

He stresses that "our business is to provide tools to protect against volatility", and that in a year marked by substantial convergence between the franc and the German mark, it is no surprise that volatility and therefore the number of contracts traded fell.

However, there have been

other disappointments for the Matif. Mr Piauadet says that there had been a positive reaction to the reposed futures contract, launched in October 1994.

He adds: "I have always said that there was a positive reaction to the reposed futures contract, launched in October 1994, and which is now profitable.

As a result, in summer 1995, the exchange set up a committee to examine the possibility of offering a similar contract for wheat. The conditions seemed perfect, given the Matif's past experience with commodities, the expected rise in price volatility linked to the dismantling of the EU's Common Agricultural Policy, and the importance of France as a producer of the crop.

Yet there were several obstacles, not least an obscure place of legislation dating from the time of the Popular Front socialist government of 1936, which explicitly banned wheat

speculation.

Overturning the law had to wait until French politicians finally voted through in June a composite act designed to implement the EU's financial services directive.

In the meantime, the Netherlands had launched its own wheat futures contract. More important, by the time Matif was ready to go, it was too late for those seeking to hedge against wheat prices for 1996.

"We missed the harvest," says Mr Piauadet. "But it doesn't matter. There will be another harvest."

He adds that the Matif will consider launching products for other agricultural commodities in the future as they in turn are deregulated. Yet he stresses that they represent a very small part of total business.

It is for this reason that another setback was even more embarrassing: its

co-operation with the German futures exchange.

In late 1993, the exchange signed a co-operation agreement with its Frankfurt counterpart, the Deutsche Terminbörse, which was set to provide reciprocal trading of some of the exchanges' products.

DTB offered two of its contracts electronically to Paris in 1994, but there was an intense debate over Matif's side of the bargain.

A year ago, the choice was

subsumed into a broader discussion with the French

stock exchange. But in April this year, the French and the Germans announced that the planned efforts towards closer co-operation had been called off.

Mr Piauadet says there were two principal reasons.

First, "culturally", the DTB relies primarily on equity derivatives for its business, whereas the Matif's main activity derives from fixed income products.

Second, DTB had decided that electronic trading was its preferred approach. Matif, by contrast, is an open outcry market. Its debate over the choice of which products to offer to its German partner in electronic form stoked a far greater resistance than anticipated.

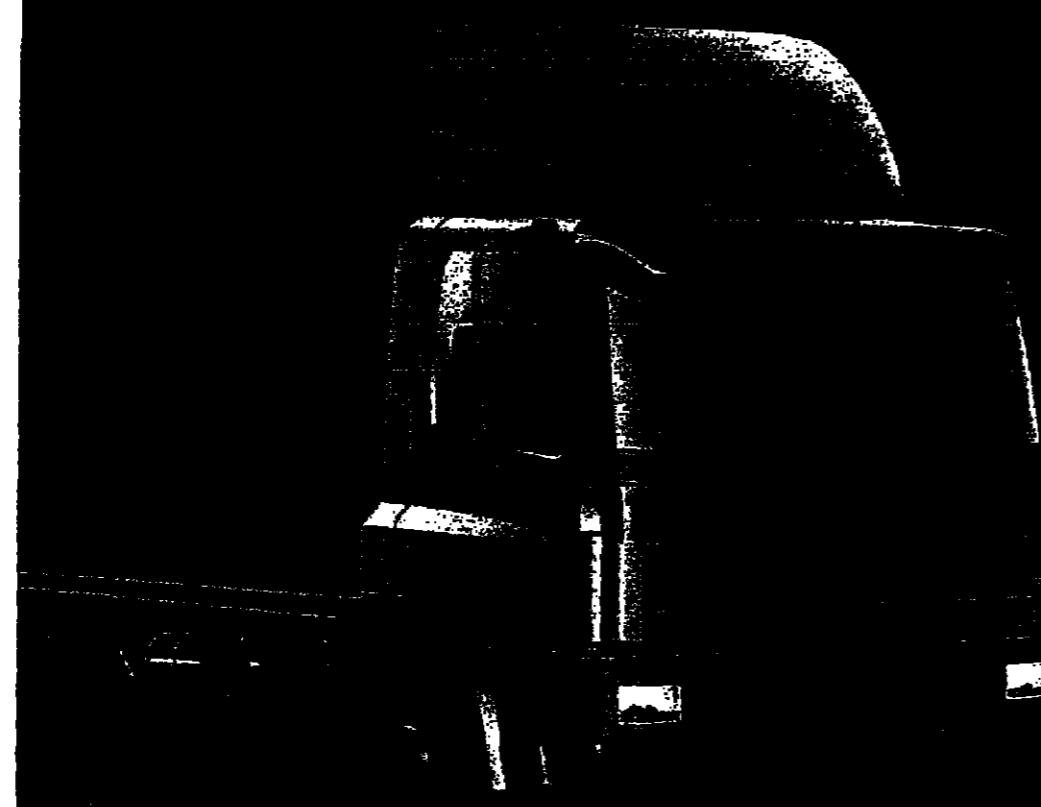
After initially dismissing the

objectors as a minority,

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WORLD COMMERCIAL VEHICLES



Competitive pressures remain acute

Faced with over-capacity and wider changes in customers' buying habits, truckmakers are seeking further innovation and new niche markets, reports Haig Simonian, Motor Industry Correspondent

Boardroom shake-ups and two takeovers and a host of new products ensured that the world of commercial vehicles had plenty on its plate in 1996. With the US heavy truck market expected to continue falling and Europe facing a mixed outlook next year, restructuring looks set to last.

In trucks, the cause remains chronic overcapacity. In Europe, the takeovers of Daf and ERF have done nothing to ease the capacity problems which have plagued the industry for years. The fact that both companies fell to stronger north American predators - rather than local rivals which might have slimmed them down - suggests competition will intensify, rather than diminish, as some European truckmakers had hoped.

Tough competitive pressures are also likely to continue in the US. The 15 per cent fall in the Class 8 market for trucks of more than 15 tonnes may not be as severe as some had predicted late last year. It has, however, been enough to cause a further shake-out in the industry, with the replacement of a number of top executives as manufacturers have failed to live up to their shareholders' financial expectations.

Neither the European nor the US market looks particularly rosy next year. Prospects in Europe remain mixed, with differing market expectations. In the UK, demand for commercial vehicles of more than 3.5 tonnes looks set to fall below the long-term equilibrium level of 50,000 units. The immediate outlook appears poor, although some manufacturers are hoping for an upturn from the second half of next year.

On the continent, demand is expected to stagnate as domestic economic recovery stalls and the outlook for exports weakens. However, medium-term prospects look more promising. In the US, the Class 8 market is expected to drop further, with no

upturn predicted until almost the turn of the century. Output levels remain high, however, on a historical basis.

The market leaders have not even had the consolation of surging demand in other big markets to compensate for their difficulties at home. Brazil and Argentina are recovering from recent economic downturns which resulted in sharp cuts in production. But it may take another two to three years to regain previous output peaks. And in Japan, sales are expected to remain flat after rising sharply on the back of new weight legislation in the mid-1990s.

Such poor immediate prospects explain why so many truckmakers have rushed into newer territory. Scania expects heavy truck sales in the former Communist countries to soar by 33 per cent to 200,000 units by 2005, compared with 150,000 units in 1996. Demand is set to be boosted by rising economic growth and the need to replace many vehicles bought during the last sales surge of the late 1980s, the company reckons.

As a first step towards developing their long-term presence in eastern Europe and the former Soviet Union, many leading European manufacturers have set up assembly in Poland. The country is relatively large in terms of geography and population and lies strategically on the main trading routes between western Europe and Russia. Local assembly has been accelerated by high tariffs on imported vehicles which make a Polish presence essential for significant market share.

While European manufacturers have focused on former Communist countries such as Poland, Hungary and the Czech Republic (and, in the longer term, the former Soviet Union), Freightliner and Paccar, two of the biggest US truckmakers, have targeted China. Both

Continued on next page

World market potential



World truck production - over six tonnes GVW

	1996	1997	2001
France	31,130	30,966	37,029
Germany	102,253	107,213	125,162
Italy	20,797	19,077	19,341
Netherlands	17,481	16,642	15,220
Spain	15,233	16,044	15,064
UK	21,544	21,069	23,591
Austria	8,298	8,645	8,326
Finland	573	555	519
Sweden	89,000	87,428	95,059
US	381,673	392,741	339,100
Canada	28,760	25,000	30,500
Brazil	54,027	60,249	63,645
Mexico	6,766	11,208	26,911
Argentina	5,905	5,465	3,053
India	105,816	99,458	104,707
Turkey	17,800	16,550	24,350
South Korea	45,455	47,753	50,582
Japan	264,000	269,000	295,000
Total	1,175,285	1,142,923	1,203,009

Major truck producers - over six tonnes GVW

	1996	1997	2001
Ford	79,978	74,920	87,214
General Motors	32,263	32,419	37,682
Hino	71,040	70,926	70,540
Isuzu	91,740	94,500	101,580
Krone	53,008	51,161	59,008
Leyland DAF	26,125	23,582	27,599
MAN	35,476	37,434	37,881
Mercedes-Benz	167,673	170,016	207,011
Mitsubishi	53,580	56,890	64,730
Nissan	95,167	97,748	95,191
Paccar	45,662	39,825	43,850
RVI	53,680	59,973	60,061
Scania	42,550	41,783	44,038
Telco	32,432	35,567	33,924
Volvo	65,260	62,594	74,354
Others	83,580	83,257	120,546
Total	1,163,000	1,130,000	1,225,000

European sales - up to six tonnes GVW

	1996	1997	2001
Ford	214,101	219,066	226,063
Peugeot Group	204,888	224,339	222,162
Renault	200,005	220,052	228,035
Padlveco	162,661	167,324	164,189
Volkswagen	152,351	161,412	155,765
Mercedes-Benz	111,025	109,118	104,557
GM/IBC	70,591	67,728	64,543

European truck demand

	1996	1997	2001
Total market	1,571,390	1,635,051	1,649,665
Total 1st plus	256,076	251,977	271,062
Total 1st plus	176,450	170,637	162,125

Source: DRI. Graph by Steven Bernard

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2 WORLD COMMERCIAL VEHICLES



The Century Class: reinforcing Freightliner's position in the Class 8 market

Brand loyalty falls as quality and performance gap narrows between manufacturers

Cont'd from previous page:

expect to be assembling significant numbers of heavy vehicles before the end of the century in joint ventures with local partners.

The need for new niches is likely to be reinforced as competition rises. In Europe, industry doomsters have been forecasting an imminent export boom by far eastern manufacturers for years. The incursion has been barely evident so far.

However, the arrival of UK-built Isuzu light trucks after this year's production deal with Leyland Trucks may represent the start of a new trend. Daewoo, the omnipresent South Korean industrial group, appears to have European sales firmly in its sights for the new heavy trucks rolling out of its vast new Kusans factory. And Samsung, which is gearing up to produce passenger cars at another new plant, is rumoured to be eyeing up the European truck market, too.

The competitive stakes have been raised by wider changes in buying habits. Brand loyalty is falling as the quality and performance gap between manufacturers narrows.

The trend is being accelerated by faster product renewal cycles, meaning there is always something new on offer. That means truckmakers are increas-

ingly trying to differentiate themselves by value-added "practicalities" – such as internal financing and maintenance deals – rather than on their products alone.

While competition is set to rise, there are no signs of capacity shrinking. Rather than cutting back, Germany's high-cost manufacturers, led by Mercedes-Benz in trucks and Volkswagen in vans, are striving to drive expenses down.

Both companies have tended to link their attempts to secure greater

involvement with Iveco on a slightly heavier product.

Stagnant markets and rising competition have done nothing to stifle innovation. This year's Hanover truck show provided the impetus for a string of new vehicles. Both Mercedes-Benz and Renault have launched important ranges. They also have more in the store for 1997-8. In the US, Volvo took the limelight with its new VN heavy truck.

All the new vehicles share the linked technological priorities now shaping the industry as manufacturers move towards "intelligent" trucks. Electronics are becoming ever more important for normal running and ancillary functions, such as navigation systems. The Actros even boasts a "world first" with its electronic braking system linked to standard disc brakes all round.

Improved aerodynamics and lighter materials to save weight and improve fuel economy are the other main themes, along with a greater emphasis on safety and lower emissions. Volvo claims the VN is the most aerodynamic truck in the US – as well as the first to use steel, rather than aluminium, for its cab.

With no sign of overcapacity or rising competition letting up, manufacturers will have to keep innovating to stay ahead.

Technological priorities now shape the industry as manufacturers move towards 'intelligent' trucks

labour flexibility at their German plants with the introduction of new products. That has proved broadly effective so far: the implicit threat to move production to lower-cost southern or eastern Europe has worked wonders in concentrating minds among traditionally pampered German work forces. The aim is to close the productivity gap with Scania, Volvo and Daf – generally recognised as Europe's most efficient truckmakers.

Mercedes-Benz expects to save DM500m a year through improved produc-

tivity at its commercial vehicle and components plants. And it is forecasting an additional DM500m in annual savings on the new Actros heavy truck, which will be much cheaper to build than its predecessor.

Such simplified "modular" vehicles are one of the *leitmotivs* of the industry.

The concept is particularly attractive for truckmakers, such as Mercedes-Benz,

which have until now built incompatible vehicles around the world. It will be some time before any manu-

facturer comes up with a "world truck" along the lines of the increasingly standardised products being developed in the passenger car industry. But simplified commercial vehicle ranges – using standardised modules and shared components – will become increasingly evident.

Co-operation on specific projects is another way of cutting development costs and gaining economies of scale. Renault recently announced an agreement to work with General Motors on a new light-medium weight van. Separately, it is

involved with Iveco on a slightly heavier product.

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With no sign of overcapacity or rising competition letting up, manufacturers will have to keep innovating to stay ahead.

■ Vehicle production trends • By Haig Simonian

Quest for innovation and economy of scale

New models testify to the increasing globalisation of the industry

If the commercial vehicle industry had vintages, 1996 would go down as an outstanding year. In the space of a few months, many of the world's leading van and truckmakers have launched vehicles which are likely to feature on the world's roads for years to come – even allowing for diminishing product renewal cycles.

The apparent outburst of new metal stems partly from some manufacturers' tardiness in replacing crucial models. Mercedes-Benz's venerable SK heavy truck range had been soldiering on for 20 years until finally sent packing by the new Actros in September.

The pace of change has been accelerated by the Hanover commercial vehicles show. The September event, which is the world's leading showcase for new trucks and vans, inevitably spurs manufacturers to bring out new products in time.

This year's show provided more than a display of new metal, however. Many vehicles – especially heavy trucks – testified to the increasing globalisation of the commercial vehicles industry.

Outwardly, the trucks exhibited gave little away about the deeper themes, such as joint platforms or shared components, shaping the industry. Beneath the surface, however, many new vehicles illustrated the fact that truckmakers are trying to exploit the same economies of scale already driving the car business towards "world" products.

Commercial vehicles will never become as homogeneous as cars. Regional requirements differ more sharply and lower output levels diminish the impact of economies of scale. But the trend towards shared platforms, or, at the very least, greater use of common components, is becoming evident. The Actros, for example, shares various features with the new Century Class heavy truck unveiled by Freightliner, Mercedes-Benz's US subsidiary, last year.

Improved aerodynamics and lighter materials to save weight and improve fuel economy are the other main themes, along with a greater emphasis on safety and lower emissions. The technology has been jointly developed with Detroit Diesel, the US engine maker in which Mercedes-Benz has a stake.

Lighter materials to save weight and raise payloads, and an ever-increasing emphasis on aerodynamics are among the other common threads appearing in the new vehicles from both sides of the Atlantic.

Mercedes-Benz, Renault and Volvo, the European manufacturers with big US subsidiaries, have been among the pace-setters in trying to pool the knowledge of their US and European operations. Although it will be a long time – if ever – before European and North America trucks look the same, the latest products illustrate the attempts by the three truckmakers to cut product development times and costs and to raise productivity. Volvo's VN, launched in the US in September, claims to be the most wind-cheating tractor in North America. Based on



The Actros: Mercedes-Benz's first new heavy truck in two decades

the company's European FH range, the VN boasts innovations, such as the first steel cab (rather than aluminium) cab in a US heavy truck.

Cross-fertilisation of ideas is not just taking place across the north Atlantic. Volvo is developing further FH variants for Australia and South America. The NH version for Australia, due next year, will combine the chassis of the European FH with the cab of the north American VN, along with special features for the local market.

The South American variant, due before the end of the century, will similarly share components while addressing specific local needs.

Scania, which launched its distinctive 4-Series heavy truck in Europe last year, is doing much the same. A conventionally-bonneted "T" version of the 4-Series will go into production in Brazil, Argentina and Mexico next year. While its design will suit local tastes for bonneted vehicles, the truck will share many parts with the Euro-4 Series.

Renault has also been trying to exploit links between its international operations. The 11-litre engine available in the new Premium medium truck range launched in July "reflects some Mack technology", says a company official.

Electronic engine management is one of the most obvious areas where truckmakers are trying to innovate on a global scale. The Actros and the Century Class boast sophisticated fuel injection and engine management systems to improve economy and reduce emissions. The technology has been jointly developed with Detroit Diesel, the US engine maker in which Mercedes-Benz has a stake.

Lighter materials to save weight and raise payloads, and an ever-increasing emphasis on aerodynamics are among the other common threads appearing in the new vehicles from both sides of the Atlantic.

Mercedes-Benz, Renault and Volvo, the European manufacturers with big US subsidiaries, have been among the pace-setters in trying to pool the knowledge of their US and European operations. Although it will be a long time – if ever – before European and North America trucks look the same, the latest products illustrate the attempts by the three truckmakers to cut product development times and costs and to raise productivity. Volvo's VN, launched in the US in September, claims to be the most wind-cheating tractor in North America. Based on

in the competitive mid-weight segment of the European market. MAN completed its three-year product renewal cycle with the M2000 range in the spring. And Volvo confirmed expectations in Hanover by unveiling the FLC, its first purpose-built 7.5-tonne truck.

The newcomers have been well-received. The Actros has won plaudits for its technical innovation, especially its electronic braking system linked to standard disc brakes all-round. Other new features include an electronic engine management system allowing much longer service intervals thanks to an auto-diagnostic system.

Electronic engine management is now a key area of innovation

monitoring engine performance. Renault also claims to have had a strong reception for the Premium. The new vehicle, available in two versions for distribution or long-distance haulage, has already notched up almost 6,000 orders, it says.

Meanwhile, Volvo says it has registered 2,000 orders for the VN and hopes to deliver the first 700-800 units by year-end.

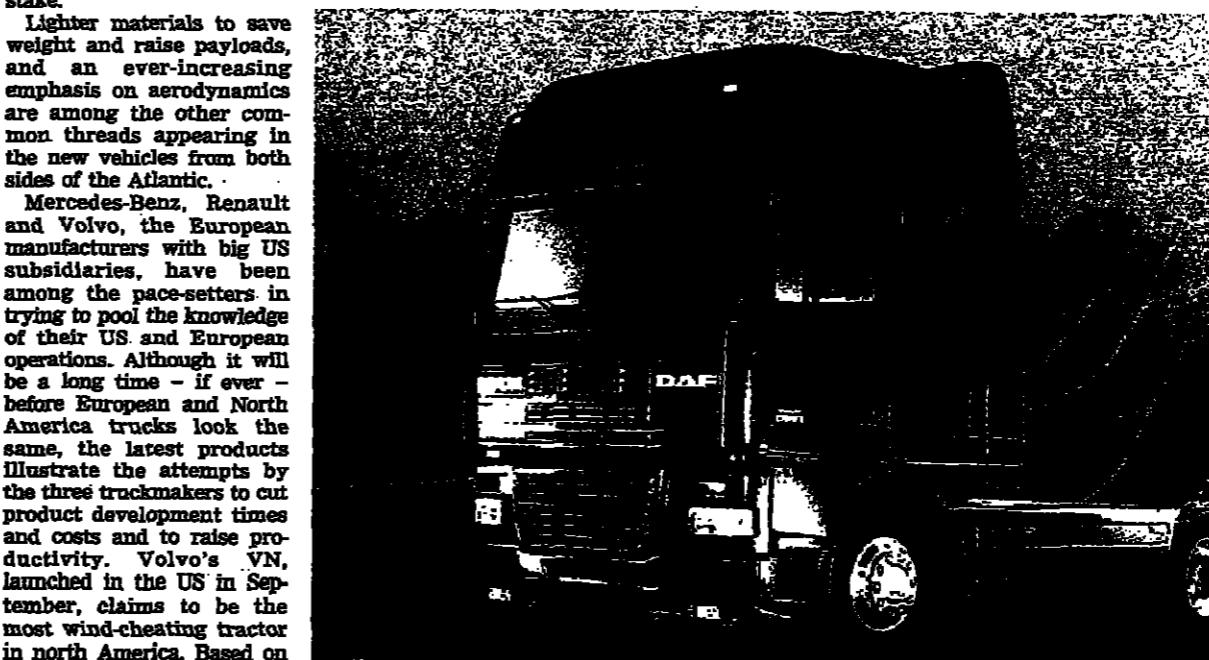
The feast of new vehicles does not imply a famine for Mack. The year will barely have started before Daf launches its new 95 heavy range at the Brussels show in January.

Meanwhile, Leyland Trucks, the UK truckmaker which manufactures lighter vehicles for sale by Daf in

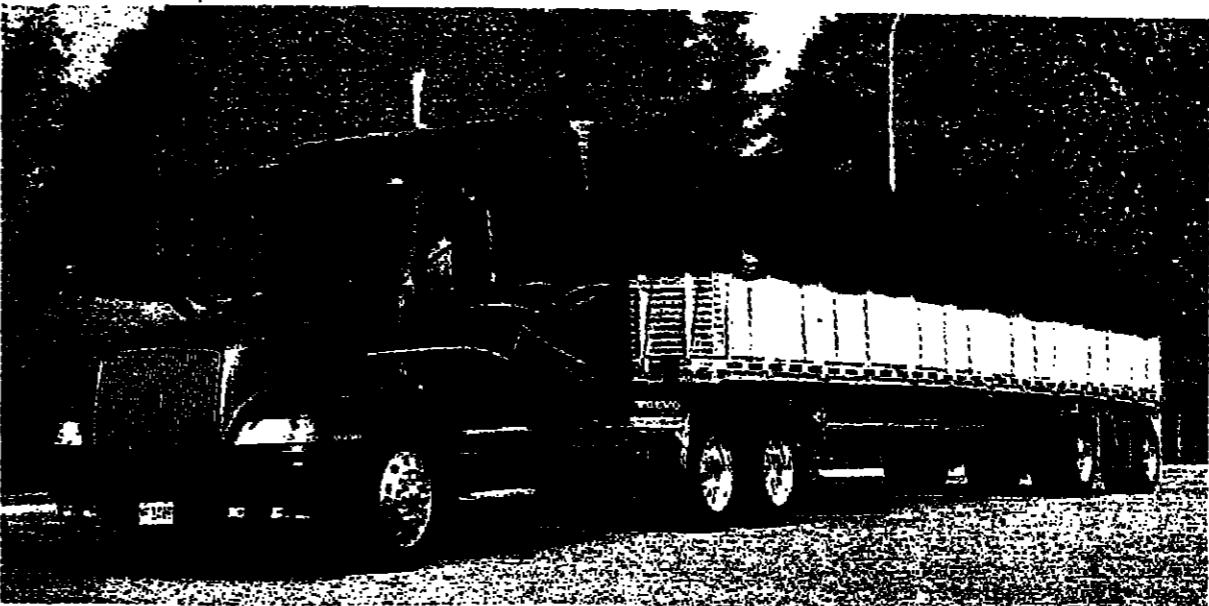
60 years of



Urban workhorse: the new LT van marks VW's attempt to establish itself in Europe's highly competitive heavy van market



To be unveiled in January: DAF's new 95 heavy truck



The VN – the most aerodynamic truck in the market, claims VW

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For Demanding People



SCANIA

4 WORLD COMMERCIAL VEHICLES

■ North America • By Laurie Morse in Chicago

Key lessons for global market

The downturn in US heavy truck demand may be relatively short-lived. The latest trough in the sales cycle could be shallower than in the past, say Wall Street analysts.

The US truck-making industry is in transition, pulling out of the business production period in its history, and facing a downshift that will sort out which of the leading producers has planned ahead best for the difficult times in this cyclical industry.

In 1995, US truckmakers assembled a record 200,000 heavy-duty trucks. This year they will make about 150,000 of these heavy vehicles, and while projections for next year vary, heavy truck production could fall as low as 130,000 units. Heavy truck demand is notoriously volatile, and linked closely to economic activity.

"The most difficult part of managing our industry is managing the transition years, which we are in," says Mr Jim Hebe, president of Freightliner, the US subsidiary of Mercedes-Benz, and one of the world's dominant heavy truck makers.

"The toughest decision that must be made is to determine where your company is going to be in the trough of the cycle, and adjust your 'build-rate' accordingly."

Truck making in the US is

no longer a domestic concern - three of the four largest producers are owned by large foreign industrial interests. These groups, Freightliner, Renault subsidiary Mack, and Volvo subsidiary GM-White have rapidly expanded their US market share over the past few years, and all see their US operations as part of a wider global strategy.

Paccar, the publicly-owned company that is the third-largest heavy truck assembler in the US (it produces trucks under the Kenworth, Peterbilt and - in the UK - Foden nameplates) is becoming a global player. This month it completed the \$550m acquisition of Daf of the Netherlands, a Dutch concern that has about 9 per cent of the European heavy-duty truck market.

Paccar also has an agreement to produce trucks in China with a Chinese partner, Xuzhou Construction Machinery Group. Through Daf, Paccar will have an exclusive distribution agreement in Europe for mid-size commercial trucks from British manufacturer Leyland.

The acquisition demonstrates Paccar's commitment

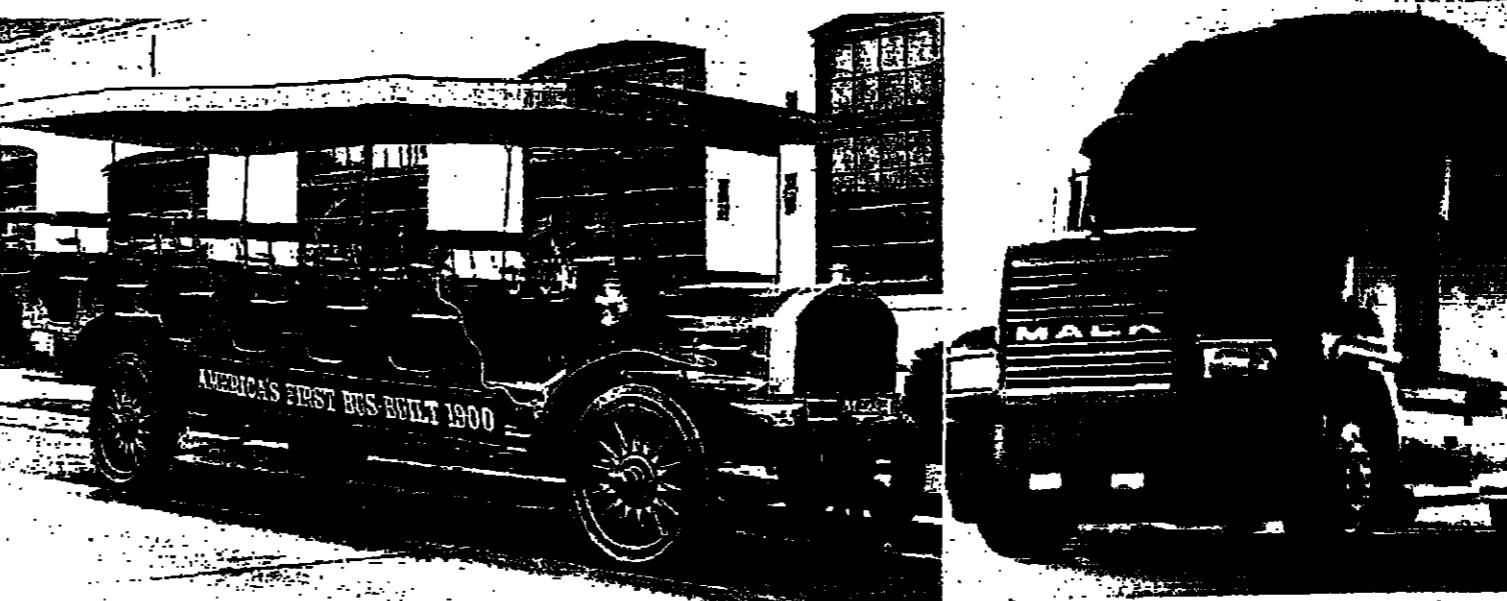
to being a global leader in the heavy-duty commercial truck market," says Mr Charles Pigott, Paccar's chairman. "The combination of Paccar and Daf will enable us to utilize the technological resources available in two major truck markets and to lower costs due to increased efficiencies."

Thus, this is the first production downswing in the US where there are so many global participants. With more diversity - and deeper pockets - the four largest companies may ride out the slide with fewer bumps than in the past.

Mercedes-Benz, Volvo, and Renault do not separate out the results of their US subsidiaries. However, market share expansion has not necessarily translated into profits for the European-based assemblers.

Freightliner contends it is now making profits for Mercedes-Benz, and is rolling out new product lines. Volvo, however, is slipping in the market for Class 8 (heavy) trucks, and just overhauled management of its US truck-making subsidiary. In a consolidation, it plans to close one of its truck assembly plants, in Ohio, early next year.

The lessons learned in the North American market, however, may prove valuable globally. Without any serious trade protections, North American truck producers



Spanning the years: Mack Trucks' first vehicle, pictured 95 years ago - and the new Mack 'Millennium', the CH 600; the company made its name in the US during the construction boom, earlier this century. Mack is now owned by Renault.

compete at price levels much lower than elsewhere in the world. This, industry executives say, should make the North American assemblers stronger competitors as trade barriers fall around the world, and more markets open to foreign manufacturers.

At the moment, however, truck makers must focus on surviving the market trough. Heavy truck sales are depressed worldwide, not just in the North American market. Freightliner, which had 28.5 per cent of the US commercial heavy-duty truck market at midyear, plans to cope by looking beyond its traditional customers and looking for special international markets; and by using technology to improve demand for its existing products.

Interestingly, the niche Freightliner has jumped into this year are school-bus chassis and firetruck assembly, both markets that are

expected to grow only modestly, and which are dominated by Navistar in the US.

Navistar, meanwhile, is

one of the few major US truck manufacturers without a European distribution arrangement. It has a long-tested presence in Mexico, however, and has dedicated



Pioneer John Mack, the founder of Mack Trucks

US heavy truck makers, but still leads the school bus chassis market.

Freightliner plans to revive the American LaFrance name, which it purchased two years ago, and build firetruck cabs and chassis under that 150-year-old nameplate. Freightliner executives say their medium-duty truck is quite suitable for fire service.

Navistar, meanwhile, is

one of the few major US truck manufacturers without a European distribution arrangement.

It has a long-tested presence in Mexico, however, and has dedicated

itself to build a new assembly operation in Mexico to serve the Mexican and Latin American truck market.

It had been using a Mexican partner to build trucks for Mexican sales, but is abandoning that arrangement.

At home, Navistar continues to battle labor problems, and recently shelved a plan to reorganise its US manufacturing operations to facilitate a new generation of trucks because of union objections.

The company may revive its plans for new, modern truck production lines once labour/management talks resume, so that it could still take a \$35m charge to fourth-quarter earnings to cover costs associated with the abandoned effort.

Overall, analysts say this downturn in US heavy truck demand may be relatively short-lived, and the trough of the cycle could be shallower than in the past.

"A few years ago, 130,000 units would have been a banner year for the heavy truck industry," notes one Wall Street analyst. "You have to look at these things in the longer term context."

■ Argentina • By David Pilling in Buenos Aires

Mercosur spurs demand

Truck production is recovering substantially as Argentina pulls out of recession

Argentina's sharp recession of 1995 may have bitten deeply into sales of all vehicles, including trucks, but it appears not to have sapped the enthusiasm that truck-makers have for South America's second-largest market after Brazil.

Sales of trucks and buses in Argentina were down slightly in 1996 to 11,057, according to Adafe, the Argentine association of vehicle manufacturers, about a fifth of the sales registered in Brazil.

Argentine truck production, concentrated among the three principal local manufacturers - Ivecu, Mercedes-Benz and Scania - fell 19.1 per cent last year to 5,134. This followed two years of rapid expansion in which production had risen by 15.7 per cent in 1993 and by nearly 20 per cent in 1994.

But this year will see truck production bounce back substantially as Argentina pulls out of recession, according to DRI/McGraw-Hill, the motor industry analyst. Over the next years, commercial vehicle sales will rise "substantially", according to a recent report by the group.

"As the country continues developing and the road network is extended, demand for trucks will continue growing," says Mr Richard Waller, an analyst at DRI/McGraw-Hill. "It's not like Europe where sales are generally in order to replace the existing fleet. This is new demand."

"Sales of the ultra heavies, above 15-18 tons, should grow faster than the 6-15-ton trucks," says Mr Waller, "as hauliers try to improve the efficiency of their business."

Demand is being spurred principally by Mercosur, the customs union which links Argentina with Uruguay, Paraguay and - by far most importantly - the 150-million-strong Brazilian market. Development of the customs union, which has brought free regional trade in most goods, has seen a four-fold surge in Argentine exports to Brazil since 1993 to \$5.5bn last year. Most of those goods, much of them agricultural-based products such as wheat, meat and cheese, go by road.

Truck producers, like those of cars and utility vehicles, are encouraged to manufacture within the region by a Mercosur auto regime which penalises vehicle imports through high tariffs, and rewards local producers with plants in both Brazil and Argentina.

Under the agreement, Brazilian and Argentine manufacturers are entitled to import vehicles from each country duty-free, as long as they satisfy local content and trade-balancing requirements. In practice, manufacturers have begun to specialise, building one type of vehicle in Argentina and another in Brazil. Shipments between the factories are then carefully balanced to avoid duties.

In the truck industry, the trend is increasingly towards manufacturing light vans, trucks and utility vehicles in Argentina, while using Brazil as a base for heavy-vehicle production.

Mercedes-Benz is to produce a new small six-ton GVW truck in Argentina for regional sale and will also be producing 15,000 Sprinter vans at a new plant from next year. "Mercedes will produce light utility vehicles here [in Argentina] and heavy-weight trucks in Brazil," says Mr Martin Pradier, an analyst at Deutsche Morgan Grenfell.

As a result of that strategy, production of heavy trucks in Argentina is likely to fall over the coming years, even as demand rises, says DRI/McGraw-Hill.

Ivecu is pursuing a similar strategy to Mercedes, with plans to invest a total of \$200m on plants in Brazil and Argentina. The former will specialise in medium-to-heavy vehicles, while the Argentine plant will produce light-to-medium vehicles based on the Daily light truck range and the UK-built EuroCargo model. Ivecu plans to export a sizeable amount of its Argentine production to Brazil.

Swedish manufacturer Scania, which has 12 per cent of the Argentine truck and bus market, last year began production of its new P93 truck at its Tucumán plant in north-western Argentina.

The real boom, though, is expected to come in utility vehicles which have already taken hold, both for family and commercial use. In 1996 there was only a handful of utility models on offer, but the range has now risen to 50. At the start of the 1990s, for every 100 vehicles sold, only 12 were utilities, a figure that has now risen to nearly 20. In the first 10 months of this year, domestic sales of vans and pick-ups were up 55 per cent on the same period in 1995 to 50,557.

"There has been an important shift in the way goods are transported," says Mr Rodolfo Ceretti, head of Ford Argentina. "That task is completed much more efficiently in cities by using utility vehicles, rather than heavy-duty trucks which are more appropriate for rural transport."

Three companies are planning local production of utilities, including Chrysler which has invested \$100m in a plant to build Jeep and Grand Cherokee vehicles in Córdoba. Production is due to start early next year, with annual output to start at 10,000, rising to a potential 16,000.

This month, Toyota inaugurated a plant in Zárate, an industrial zone outside Buenos Aires, for the production of Hilux pick-up trucks. The factory, which also cost around \$100m, will produce 20,000 vehicles a year.

Until such production is achieved, most utility vehicles will continue to be imported, says Ms Paula Bujia, a Buenos Aires-based analyst with Caspian. However, Cladex produces the Renault Trafic in Córdoba and Sevel, and its Peugeot 504 pick-ups in Palomar. Renault and Ford dominate this market segment with nearly 20 per cent each, while Chevrolet has 16 per cent; and Sevel, the local Peugeot licensee, 10 per cent.

The only cloud on the horizon for utilities could be a 10 per cent tax on diesel vehicles that is due to come into effect next year - "there's a lot of lobbying going on," says Ms Bujia. "No-one knows the elasticity of this demand, but I don't expect it to have a terrible impact."

Brazilian truck manufacture

	by weight sector and manufacturer	1995	1996	1997	1998	1999	2000	2001
Ford	Medium	12,880	10,486	10,749	11,366	12,560	13,744	14,042
	Heavy	576	487	455	505	549	572	559
	% change	13,456	10,973	11,205	11,871	13,118	14,316	14,831
		15.1	-18.5	2.1	5.9	10.5	9.7	2.2
GM	Medium	2,205	1,517	1,771	2,163	2,585	2,870	3,156
		2,205	1,517	1,771	2,163	2,585	2,870	3,156
	% change	-14.7	-31.2	16.7	22.1	19.5	14.9	6.3
Mercedes-Benz	Medium	19,373	15,829	16,767	19,890	21,887	22,725	23,551
	Heavy	7,686	5,531	7,184	6,226	8,990	9,713	10,238
	% change	27,059	21,360	23,951	28,116	30,877	32,438	33,789
		-1.4	-21.1	12.1	17.4	9.8	5.1	4.2
Scania	Heavy	6,550	5,013	5,726	5,552	7,135	7,824	8,247
	% change	6,550	5,013	5,551	5,398	7,136	7,824	8,247
		-3.0	-23.5	13.3	12.6	11.5	9.6	5.4
Volvo	Heavy	5,820	4,054	4,963	5,584	6,213	6,993	7,470
	% change	5,820	4,054	4,963	5,584	6,213	6,993	7,470
		4.6	-30.3	22.4	12.5	11.3	10.9	8.4
Volkswagen	Medium	13,427	10,323	11,681	13,843	14,485	15,013	15,142
	Heavy	897	787	945	1,042	1,117	1,181	1,210
	% change	14,324	11,110	12,626	14,885	15,002	16,194	16,332
		65.7	-22.4	13.6	17.9	4.8	3.8	1.0
TOTALS	Medium	47,885	38,155	40,968	47,282	51,526	54,452	55,991
	Heavy	21,529	15,672	19,274	21,000	24,020	26,183	27,754
	% change	10.8	-22.2	11.5	14.8	9.2	6.8	3.7

Note: Source statistics have been re-classified to determine segmentation. Medium are defined to be 6-15 GVW and Heavy is about 15 GVW plus Artics. Source: World Truck Industry Forecast Report, November 1995. Historical Data Source: KAMA

■ Brazil • By Jonathan Wheatley in São Paulo

Still confident in the medium-term

Slow sales will eventually recover in Brazil, the main production base in Latin America

Truck production in Brazil will fall by more than 20 per cent this year and manufacturers expect to wait two or three years before output recovers. Slower economic growth and very high interest rates are largely to blame. But the amount of activity in the industry suggests manufacturers are confident that demand will pick up in the medium term.

Volkswagen's new truck and bus factory at Resende, near Rio de Janeiro, will make 40,000 vehicles a year once production is up to speed from 1997. Scania is preparing to launch its Series 4 range in the country, following its launch in Europe last year. Mercedes-Benz spent \$20m developing its Brazil Series of four trucks, introduced earlier this year and designed to replace 14 older models.

John Griffiths

European markets • By John Griffiths

Market momentum is finally slowing down

Strong market resilience has been shown by light commercial vehicles – those up to 6 tonnes – which are by far the industry's largest sector

European truck sales have kept up a surprising momentum in the face of sagging business confidence and faltering economies, caused in part by governments' tightening financial screws in order to meet EU monetary union criteria.

Against all expectation, registrations of trucks over 3.5 tonnes in the 15 main countries of western Europe were up 7.9 per cent in the first half of the year, according to estimates by market monitoring group Automotive Industry Data.

But the momentum is at last starting to slow. And for the next two years, in the heavy trucks sector at least, sales are expected to go into reverse. The forecasting group DRI/McGraw-Hill predicts that this year's final figures will show registrations of heavy trucks – those over 15 tonnes – 1 per cent higher than in 1995, at

176,490. However, it warns that having gained the most from Europe's short-lived economic recovery, "heavy trucks will bear the brunt of the slowdown in the next two years."

The downturn is expected to be slight. DRI expects a 3.2 per cent fall in the sector's registrations next year, followed by a further drop of 4.1 per cent in 1998 before the market turns up once more in a recovery lasting beyond the end of the decade.

The projections for

medium trucks, in the 6-15 tonnes range, are slightly brighter. The medium sector did not share in the rapid recovery of the "heavies" from the early-1990s recession, with sales rising by only about 10 per cent since 1993 compared with a 44 per cent jump for heavy trucks. Thus DRI expects modest growth of 2 per cent, to around 81,140 units next

year and a further 2.5 per cent rise in 1998.

The greatest resilience of all has been shown by light commercial vehicles, up to 6 tonnes, which are by far the industry's largest sector. Partly, this resilience is attributed to the strength of the current replacement cycle for light commercials bought in the boom years of the late 1980s; but partly, too, it is believed to reflect an exceptionally competitive market being supported heavily by manufacturers' sales incentive programmes.

The combined effect is an expected 4 per cent growth in the sector this year followed by 5.1 per cent in 1997 and reaching a peak of 1.4m in 1998.

One of the big problems facing truck makers in the region is that production momentum over the 18 months to the middle of this year was being sustained even more vigorously than sales. With output rates running around 20 per cent higher than 1995 levels in the opening months of this year, the inevitable consequence of the second-half

sales slowdown is an industry heavily over-stocked and reducing output sharply.

On DRI estimates, the overall output cutback is 15 per cent for the second half of this year – and the problems being caused to individual manufacturers are becoming ever more obvious. MAN of Germany, for example, warned shareholders only last month that sagging demand in the region will result in a sharp profits fall this year.

Demand has been weakening even in the UK, one of the few main European countries in an economic recovery phase. Despite a sales upsurge in the past two months – attributed wholly to the registration of trucks not complying with stiffer "Euro 2" exhaust emissions legislation introduced on October 1 – most truck makers now think the UK truck market this year will be 5-10 per cent down on 1995, with a further fall in the same range likely for 1997.

However, companies such as the UK market leader Iveco-Ford expect that the drop will be confined to the first half, with demand starting to pick up strongly from next autumn.

Uncertainties also abound about the future direction of other heavy truck markets, not least Spain's. While no one believes it is about to re-experience the disastrous plunge of the turn of the decade – when sales fell from 20,000 units to less than 5,000 within four years – sales are expected to finish the year about 12 per cent down, with no immediately obvious reasons for recovery next year.

With exports also muted, the scenario in which too many trucks have been chasing too few buyers has produced two further rounds of rationalisation within the industry.

The more significant, and most recent, came early in October, when Daf Trucks, the Dutch-Belgian heavy



Scania is among the most efficient of Europe's truckmakers. Above: an urban distribution version of Scania's new 4 Series truck

truckmaker revived from bankruptcy three years ago, was taken over by US truck maker Paccar, headquartered in Seattle, for \$1.93bn (£870m).

Mr Cor Baan, Daf's chairman, rationalised the deal as providing access to a much more international sales network, as well as providing finance and technology benefits.

Daf is by no means a minnow: it produced almost 17,000 trucks last year, and 20,000 thanks to an arrangement under which it buys in rebadged lighter vehicles from Leyland Trucks of the UK. However, despite its earlier rescue, its roughly nine per cent share of the region's heavy truck market had left it continuing to appear vulnerable in the face of chronic over-capacity in the European industry and the much heftier product development and marketing muscle of larger rivals like Mercedes-Benz and Iveco.

The Daf takeover followed by just a few months a decision by chairman Mr Peter Foden to give up the long, hard struggle by ERF – the smallest of the UK's heavy truck makers – to maintain

its independence. The Cheshire-based company, which produces around 4,000 trucks per year, was bought by Western Star, the Canadian truck company which is about twice ERF's size.

Both DAF and ERF fell victim to the inexorably rising new product development costs required by ever more demanding safety and emissions legislation, and the ever higher marketing bills associated with relentless competition.

The deeper involvement of Paccar in the European industry (it already owns the small, specialist UK truck maker Foden) may have wider implications than an ownership change.

Paccar is unlikely to replicate the mistakes of European producers who, having bought up North American truck makers in the 1980s, tried to stuff European-style product down reluctant US truck operators' throats.

But Paccar is very much in the tradition of the North American industry in buying in the most expensive and difficult-to-develop components – engines, transmissions and axles – from specialists able to invest much more in research and development because of their subsequent high volume of sales. With the occasional exception such as ERF, or a clearly-defined product niche in the case of a larger European truck maker, those

arguments have mostly fallen on deaf ears.

Twenty thousand Dafs coming into the marketplace with a clear cost advantage could be much more difficult to ignore. Nor is competition within Europe going to be confined to existing players. Daewoo Motor, the South Korean industrial giant's aggressively expansionist vehicles arm, is poised to start its exports of heavy trucks to the region from its new and massive plant at Kunsan.

Output, which began last September, is already up to 20,000 units a year from next month. The trucks range in size from 8 to 23 tonnes gross, and have been designed for international markets by the UK engineering consultancy, Hawtai Whiting.

The export drive from Kunsan forms only part of the threat – Daewoo has also bought control of Avia, the largest truckmaker in the Czech Republic, where it plans to invest heavily in new trucks and engines. Eastern and central European markets are first on the agenda. But those of western Europe will not be far behind.

Designed for trips in town: MAN's NU 263, 260 hp, low-floor bus carries up to 84 passengers

Advances in technology • By John Griffiths

Moving towards 'intelligent' vehicles and highways

Telematics to create 'intelligent' highways may eventually make movements of all traffic generally more efficient

Next summer, on Austria's scenically spectacular Brenner autobahn, a remarkable series of trials is planned to get under way.

Car drivers could find themselves passing pairs of heavy trucks in which the driver of the second truck, just a precarious metre or so behind the first, would appear to be giving whole new and dangerous emphasis to the word "tailgating".

Except that, on closer examination, the "driver" of the following truck will be seen not even to have his hands on any of the controls. He will be in the cab purely as a "minder". The real driver of both vehicles will be in the front truck, controlling the movements of the two vehicles electronically.

The "electronic drawbar" experiment has considerably more serious function than to encourage incredulous car drivers to think that it's time to lay off the schnapps.

If the concept proves workable – and that means steering successfully not just around technical obstacles but pitfalls of legal liability – within a decade motorists could be passing not pairs of trucks but a "convoy" of a dozen or more vehicles, just as closely linked and with still only one driver, in the lead vehicle.

There are two instantly obvious advantages to a significant proportion of road haulage being switched to such a system.

First, a potentially large saving in manpower costs for hauliers; second, significant fuel savings. Trucks, especially tractor units with their big frontal areas, consume a substantial part of fuel energy simply to displace the air through which they are moving, with resistance rising as a square of

speed. By bunching up many trucks close together, to form a "roadtrain", fuel consumption reduction will be proportional to the number of trucks which can "hide" behind the lead truck's frontal area.

The concept is radical, but has already been shown to work in its fundamentals on manufacturers' private test tracks. One big drawback of course, is that it could not be used on "ordinary" roads – but it could be used on motorways, which account for by far the greatest proportion of truck haulage miles and where the inside lane could be dedicated to their exclusive use.

The convoy experiment provides just one illustration, albeit a spectacular one, of how extensive the changes are likely to be in the specification and operation of trucks as the world moves towards both "intelligent" vehicles and "intelligent" highways early next century.

The experiment is also to be taken seriously, for Europe's two biggest truck makers, Mercedes-Benz and Iveco, have joined forces to pursue it.

Two of Mercedes' new Actros tractor units and two

Iveco Eurostars are being modified to undertake the experiment, which has several other in-built "fail-safes". Engine, transmission and steering will all be under electronic control, with the driver's commands replicated and conveyed to the following truck by camera, infra-red and back-up radio systems.

Another claimed advantage of the concept is that, by bunching trucks together, there will be less congestion than is the case with large numbers of individual trucks, making overtaking by cars safer and more orderly. Each convoy would be assembled and dispersed at mutually convenient motorway services centres.

Pilot schemes

Other new technologies, notably the telematics to create "intelligent" highways, should facilitate the use of such convoys and make movements of all traffic generally more efficient. Gradually, in pilot schemes across Europe, roadside traffic monitoring beacons are being introduced which, within a decade, will grow into Europe-wide networks capable of exchanging data with

on-board terminals in cars and trucks.

They will warn of congestion ahead and, once integrated with satellite road navigation systems already starting to go on sale, will provide the means by which all traffic can be paced most efficiently by means of speed controls, synchronised traffic lights and automatic routing around congestion spots.

Taken together, the measures are expected radically to reduce the delays, wasted man-hours and unproductive fuel consumption calculated to cost EU countries alone substantially in excess of \$17bn each year.

Electronic control systems are already bringing about a revolution on board the truck itself, managing ever more sophisticated engine, transmission, traction and suspension systems. The revolution, however, as yet is still stopping well short of any fundamental change in engine type – at least in the medium term.

Trials are proceeding – as they have already done for decades – with alternative engines to the ubiquitous truck diesel. But as yet only engines adapted to run on compressed natural gas

(CNG) or liquefied petroleum gas (LPG) have begun even to nibble at the dominance of the diesel. All other forms have disadvantages which to date have provided insuperable.

Petrol engines, at least for medium and heavy trucks, are hopelessly uncompetitive because of their far greater thirst for fuel than diesel. CNG and LPG are environmentally "cleaner" than the diesel – in particular, they emit none of the diesel's tiny particulates suspected of being carcinogenic – but the on-board tanks needed to store the fuel are bulky and in only a very few countries has a gas refuelling infrastructure been developed to come anywhere near matching that of diesel and petrol.

That has not stopped Mercedes-Benz – which also owns Freightliner of the US and is the world's largest truck maker – and some other producers, researching the potential of a number of "alternative" fuels and engines for trucks. At last count, Mercedes-Benz had around 20 such research programmes in operation.

None is set to challenge diesel in the short to medium term, and it seems unlikely that the most promising "clean" powertrain

technology of all – the hydrogen fuel cell – will become the motive power for heavy trucks covering long distances.

However, Mercedes in the past two years has been making great progress with the technology; the fuel cell panel once weighed 800 kilogrammes and required virtually all the interior space. Already it has been reduced in size to fit within a relatively small compartment, even including its hydrogen and oxygen tanks.

"Given that degree of progress it may be unlikely, but it should not be ruled out, that such fuel cells may one day power trucks," according to a Mercedes-Benz spokesman.

The big advantage is that the exhaust of such a truck would be almost entirely water vapour; however, there are other big problems,

like the distribution infrastructure for the hydrogen and oxygen "fuel" to be resolved. But if all these problems could be overcome, then it would undoubtedly engulf all the other technologies."

The pressures to develop environmentally "cleaner" trucks, particularly to improve air quality in urban areas, continue to increase. Wider availability of CNG and LPG in North America has already led engine makers such as Cummins and Caterpillar to put on sale heavy truck engines capable of running on these fuels. Progress continues to be slow, however, because of the additional costs involved.

In the UK for example, gas provider BOC acknowledges that currently an operator wishing to buy and use CNG-powered trucks for environmental reasons would face a \$30,000 penalty for each \$30,000 heavy truck purchased.

Some \$30,000 of this represents the extra purchase cost of the engine itself. The biggest disincentive, however, is the \$20,000-plus fall in the resale value of such a vehicle compared with a diesel version.

Not surprisingly, the gas industry and even some truck operators insist that there is a duty on governments to encourage the growth of such "clean" fleets, if necessary through subsidy. The UK government, for example, has been told by a small industry consortium that a natural gas

truck fleet of several hundred vehicles for urban areas could be financed by the equivalent of less than one cent on diesel and petrol fuel.

The consortium, comprising diesel engine producers Cummins, British Oxygen, British Gas and truck maker ERF, claim such funding, made available over four to five years, would be sufficient to cover the additional cost of developing, producing and operating such vehicles until economies of scale could be reached to make them cost-competitive with diesel trucks.

After that period, most of the financial penalties to operators would virtually disappear as a result of engine manufacturing economies of scale being built up. A sizeable market developing in used CNG vehicles and an adequate refuelling infrastructure being put in place.

The arguments are starting to fall on more receptive government ears; but not quite in the way the consortium would like. In its most recent budget, the UK government cut the duty on gas fuel by 25 per cent. But it is regarded as not enough. And so far there is no sign of part of the tax take from the fuels being devoted specifically to underwriting gas truck fleet growth.

Emissions

Efforts to make the diesel itself cleaner continue apace, in part driven by legislation. In October the EU's "Euro 2" emissions standards, further restricting permissible levels of particulates, oxides of nitrogen, hydrocarbons and carbon monoxide, came into force – in the process adding around \$5,000 to \$6,000 to the cost of a heavy truck.

Euro 2 is not the end of the story; already Brussels bureaucrats are debating how much further emissions should be reduced under "Euro 3" rules, and precisely when they should be introduced.

The industry expects these to be around the turn of the century but, unless there is a radical re-think by Brussels in the interim, does not expect meeting the Euro 3 standards to be as difficult as meeting Euro 2. This is because of the intensive technological effort that was required to meet Euro 2, and which has led to most of the parameters of engine and transmission control already being placed under electronic control.

Meeting Euro 3 will be largely a matter of making management systems and injector systems more sophisticated, with even higher injection pressures, truck makers hope.

Nor, they insist, should one of developing "clean" trucks fall entirely on the manufacturers. The entire vehicle-making industry claims that air pollution could be drastically reduced almost overnight if the oil refining industry were to make available "clean" fuels, reformulated to provide very low sulphur content and mainly benign hydrocarbons.

It is an argument that the refining industry is currently rejecting, insisting that the costs of modifying refining capacity would be prohibitive.

But with the need to improve urban air quality becoming rapidly more urgent, Brussels may yet put pressure on both in tandem.



London's double-decker buses for the past three years, London General has carried out a wide-ranging environmental research programme. Emissions from the bus fleet are within strict legal limits

6 WORLD COMMERCIAL VEHICLES

■ Japanese producers • By Michiyo Nakamoto in Tokyo

Optimism now renewed

Improvements in the Japanese economy will boost cargo-trucking activity and the subsequent demand for new vehicles

After a prolonged period in the doldrums, following the burst of Japan's economic bubble, the domestic commercial vehicle market has been enjoying relatively stable growth over the past year or so, supported largely by changes in the regulatory environment.

Like the domestic passenger car market, Japan's commercial vehicle sector is a mature market where growth depends to a large extent on replacement demand.

At the same time, as in other vehicle markets of the world, Japan's commercial vehicle market has tended to faithfully reflect the state of the economy. For example, during the heady days in the latter part of the 1980s when highly inflated asset prices brought on a surge in consumer spending and construction works, demand for trucks was greatly boosted by the increased economic activity that characterised the period.

The market for medium to large trucks grew to a peak of 191,000 units in fiscal 1990, as real estate developers and

newly wealthy individuals contributed to a construction boom.

But when the asset inflation "bubble" burst and the Japanese economy entered one of its longest periods of economic slowdown since the war, the commercial vehicle sector underwent a prolonged slump lasting 35 months until early 1994.

What has helped the industry to recover from that downturn has not been an improvement in the domestic economy. Although the Japanese government has pumped significant amounts of public funds into construction projects in a bid to boost the stagnant economy, the beneficial impact of that effort has not been felt by manufacturers of trucks.

For one thing, since the average replacement cycle for dump trucks is between 6 and 10 years, the large number of trucks, such as dump trucks, which were bought during the construction boom of the late 1980s are still widely in use.

As a representative of Isuzu, one of Japan's leading commercial vehicle makers, Sales of

dump trucks were slashed from 20,000 units in 1988 to 10,600 in 1993, Isuzu notes.

Instead, the recent performance of the market has been more closely related to a number of regulatory changes, which have been the main triggers of growth.

In May, 1994, overloading restrictions were strengthened by the government in a move which drove many truck owners to replace their vehicles with larger models.

At the same time that the stricter overloading restrictions were introduced, the government eased regulations on the maximum combined weight of cargo and truck from 20 to 25 tonnes.

Impact

These factors made for a burst of replacement activity which has had a far more significant effect on the market than the state of the economy. One notable result has been an increase in larger trucks with a gross tonnage of 25 tonnes due to deregulation of maximum weights.

Although the heavy weight truck sector accounted for only 6 per cent of heavy-duty truck sales in early 1995, sales grew to comprise 17 per cent of the category at the beginning of this year, points out Mr Tak-

aki Nakanishi, industry analyst at Merrill Lynch in Tokyo.

Meanwhile, tougher emission controls have been introduced into Japan, which have prompted replacement demand both for older type vehicles ahead of the grace period which ended last August, and new vehicles, which meet the stricter requirements.

Tougher rules on NOx emissions of trucks made prior to 1989 also precipitated replacement demand of 20,000 units in fiscal 1995 alone, according to Mr Nakanishi. In reaction to the surge in demand, triggered by the regulatory moves, the market dipped somewhat in the first half of this year. But looking ahead in the near-term, the commercial vehicle market is expected to see an improvement over the next year or so.

There are reasons to be somewhat optimistic about the industry's outlook: improvements in the Japanese economy are expected to boost cargo-trucking activity, which in turn will stimulate demand for trucks. Government plans to ease regulations concerning the number of trucks necessary to set up a business in the trucking industry could also encourage more companies to be set up, thereby stimu-

lating demand. Furthermore, the planned rise in the consumption tax early next year could trigger a rush of buying by companies looking to beat the increase from 3 per cent currently to 5 per cent, Isuzu believes.

Combined with the pick-up in economic activity, the heavy-duty and medium-duty cargo truck markets could see double digit growth in the second half to March, Merrill Lynch's Mr Nakanishi believes.

In the longer-term, however, Japan's commercial vehicle manufacturers face the need to comply with emission control regulations that will be much tighter than those that exist today.

Between 1998 and 1999, long-term controls which aim to significantly reduce NOx and CO₂ emissions, as well as particulates, will be introduced that will require companies to fully remodel their engines.

Standards

"It will be a real test of the individual truck manufacturers' abilities to meet these new regulations," notes an Isuzu representative. Not all companies will be able to meet the new standards in all of their trucks and will be forced to drop some of their models, he believes.

Japanese truck manufacture

		Production by Weight Sector & Manufacturer					
		1995	1996	1997	1998	1999	2000
Hino	Medium	40,087	43,380	44,985	41,087	39,160	47,948
Heavy	35,000	28,580	25,740	24,300	27,085	28,700	
% chg.	75,087	71,940	70,925	65,267	68,218	72,840	
	9.3%	-4.2%	-1.7%	-7.4%	7.3%	1.2%	
Isuzu	Medium	72,294	73,260	79,929	74,936	72,980	76,937
Heavy	22,929	18,480	16,770	15,975	17,264	18,380	
% chg.	85,223	91,740	94,990	90,931	90,244	101,280	
	2.8%	-3.7%	3.2%	-4.0%	-0.7%	4.2%	
Mitsubishi	Medium	39,905	37,920	41,655	40,778	40,228	43,618
Heavy	24,341	18,950	15,924	15,750	12,762	19,350	
% chg.	64,246	59,590	58,869	55,925	57,980	64,750	
	14.0%	-16.6%	5.2%	-7.7%	3.7%	4.2%	
Nissan Diesel	Medium	23,566	24,840	26,187	25,270	24,920	26,627
Heavy	27,693	21,000	18,656	18,575	20,976	22,590	
% chg.	51,259	45,840	44,246	45,356	48,417	51,760	
	17.7%	-10.6%	0%	-3.0%	3.5%	3.7%	
Toyota	Medium	2,580	800	355	800	712	800
% chg.	-41.8%	-85.1%	6.7%	-4.3%	-27.7%	8.4%	
TOTALS	Medium	178,432	180,000	191,000	181,800	178,000	193,000
	% chg.	-4.7%	0.9%	6.1%	-4.0%	-2.7%	8.4%
	Heavy	105,963	84,000	75,000	76,000	83,000	90,000
	% chg.	40.1%	-23.6%	-7.1%	-3.0%	10.7%	8.6%
	Total et plus	288,395	264,000	260,000	258,800	261,000	283,000
	% chg.	8.6%	-8.5%	1.5%	-0.5%	1.6%	4.2%

Notes: Source statistics are based on vehicle carrying capacity, and refined to correspond to approx. 6-10 t GVW defined as Medium duty. Heavy > above 10 t GVW plus Artics. Source: World Truck Industry Forecast Report, November 1995. Historical Data: Source: KAMA.

Export: 6-10 t GVW defined as Medium duty; Heavy > above 10 t GVW plus Artics. Source: World Truck Industry Forecast Report, November 1995. Historical Data: Source: KAMA.

Medium: 6-10 t GVW plus Artics. Source: World Truck Industry Forecast Report, November 1995. Historical Data: Source: KAMA.

Heavy: > above 10 t GVW plus Artics. Source: World Truck Industry Forecast Report, November 1995. Historical Data: Source: KAMA.

Total et plus: 6-10 t GVW plus Artics. Source: World Truck Industry Forecast Report, November 1995. Historical Data: Source: KAMA.

Heavy Industries to postpone plans to begin truck production using imported technology from IVECO of Italy.

In apparent response to the slowdown, Samsung Heavy Industries this summer spun off its truck venture into a separate company, Samsung Commercial Vehicle, to reduce its capital costs and share the financial burden among other Samsung subsidiaries.

However, Daewoo Heavy Industries began truck production in 1994 in association with Nissan of Japan as a stepping stone to the group's goal of making passenger cars by 1998. Last year, construction was started on a Won 1,200bn plant to produce 200,000

small trucks and vans by 1999, in addition to Samsung's current range of 10,000 medium trucks by 2000.

But some analysts speculate that the slowdown, Samsung Heavy Industries this summer spun off its truck venture into a separate company, Samsung Commercial Vehicle, to reduce its capital costs and share the financial burden among other Samsung subsidiaries.

Exports account for only a small share of sales for other Korean truck producers. But they are gradually establishing overseas production bases. Hyundai last year established a joint venture in Europe following its recent acquisition of the Czech truck producer Avia.

Meanwhile, Ssangyong is planning to increase overseas van sales to 15,000 vehicles next year through the global distribution network of Mercedes-Benz, which holds 5 per cent of Ssangyong. Ssangyong is producing the vans on an original equipment manufacturing basis for Mercedes.

Upon completion of additional facilities for the production of small and medium trucks by 2000, the commercial vehicle complex will have a total annual production capacity of 190,000 vehicles. Although Daewoo exported only 100 trucks last year, it has ambitions of creating a large overseas market, particularly in Europe following its recent acquisition of the Czech truck producer Avia.

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